

Girls!

\$22,000.00

FOR PERSONALITY!

No Work to Do! No Letters to Write! Nothing to Pay! Just Send In Your Photograph to Doris Blake of the Tribune for Personality Reading!

143 BIG CASH PRIZES!



GIRLS! What kind of personality do the features of your face reveal? Each face reflects a different personality. Some denote charm, some cleverness, some kindness, some meekness. The eyes—the nose—the mouth—each has a significant meaning. Together, they mirror one's personality.

Doris Blake, famous Character Editor of the Chicago Tribune, will analyze your personality from your photograph. The Chicago Tribune will pay \$22,000.00 in Cash Prizes to the girls whose photographs reveal the best personalities. They may be city girls, country girls, home girls, stenographers, society girls, factory girls or school girls. They may be blonde, brunette or titian haired.

143 Big Cash Prizes are offered for photographs revealing the best personalities. Any girl may win. The prizes range from \$100.00 to \$5,000.00 each.

Photographs of the first group of weekly Prize Winners are published here together with personality readings. Another group of ten \$100.00 Prize Winners will be published in next Sunday's Tribune.

Here Are the Simple Rules:

1. This offer is open to every unmarried girl excepting professional beauties such as stage girls or artists' models, and excepting employes of the Tribune and their families. It costs nothing.
2. All that is necessary is to send a photograph to Doris Blake of the Tribune for personality reading. No letters to write! No subscriptions to take! No work to do!

3. Any kind of photograph will do—a small snapshot, a cabinet photograph or a postcard picture. Style of photograph will not count, as standard photographs of the finalists will be made at the Tribune's expense for the final judging.
4. Photographs will be analyzed by Doris Blake. 10 photographs, together with the personality readings, will be published each Sunday for 14 Sundays in the Rotogravure Section of the Sunday Tribune. \$100.00 in Cash will be paid to each girl whose photograph is published—a total of \$14,000.00. IN ADDITION three Grand Prize Winners will be chosen from ALL the photographs submitted, and to these girls the following sums will be paid: 1st Grand Prize \$5,000.00—2nd Grand Prize \$2,000.00—3rd Grand Prize \$1,000.00.
5. Photographs may be sent in by any relative or friend. The prizes shall be payable only to the girls whose photographs are published.
6. Note the coupon below. Fill this in or write the same information on another sheet of paper and paste it on the back of the photograph you submit. All photographs should be addressed: Doris Blake, Chicago Tribune, Post Office Box 1718, Chicago, Illinois. The Tribune cannot be responsible for photographs.
7. In printing the photographs and personality analyses no names will be published—just initials. No addresses will be given—just the city and state.
8. No entries will be accepted after midnight Tuesday, January 14th, 1930. The judges will be a committee appointed by the Tribune and their decision will be final. Photographs of the three Grand Prize Winners will be published in color rotogravure.

Mail Your Photograph At Once!

Send in your photograph or the photograph of a relative or friend at once. Clip the coupon below. Fill it in and paste it on the back of the photograph you submit. Watch the Chicago Sunday Tribune each Sunday for photographs of entrants and personality readings.

Mail This Coupon With Photograph

Fill in this entry coupon or write the same information on a separate sheet of paper. Paste it on the back of the photograph and mail to "Doris Blake," The Chicago Tribune, Post Office Box 1718, Chicago, Ill.

C O U P O N

Chicago Tribune \$22,000 Personality Offer

Fill in spaces below, paste this coupon on back of photograph and send it to Doris Blake, Chicago Tribune, Post Office Box 1718, Chicago, Illinois.

Name of Entrant _____

Street Address _____

City _____ State _____

Occupation _____
(State whether stenographer, clerk, home girl, etc.)

Color of Hair: Blonde Brunette Titian
(Check one of the above)

143 Big Cash Prizes:

Grand Prize	\$5,000.00
Second Prize	2,000.00
Third Prize	1,000.00
140 Weekly Prizes	14,000.00
\$100 each	
Total	\$22,000.00

Another Group of \$100.00 Prize Winners In Next Sunday's

Chicago Sunday Tribune

THE WORLD'S GREATEST NEWSPAPER