Chicago Sunday Tribune



# New time payment plan available

TF you act quickly, your heating contractor L can offer you a lasting investment in health, comfort and convenience for your family at a double saving!

Modern, scientific Weil-McLain Boilers are not only lower in price, at present, but the many exclusive features that enable them to fight fuel waste and deliver more heat assure substantial reductions over the cost of operating older, less efficient heating plants. Take the Weil-McLain Jacketed Boiler, for example. Beneath its colorfully enameled and insulated steel jacket are many new features of operating conveniénce and economy - unknown

corners in the fire box assure a clean, bright fire at every point. Costly wasting of fuel in the ashpit is stopped.

### More heat-absorbing surface saves fuel

There is little purpose in a boiler producing great heat unless that heat can be utilized before it reaches the chimney. In the Weil-McLain Jacketed Boiler, the extra width of the fire box in the combustion zone, plus drop web construction, adds to the area of heating surface above the fire and materially increases the heat-absorbing ability of the boiler, thus sending more of the heat from the fuel to your radiators.

Balanced back-and-forth fire travel

# **PROTECT YOUR FAMILY** from winter's blasts-now with a WEIL-McLAIN BOILER

There's still time to feel secure from the severe weather that's just around the corner. Bring your heating plant up to date now—and make a double saving! These modern Weil-McLain Boilers are in keeping with modern standards of heating convenience and actually reduce your year-after-year fuel costs, too! They make the comforts and conveniences you've always considered lux-

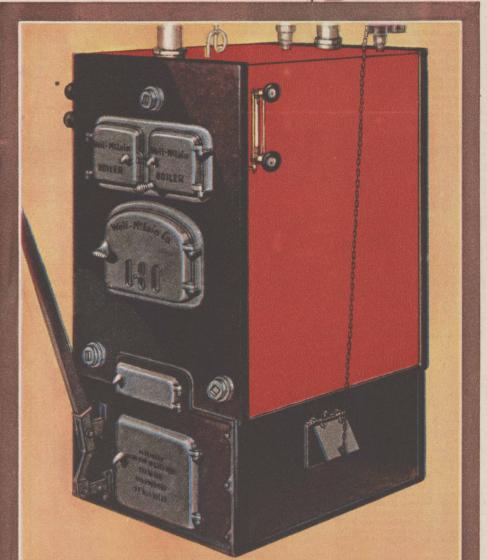
uries-economies instead.

controlled from the front of the boiler-automatic draft regulation - and provision for hot water coil and indirect water heater all mean easier and more convenient operation.

See your heating contractor at once!



cover the purchase of Weil-McLain Plumbing.



when your present boiler was installed.

## Scientific combustion fights high fuel bills

In the Weil-McLain Jacketed Boiler, scientific combustion, made possible by the design of the boiler itself, provides more thorough final burning of the fuel. Retarded or incomplete combustion of solid fuels is prevented, because all grates within the fire box are shaking grates and because rounded "live fire"

### ends waste up the chimney

As a final safeguard against waste, the Weil-McLain Jacketed Boiler has balanced back-and-forth fire travel which cannot short-cut to the chimney or concentrate in the center portion of the flue travel under any conditions. Hot gases from the fire must travel through all the heating surfaces in the boiler, thus fighting fuel waste up the chimney.

### More convenient operation

This boiler has features never before combined in a single boiler. Its fuel carrying capacity means lengthened firing periods. A choke damper

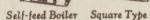
There are Weil-McLain Boilers to meet all requirements. Call your heating contractor or mail the coupon today for valuable new booklet -- "Helpful Hintson Home Heating." Weil-McLain Company, General Offices: 641 West Lake Street, Chicago. Factory and Offices: Michigan City, Ind.; Erie, Pa.



#### A boiler for modern fuels

The Weil-McLain Jacketed Boiler has been designed, not only for the fuel you have been accustomed to use, but for the efficient burning of oil. It is especially suited for oil burning because it provides increased combustion space and heating surfacethus increasing the amount of heat generated and absorbed. Unusually large waterways provide the quickest circulation across the boiler and around all areas of heat concentration - a most important feature in efficient and economical oil heating

WEIL-McLAIN CO., 641 W. Lake St., Chicago, Ill. Gentlemen: Please send me "Helpful Hints on Home Heating" and literature on Weil- McLain Boilers. I am interested in burning the following fuels: Oil Coke Hard Coal Smaller Sizes of Hard Coal Soft Coal I am interested in your Time Payment Plan for Modernizing my heating system Modernizing my plumbing equipment
Name
AddressCity & State



Square Type Boiler

Smokeless Boiler

Round Type Boiler

·...

Jacketed Boiler "Cameo" Radiator



CINCINNATI, OHIO

#### THESE DISTRIBUTORS CARRY LOCAL STOCKS OF WEIL-McLAIN BOILERS

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- 641 W. Lake St. South Branch Wareh 1815 W. 74th St
- James B. Clow & Sons, Talman Ave. & W. Lake St. National Plumbing & Heating Supply Co., 201-239 E. 63rd St.

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