ARE YOU "TONE-CONSCIOUS"?



USIC! Pure, unalloyed music! What blissful rest it brings to the tired mind—what soothing comfort to the weary soul—as, seated deep in your easy chair, you drink in the rich, glorious, colorful tones of some great orchestra playing the inspired music of a master! Isn't it worth while to have a really GREAT radio in your home? One that brings you the very SOUL of music?—pouring forth with exquisite fidelity, the sweet, hushed melody, the rich sonorous harmony, the varied tones of every instrument—blending them all with perfect beauty. Such a Radio is KELLOGG!

There is a Kellogg Dealer near you, offering a full assortment of Kellogg Models from \$99.50 to \$775.00—each one in a cabinet of good taste and splendid finish. All but the Table Model and Consolette are equipped with built-in speaker. All models are priced complete with the famous Kellogg A-C Tubes.

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Standard Radio Company 150 East Wells St., Milwaukee, Wis Distributors for Wisconsin and Northern Michigan Collins Electric Company 203-205 Grand Ave., Des Moines, I Distributors for Central Iowa "-the night shall be filled with music, And the cares that infest the day Shall fold their tents like the Arabs, And as silently steal away"



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The RADIO with the Cathedral Cone