



THE SPANISH BRUNETTE



THE VENETIAN BLONDE

Red-gold hair with a skin as clear as satin, and delicately brown. She should use Rachel Pompeian Beauty Powder and the Oriental tone of Pompeian Bloom.



THE WATTEAU BLONDE

is delicately colored as though she had been lightly sketched on ivory satin. Pale gold hair, and tea-rose skin. Naturelle Powder and Light Pompeian Bloom.

IF you are the Spanish type you have always wanted to wear rich colors and big gold hoops in your ears! But you are equally

charming when you harmonize the deep Rachel shade of Pompeian Beauty Powder with your clear olive skin. And when you accent the warm damask of your cheeks with the Dark rose tone of Pompeian Bloom—then all Spain seems to sing through your beauty.

The "effective" girls are those who make you aware of their type! Whatever your type—whether Spanish or fairest Norman, or typical American Beauty—you can add much to your charm by cleverly using a powder and a rouge that match the natural color-tone of your skin.

*...do you belong to her type?...
then emphasize your individual
coloring with the correct shades
of this powder and rouge*

By Madame Jeannette de Cordet - Beauty Specialist

selected by sophisticated women because of this perfection. Purity, adherence, and delicate odor are all found in this delightful powder and rouge. But of far greater importance is the fact that you can have Pompeian Beauty Powder in the exact shade for *your* skin, and Pompeian Bloom in a tone that will blend so naturally with your own coloring as to give the final touch of effectiveness to your type.

The Powder shades are: Nude, Naturelle, Flesh-Pink, Rachel, and White. Bloom tones are: Medium, Light, Dark, Oriental, and Orange.

Pompeian Beauty Powder and Pompeian Bloom have the outstanding virtue of skin-perfect shades and tones. They are



THE AUBURN-HAIRED TYPE

Red-brown hair—with "sherry" eyes and a fine warm tone of skin. Mix two parts of Nude with one part of Flesh-Pink Powder, and use Orange Bloom.



THE CELTIC BRUNETTE

Milk-white skin, found only in this type—not opaque, nor yet translucent, but definitely skin white. White Pompeian Powder with Oriental Pompeian Bloom.

POWDER AND BLOOM EACH 60¢

POMPEIAN BEAUTY POWDER and BLOOM