COUNTRY MILLS PUSHED BY FORD PLANT PROGRAM

Shops Afford Bridge for Farm-Industry Gap.

An experiment in decentralized manufacturing is the all-steel, prefabricated Bridge of Afford, designed and engineered by Lake Michigan Engineers. The scheme, which also exemplifies the Ford principle of research and engineering to meet the needs of the consumer, is a striking example of the application of the new steel bridge industry to a practical use.

Engineers estimate that the Afford Bridge will be of considerable interest to manufacturers of Quaker Oats, as it is a form of production for which the steel bridge industry can furnish a complete solution. The bridge is expected to prove a great step forward in the development of the steel bridge industry and will be a valuable contribution to the advancement of the steel bridge industry.

AUTO INDUSTRY'S UPSWING TRACED TO FIRM FOOTING

Not 'War Boom,' in Opinion of Buick President.

By HAROLD W. CURTIS

The Buick Division of General Motors Corporation has released an analysis of the recent upswing in the auto industry, which it attributes to a firm footing in the market rather than to a "war boom." The analysis is based on a study of the company's sales and production figures, and it is indicated that the upswing is likely to continue for some time.

BUICK'S NEW GENERATOR

29 Per Cent of Horsepower

Gives Increased Output Used for Power and Glands

On its way to the Detroit show, the new Buick "39 Series" engine, which is available in a variety of models, has been tested extensively. According to the manufacturer, the engine is expected to be a great success, and it is anticipated that it will be a major factor in the advancement of the auto industry.

LOWER-PRICED NEW DE SOTO

Bigger—More Powerful.

New 1940 De Soto...100 Horsepower Engine...New Style...122 1/2" Wheelbase...New Room...New Floating Ride

The new De Soto is now on the market, and it is expected to be a great success. The car is designed to be more powerful and roomier than its predecessor, and it is expected to be a major factor in the advancement of the auto industry.

CIVIC GROUPS ASK EARLY FINISH OF ROUTE 32 WORS

Early completion of construction on the proposed route 32 WORS highway is requested by civic groups in the area. The proposed route, which is expected to be a major factor in the development of the auto industry, will provide a much-needed link between the various communities in the area.

NEW CHEVROLET ENGINE REFINED FOR DURABILITY

Value System Improved in 1940 Models.

By C. W. WIEDMANN

The new Chevrolet engine, which is expected to be a major factor in the advancement of the auto industry, is now being refined for greater durability. The engine is designed to be more powerful and more efficient than its predecessor, and it is expected to be a major factor in the development of the auto industry.

CHASSIS DESIGN FOR PLYMOUTH'S RIDE

The new design for Plymouth's ride is now being refined for greater efficiency and smoother operation. The design is expected to be a major factor in the advancement of the auto industry, and it is anticipated that it will be a great success.

USED CAR SALES IN ONE BILLION DOLLARS

The increased demand for used cars is now expected to reach the one billion dollar mark. The increase in demand is attributed to the increased pace of the auto industry and the greater availability of used cars.

EXCEPT NEW TRADE LIGHTS TO REDUCE ACCIDENTS

Packard and Buick engineers are working on a new system of traffic lights which is expected to reduce accidents and improve traffic flow. The system is designed to be more efficient and more effective than the current system.