

# Every day is a **BEAUTY CONTEST** and you are in it!

**CAMAY . . . "THE SOAP OF BEAUTIFUL WOMEN"  
... CAN HELP YOU TO WIN!**



*"Stella, you look just like a school girl home for the holidays!"*

Many a woman has kept alive the great romance of her life by holding on to the fresh, natural loveliness that first attracted her husband. At any age, *natural* beauty makes an irresistible appeal.



*"Climb in, Mary. There's always room for you!"*

The girl with clean, wholesome skin is welcomed wherever she goes. Instinctively, men single her out for her loveliness. She is never at a loss, because her pure, natural beauty speaks for her.



*"I wouldn't dream of using any soap but Camay. It keeps me really clean."*

Your skin is too precious to be trifled with. Cosmetics can do it no good unless it is immaculately clean. Girls who use Camay know this as well as they know their own names.



*"Make-up gives a much better effect if the skin is really clean first!"*

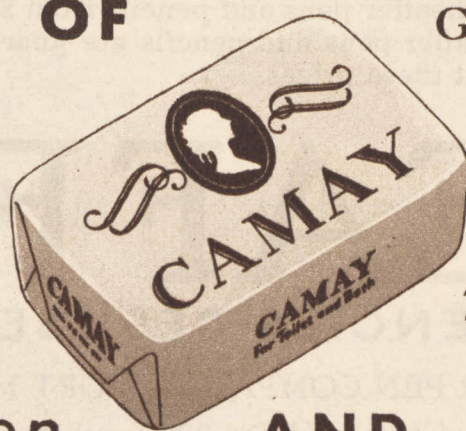
Buy a dozen cakes of Camay and use them to the exclusion of all other soaps until they are gone. By that time you will resolve never to let another soap touch your skin!

The most valuable thing you can do for your complexion takes just one brief minute with Camay's caressing lather. Then, a quick rinse with cold water, and the dirt leaves your skin. Your face feels wonderfully clean and soft . . .

Get Camay today! Get a dozen cakes! Use no other soap while they last. You will resolve to make Camay *your* soap, always! . . .

Every day, a Beauty Contest goes on, and you are in it. Camay, the one soap praised by 73 leading skin doctors, can help you to win!

## GET A DOZEN CAKES OF CAMAY



*The Soap of Beautiful Women..*

**AND WATCH THE DIFFERENCE  
IN YOUR COMPLEXION**