



Properly leavened foods are easily digested



It is also a known fact that properly leavened foods are the easiest to digest. Many experiments have proven that nervous, backward children can be changed into happy and sturdy youngsters, with active minds, through the right kind of food.

EMINENT authorities have made an exhaustive study of child feeding. It has been found that correctly balanced diets of easily digested foods are imperative to the successful raising of

Many mothers are under the wrong impression—they think that scientific feeding is difficult. Fact of the matter is, it is simple and easy. Home-made pies, cakes, biscuits, doughnuts, etc., possess wholesome nourishment for growing children. Do more baking but be sure and use Calumet Baking Powder because its unfailing leavening action means light, tender, easily digested bakings.

Calumet will help you guard your children's health. Send the coupon for the new Calumet Cook Book, and you'll be surprised to learn how easy it is to bake something different each day.



CALUMET THE WORLD'S GREATEST BAKING POWDER

The whites of more than 6,500,000 eggs are used in the manufacture of Calumet, the World's Greatest Baking Powder, each year, and over 1½ billion pounds of flour are leavened with it.

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