NEW CHRYSLERS

ARE BIGGER AND

MORE POWERFUL

Crown Imperial Produces

143 Horse Power

Greater beauty, more powerful en-gines and larger bodies feature the

1940 Chryslers

which are being

drive," which was

first introduced

on passenger au-

tomobiles in

America by

Chrysler, is being

offered again this

fortable ride would result.

expensive lines.

COUNTY PUSHES ROUTE STUDY ON SUPERHIGHWAY

Must Submit Proposal to State March 1.

[While Cook county is planning a \$30,000,000 superhighway northwest from the loop the city is planning a \$30,000,000 super to the west, and it is anticipated that the state highway department will undertake a similar improvement to the southwest.]

BY MAJ. GEORGE A. QUINLAN.

[Cook County Highway Superintendent.] Cook county by March 1 must submit to the state highway department for approval its proposals for a super highway location and design. This requirement was written into the law authorizing the county to spend \$30,-000,000 for super roads, the funds to be derived from the sale of notes an-

ticipating future gasoline tax revenue The county is progressing with its route studies so that the design and location will be determined in time to comply with the statute and to acquaint all civic and public authori-

ties with the plans. Route Survey Ordered.

The board of county commissioners on Sept. 28 passed a resolution direct ing the superintendent of roads to prepare studies, surveys and plans for a route beginning in Grant park and extending in a northwesterly direction to suitable connections with Higgins road, Algonquin road, Northwest highway, Milwaukee avenue and other major highways.

Engineers are exploring all possibilities. Consideration is being given to six possible connections with the outer drive at some place between Wacker drive and Oak street. Northwest of Ogden avenue and northwest from about Halsted street and Chicago avenue, thirty-five possible variations of alignment are being studied. Chicago river and others follow the North Western railroad embankment.

Cost Enters Calculations.

The engineers are calculating the right of way and the construction cost at each of these possible locations. They are also determining the relative values of the various locations in serving traffic and popula-

It is known now that it will be necessary to have four traffic lanes in each direction, free of cross traffic, plishing the greatest possible results free of pedestrians and free of parking, without access to abutting property except by ramps or grade

encountered in designing and coning into the city from downstate and
ing into the city from downstate and which may at places require the elevation or depression of the roadway, as the need arises. Because of this, communities. no one type may be selected as standard for a particular route.

CALIFORNIA'S SET FOR NEW TOURIST RECORD IN 1940

Los Angeles, Cal., Nov. 4 [Special]. way possible. tory, the high record now being set superhighway system that will meet upon the tremendous number of guarantee that this is done. early inquiries from Chicago, Detroit, Cleveland, Cincinnati, Minneapolis and other cities of the middle west, Tiny, High Speed Motors as well as those of the east. Illinois is among the leaders of the states with requests for data.

wide general interest already appar- minute. ent and also on the showing made during the first nine months of the current year, when 362,728 cars arrived, with 1,957,531 passengers. The 1939 total is expected to run well over two and one-half million persons.

Hundreds of thousands of Americans who traveled in Europe and the orient when conditions were less parlous there are seeing their own peaceful country now. Chicago always has been a major contributor of motoring visitors to Southern Cali-

TRAFFIC DEATHS IN NIGHT TIME SHOW INCREASE

Nine years ago 50.9 per cent of all traffic deaths occurred during the hours of daylight. Today the daylight percentage has dropped to 40.4 per cent and the majority of fatali

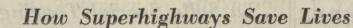


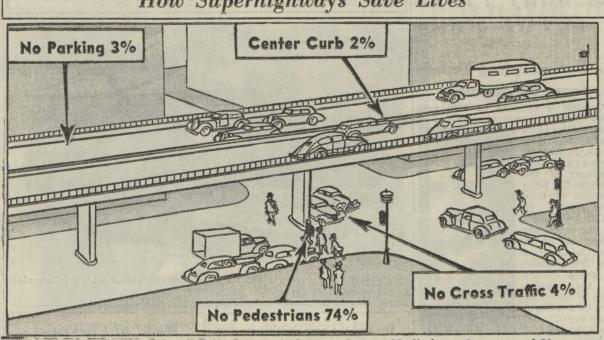
ties are happening in hours of dark-

The ratio of traffic deaths at night and the exterior has increased 22.4 per cent during appearance. In addition to the nine years. The ratio of daylight four door sedan, deaths has decreased 20.6 per cent. the two door se-This trend, according to the Traveldan, and the ers' Insurance company, indicates an combination imperative need of recognition of the coupe, which night driving problem by drivers, have been in the pedestrians, and traffic officials.

New Highway Projects Begun in McHenry County

IChicago Tribune Press Service. 1





This sketch points out features of an elevated hi ghway that would eliminate the causes of 83 per cent of the traffic toll on Chicago's streets. According to safety experts, 98 per cent of all fatal accidents are of types physically impossible on an elevated road. The absence of railroad crossings, street cars, bicycles, trucks, safety islands, and other obstructions accounts for the additional 15 per cent.

CARE IN SPENDING OF 'L' HIGHWAY CASH DEMANDED

Safeguards Are Set Up for Motorists.

IVice President and General Manager, [Chicago Motor Club.]

Illinois motorists expect the state possess.

With a view toward developing sales manager of the Chevrolet discovered by the control of the Chevrolet discovered by the control of the Chevrolet discovered by the control of the chevrolet discovered by BY J. J. CAVANAGH. powers given it by the motor fuel

able for the construction of a system schools and 600 high schools. of elevated highways in Chicago. When the state legislature made it mandatory upon highway department ing motor fuel tax funds, it acted wisely. State supervision, properly applied, prevents the possibility of municipalities and counties spending Some follow the north branch of the the motorists' money unwisely in an effort to meet the demands of purely local pressure not founded on safety

or traffic requirements. Routes to Be Picked.

supervise is the selection of routes. there is grave danger that local preschoice that will fall short of accom- tion.

in serving all motorists. It also is important that connections with state routes be considered PUTS 'STRENGTH in planning Chicago's limited way

Plans to Be Studied. tails must also be examined thoroly

by the state. This will eliminate the danger of spending the motorists' money for slum clearance and city beautification projects. Every penny of the money should be spent to pro vide the best and safest type of high-

—Altho this is the greatest motor Motorists of Chicago and Illinois tourist year in the Golden state's hiswill be far exceeded by the 1940 in- the demands of modern traffic. They flux of such visitors, according to the are insisting that the state highway Automobile Club of Southern Cali- department exercise its statutory fornia. This statement is predicated powers to their fullest extent to

Seen for Autos of Future H. A. Wehmeier.

SAFETY COURSES ARE RESUMED IN ILLINOIS SCHOOLS

BY H. H. HARRISON. [Illinois State Traffic Engineer.] An acquaintance with traffic laws, Appearance Is Entirely knowledge of highway design and traffic devices, and a proper attitude

tax law in supervising the expenditure of the \$60,000,000 in city and has resumed supervision of instruction of the motion of th county gas funds to be made availtion this year in 3,000 Illinois grade

High school driving and classroom changed from the safety courses, based on the text preceding model "Man and the Motor Car," is and both body sued by the National Conservation and engine con-Council and supplied at cost to the tain numerous schools, are taught by members of improvements regular school faculties with the as- and refinements. sistance of Illinois state highway poice safety officer and members of the is offered in three division of highways safety engineer- series - the Mas-

ing staff.
High school students who pass writ- Luxe, and Special ten examinations which are given fol- De Luxe. All are One of the most important details lowing 17 hours of classroom work virtually identical the state highway department must may obtain instruction permits and chassis, except for rear axle ratio, upon learning to drive are given road steering gear, and front suspension Without this action by the state, tests by Illinois state highway police sure groups, interested in only one tests successfully are eligible for drivsection of the city, may influence a ers' licenses without further examina-

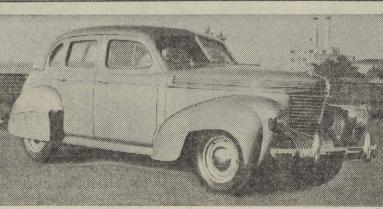
Many physical difficulties will be accountered in designing and con-AS MOTOR MOTTO

BY H. A. WEHMEIER. The trend today is to streamline. Engineering and construction de- Manufacturers took the lead in this respect several years ago, but



Some motor circles are predicting air resistance unless unusually high the hood is carried farther down Touring authorities of the Southern that automobiles of the future will speeds are encountered. To reduce than hithertofore, bringing the top California motorists' organization have small, high speed motors in wind resistance, several design of the grille considerably closer to voice the belief that in excess of the rear of the car. The engines will changes would be necessary. 600,000 private motor vehicles will be small enough to fit into the trunk However, several hundred pounds bring up to 3,000,000 persons from compartment and will achieve suffi- more of material would be necessary other states into California during cient horsepower by an extremely to make a square built car as sturdy 1940. This figure is based on the high number of revolutions per and as quiet as our present day streamlined models

1940 Graham 4 Door Sedan



Here is the Graham 4 door supercharger.

BY JOSEPH B. GRAHAM. [President, Graham-Paige Company.] Graham this year is continuing its 1939 design which proved to be po

lar with the pubhave made improvements in both the interior line during the have added a five passenger con-

vertible coupe. The power out-Woodstock, Ill., Nov. 4.—Three imput of the supercharged motor has portant highway construction projects been stepped up to 120 horsepower are under way in McHenry county, and that of the standard motor to 93 State highway 67 is being continued horsepower. Individual cylinder wall east of its junction with state high- lubrication, whereby a protective film ways 47 and 31, south of Crystal of oil is provided to all cylinder wall ity, the company says. The floor and sion in which the cars are carrying Lake, and a railroad grade separation and piston surfaces with the first roof sills are now box section steel mourners, marked by flags or wind is under construction in Harvard for movement of the motor, is being re- and the cowl assembly has been shield stickers, are ambulances, fire tained.

A Glance at the Ford's New Panel Tells Whole Story The Ford V-8 instrument panel is

entirely new and distinctive in design. Gauges are grouped compactly for easy visibility thru the new twospoke steering wheel. There are ash also contains a built-in grille for easy installation of radio speaker, and a glove compartment with a lock.

Left Hand Thread Used on Plymouth Wheel Bolts

the car. Thus no wheel can work Greater Rigidity Keynote

The bodies of the 1940 Pontiac emergency cars. The only cars which have been designed for greater rigid- can legally break through a proces improved.

displayed at the automobile show, says Charles L. Jacobson, vice president and general sales manager of the Chryslersales division of the Chrysler corporation. The "fluid

NEW FROM FRONT TO REAR BUMPER

1940 CHEVROLET

Changed, Holler Says. toward motoring are three of the The 1940 Chevrolet is a brand new in the line—they produce 143 horse most desirable attributes that any car from front bumper to rear power.

> pearance the car isentirely This year's line

The Master 85 has conventional front officers. Those who pass these road springing only, the Master De Luxe has knee action and double acting rear shock absorbers and the Special De Luxe, in addition to these, has a number of special appointments and items of trim.

Extends Silent Speeds.

Among the features of this year's lines is a new synchro-mesh transmis ion which extends Chevrolet's 'silent speeds" to include both low and reverse speeds. The vacuum power shift, with steering column models. The mechanism is entirely new, being simpler and neater and it is now mounted at the side of the transmission case for more positive perhaps the word, as far as auto-

The wheelbase is 113 inches and the mobiles are concerned, should be overall length of the car has been into "strengthline." creased by 4% inches, making it one The smooth of the longest cars in the low priced lines of the 1940 field. The six cylinder engine demodels are nice velops 85 horsepower. Virtually every to look at and unit of the car had to be either resuggest friction. located or entirely redesigned to acless motion, yet commodate the longer, wider, higher, in actual fact the and more massive bodies used this chief purpose is year in all three series.

to furnish In entirely changing the appearstrength without ance of the car the ensemble from weight. Actually the front is made to present greater the exterior de- mass and width due to the new design of a car has sign of hood, fenders, grille, headlittle effect on lamps, and bumpers. The curve of the ground.

Grille of Chrome Plated Bars. Thick horizontal chrome plated bars

comprising the grille lengthen out toward the bottom of that unit, covering the space formerly occupied by separate louvers in fenders. Fender valleys are eliminated. Headlamps, increased to 20 inch

length, nestle lower in the fenders, nearly 10 inches farther apart than in the 1939 models. Lights are of the new "sealed beam" type of safer night driving. The hood is of the alligator type, opening at the front. The hood is

quipped with a theft proof lock so that access to the engine compartment can be gained only after reeasing a control knob under the dash Among the other improvements are new safety running board, enlarged

gasoline tank, wider doors, better balanced springing, and numerous other All series for 1940 include sport town sedan, and business

coupé.

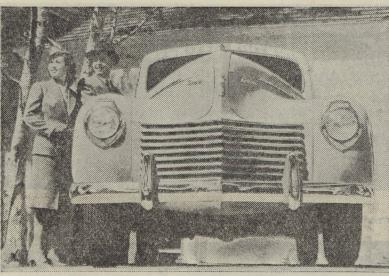
NUMBERS NEEDED IF CAR IS STOLEN; CARRY A RECORD

The prospect of a car being stolen isn't a pleasant thought, but is pays to be prepared for that emergency by having information at hand which will aid authorities in recovering the trays on each end of the panel, which car as quickly as possible. Every motorist is advised to make a per manent record of his license, engine, and serial numbers, as well as the numbers on tires, radio, locks, and other special equipment, and keep them in his wallet so they will be instantly available in time of need A special safety feature of the Having this information for the police 1940 Plymouth, engineers of the com- enables them to broadcast a complete pany say, is the left hand thread on report of the felony immediately, has wheel hub bolts on the left side of tening the possibility of recovery.

Funeral Processions

Have the Right of Way Funeral processions have the right of New Pontiac Bodies of way over other traffic except lengines, and police cars.

Chrysler Royal for 1940



Here is the Royal-lowest priced car in the line of automobiles bearing the Chrysler name. It has a 108 horsepower engine.

Central avenue vioduct over the Mil-

start soon, according to word received

DODGE INCREASES Central Avenue Viaduct RIDE COMFORT BY Work to Be Started Soon Work on the construction of the SHIFTING WEIGHT

The ride featured by Dodge this waukee road tracks is expected to rear is due to a combination of factors, says George B. Allen, chief engineer of the Dodge division of year in the more Charles L. Jacobson. Chrysler corporation. Basically, it is the long sought consequence of new-Engines for the Royal and Windy worked out changes in weight dissor models now produce 108 horse power, says Jacobson. For the Travshifting of the engine forward. Aneler, Saratoga, and New Yorker they other change caused the rear axle oduce 135 horse power, and for the Crown Imperial-most expensive car to be located further back.

Another change was the location of the seats-front as well as back-All models have longer wheelbases. further ahead on the chassis. The Jacobson says that some years ago chassis frame was redesigned and the engineers found that by placing lengthened. Contradictory as some the changes may appear, says the car engine farther forward in the frame and moving the seats ahead, Allen, they, in combination with imthe car weight would be more evenly provements in spring suspension, distributed, and an easier, more com- produced a car with riding qualities of such improved smoothness as to Other contributions to an improved give a well defined sensation of ride include independent coil front "floating."

springs and tapered leaf rear springs which are synchronized in action and \$130,000 Bridge at Elgin react with approximately the same to Aid U. S. 20 Traffic

U. S. 20 traffic thru Elgin will be The fluid drive, which makes it possible to drive the car in high eased by the completion of a new 278 gear a large percentage of the time, foot bridge over the Fox river now eliminating the necessity for using in its final stage of construction. The the clutch, this year is standard structure, built by the city of Elgin equipment on the Crown Imperial with motor fuel tax refunds, has a 58 and is optional equipment at extra foot roadway and dual 8 foot pedes cost on the New Yorker and Sara-toga lines. trian walks, Cost of the project will be \$130,000.

TRAVEL RECORD BY VACATIONISTS IS ANTICIPATED

BY RUSSELL E. SINGER.

[General Manager, American Automobile Association.] All travel indicators are pointing to a record breaking volume of motor vacation travel during the current year, and a total travel expenditure of roughly \$5,000,000,000 is in pros-

New car sales are up, business conditions are booming, gasoline sales are above last year, A. A. A. motor clubs thruout the country report large increases in routings supplied to members, and other travel indica-tors are all reflecting an outpouring of motor vacationing such as the country never has seen before. And to top it off indications are that, partly because of stoppage of foreign travel, touring to southern states will be in greater volume this winter than at any previous time.

With foreign motor travel halted, attention will be transferred to objectives on our own hemisphere. The inevitable result of this will be more transcontinental motor traveling. This trend already is clearly in evi-

increased number of routings supplied to motorists this year as compared with 1938. Seventy-five per cent of the state travel promotion bureaus report increased travel, while by C. H. Bullen, president of the 121/2 per cent report declines, and a Franklin Park Kiwanis club, which like percentage report that the volume is unchanged from last year.





WILLYS ILLINOIS COMPANY

Michigan Avenue at 26th Street

SOUTH
West Englewood Garage & Auto Sales,
6143 S. Ashland Ave.
Butcher & Punshon Motors,
24 E. 25th St.
Imperial Auto Sales,
4555 Cottage Grove Ave.
Service Motor Sales,
11834 S. Michigan Ave.
Opas Motor Sales, 5114 S. Racine Ave.
M. & K. Motor Sales, 7140 S. Halsted St.
WEST

WEST
Fred's Sales & Spring Service,
5481 W. Madison St.

Placko Motor Sales, 3561 W. Grand Ave. Krause Motor Sales, 5644 N. Broadway Gran Motor Sales Co., 5524 W. Division

NORTH—Continued
Terry Motor Sales, 5105 living Park Rd.
Stromberg Brothers, Inc.,
1518 Lawrence Ave.
Austin Motor Sales, 5841 W. North Ave.
E. H. Robinson Motor Sales,
2022 N. California Ave.
Albany Motor Sales Co.,
3030 Lawrence Ave.

SUBURBAN SUBURBAN
Chambers Motor Co., Inc.
722 Madison St., Oak Park, Ill.
Des Plaines Auto Co.,
630 Pearson St., Des Plaines, Ill.
Zeman Motor Sales, 211 W. Hillgrove
Ave., W. La Grange, Ill.
Hedges Motor Sales, 1609 Vincennes
Ave., Chicago Heights, Ill.

TERRITORY
Garkey Motor Sales, 1417 Broadway,
Rockford, Ill.
Brownfield's Co. Brownfield's Garage, Watseka, Ill. Brownheld's Garage, Watseka, III.
Butterfield Motors,
506 Columbus St., Ottawa, III,
H. B. Sisk Motor Sales,
207 Galena Blvd., Aurora, III.
Russell G. Smith,
212 N. Second St., De Kalb, III. C. H. Newcomer Garage, 4 S. Hannah St., Mt. Morris, Ill. Gustin Motor Sales, 33 N. Walnut St., Danville, Ill.

Telephone CALumet 5181

TERRITORY—Continued siper's Tractor Co., Gilman, Ill. and Motor Sales, Hardesty Place, Macomb, Ill. ackard Mattoon Company, Mattoon, Ill. andwich Motor & Implement Co., 101 E. Church St., Sandwich, Ill. W. Enhardt Garage, Millord, Ill. licklos Motors, 717 E. Main St., Streator, Ill. 4. & G. Motors, 297 S. Western Ave., Kankakee, Ill.

J. Ray Garage, 327 N. Market St.,

Hoopeston, Ill.
Gerard & Yergler Garage,
Cissna Park, Ill. Little Motor Sales & Service, Pekin, Ill.

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