

Why she Failed to Pass the Test of Critical Eyes

A dozen times a day some little unconscious movement of the hands betrays you

AREFULLY gowned, pretty, attractive—yet she failed to pass the test of the other woman's scrutiny.

In the one small index to good breeding that never escapes the eyes of a critical person, the girl was deficient. Her hands were not well groomed.

How often, without our knowledge, each one of us is judged by this test!

Whenever we shake hands, whenever we make a little nervous movement or gesture of any kind, eyes are attracted by the motion to our finger tips. They see and notice our finger nails. Most people, even when they do not consciously observe our hands, are none the less unconsciously influenced by their appearance.

Some people deliberately judge every new acquaintance by the finger nails. They consider this the most unfailing of all tests of character.

A well-known social leader said, "I can overlook shabby clothes, but ragged looking nails and cuticle are something that I cannot forgive anyone. They prove a lack of personal fastidiousness which simply means vulgarity to me."

Yet most of us have learned from sad experience how impossible it is to keep our own nails well groomed by the old-fashioned cuticle cutting method. The cuticle only seems to grow up faster, to get thicker and rougher.

For cuticle, like hair, is coarsened and thickened by constant cutting.

It is very easy, though, by the proper softening method, to keep always a lovely unbroken nail margin. The Cutex method for caring for the nails and cuticle—the most popular method in America—will keep your nails always charming. Regularly, once or twice a week, according to the rapidity with which your cuticle grows, give yourself a Cutex manicure.

You will never again be embarrassed when you feel eyes upon your hands. Your nails and cuticle will be always above reproach, always one of your chief charms.

Cutex, the cuticle remover, comes in 35c and 65c bottles. Cutex Nail White, Cold Cream and Nail Polish are each 35c.

A complete manicure set for only 20c

Mail coupon below with only 20c and we will send you a complete Midget Manicure Set, which contains enough of each of the Cutex products to give you at least six manicures. Send for it today. Address Northam Warren, Dept. 937, 114 West 17th St., New York City.

If you live in Canada, address Northam Warren, Dept. 937, 200 Mountain Street, Montreal.



Gently push back the cuticle with the end of an orange stick wrapped in cotton and moistened with Cutex. Wash the hands. The surplus cuticle will disappear leaving a firm, slender nail base.



MAIL THIS COUPON WITH 20c TODAY

NORTHAM WARREN,

A touch of Cutex Nail White gives

Nail White gives you snowy nail tips. Finish with a brilliant gloss with Cutex Nail Polish.

Dept. 937, 114 West 17th Street, New York City.

Name

Street

