

## WHY SHOULDN'T OUR WOMEN BE SO BEAUTIFUL?

Modern Science Keeps Them That Way.

BY ELEANOR NANGLE.

When State street was young a woman's shopping list was confined to such utterly practical, sober items as a bolt of blue denim, a bargain in beans and sturdy high shoes for herself and her brood.

As the dust ruffle of her petticoats brushed the cobblestones and the plume of her bonnet bobbed demurely she may have wished, with irrepresible feminine vanity, that she could buy something more effective, if not more exciting, than mutton tallow to soften her water roughened hands. But she never, even on her wildest shopping spree, thought of buying beauty. And if she had she couldn't have found it.

A Century of Beauty Progress.

Wouldn't she expire—of shock and of pure feminine envy—if she could see the fruits of a century of beauty progress? If she could see her granddaughter shop around today, with as much care for a facial or a reducing treatment or new shades of eye shadow, as she does for her new fall suit of British tweeds?

If it could be truthfully said that woman wants but little here below, that little is to be beautiful—and beautiful she is nowadays. Science and human ingenuity have done everything to help her in the last century.

In the modern beauty salon she can have her figure molded to fit her favorite evening gown. Her skin can be flawless, her hair glossy as satin, her hands smooth and pink tipped. Good judgment, good care—and careful shopping can insure all this.

A Help for All Problems.

In her favorite salon the woman of 1935 can find every conceivable beauty aid. Creams and lotions for every skin problem are available at all prices. Powder can be blended to suit her own individual skin tints. Experts will choose her rouge, her lipstick, and the eye shadow that grows more and more important in the beauty scheme of things.

Scraggly eyebrows are a sin against the cult of beauty; the woman who doesn't shape her own can step into the modern salon and have it done by hand or by machine.

Hand beautifying treatments are commonplace nowadays—and breathe there any woman with a soul so dead she doesn't have manures? Well groomed hands are indispensable, as for beautifying the nail tips there are some eighty shades from which to choose. You wear the shade that suits your type, your mood, or your gown.

Tints for the Hair.

A woman can change her hair tint whenever she feels like it. If she's gray haired—and it's very fashionable to be that these days—she gets a blue-silver or a lavender rinse every now and then when the spirits need uplifting. Entirely aside from dyes, there are the rinses for her natural shade. Bronze or copper or gold are particularly exciting, and hers for the seeking.

With the present day knowledge of beauty, women value the preservation of what the gods gave them. Facials are figured in on almost every budget and the town abounds in experts to give them.

For her skin care at home the woman of 1935 chooses the creams and lotions that suit her best and maybe one or two little gadgets the shops proffer, perhaps a patten to stimulate circulation, perhaps one of these brand new depilators, iceless icepacks she can keep in her refrigerator.

A Tricky Affair.

This, by the way, is pretty tricky, and a help in warding off wrinkles. It's a hollow, sealed bowl shaped like a flatish egg, and filled with a freezing solution. Wielded with a wooden handle it gets at chin and eye hollows in gratifying fashion.

An unbecoming haircut is rarer than an unbecoming hat, and with the hat situation the way it is, that's some thing of an achievement. But why not? There is a John or a Paul or an Antoine, or a Charles in almost every salon who is an artist with the shears, and more than willing to do his part.

With all this within her reach, we ask you, would the woman of 1935 call 1833 "the good old days"?

## MODERN TOWEL MAY DRAW MEN TO DISH DRYING

As an ally in enticing a man into the kitchen to lend that helping hand after a good dinner and a satisfying clear are the many attractive glass and dish towels now available at such reasonable prices. These towels possess all the excellent qualities required for utilitarian purposes yet maintain a dignified standard of attractiveness. Men like towels that absorb moisture when they are drying dishes (don't we all?), towels that do not transfer leechlike lint to a good looking suit.

Plain linen dish towels are always with us, but when a towel equally good and far more attractive is at hand why not adopt it? One State street department store has linen toweling by the yard of white, with tiny brown and yellow polka dots forming a modern geometrical design along the selvage border. Another towel has a pattern along the selvage of a leaf design in two shades of rose on a cream ground.

The cleverest bar towels yet discovered are on display at one of the State street stores today. They are the size of a glass towel, but with amusing figures in vivid reds, blues, greens, and brown holding aloft foaming steins.

## Monkey Fur Finds Many Uses in Fall Raiment

Monkey fur is used for trimming the shoulders of suits, for the feathered effect on the brim of a wide hat, for a quaint old fashioned muff, and otherwise it adds considerable smartness to new distinctive fall models for street or evening wear.

## Satin and Lace in Combination



A negligee of white satin with sleeves of heavy lace combined in a most attractive manner worn by Miss Jeanne Millet of New York. (Associated Press Photo.)

## AUTUMN GLOVES OF WOOL APPEAR IN MANY STYLES

They're Popular for Daytime Wear.

BY ELEANOR PAGE.

Of all the new gloves that are now being shown in State street stores some of the newest and snappiest for daytime fall wear are the wool ones. These are being featured in a variety of colors, models, and prices.

Among these a style designed by Arleport is outstanding. This glove is made of a brown and white woven wool that looks like a tweed-Angora, with a suede belt around the wrist. The flaring cuff reaches a point midway between the elbow and wrist, which seems to be the fashionable new length.

A Glove for Sports Wear.

Another popular and handsome wool glove is one by Chanel. It comes in navy, black, brown, or beige ribbed wool, into which a bit of latex has been knitted to keep the glove in its simple lines and lend depth to the ribs. This should be exceptionally smart with sports clothes. Bags and hats to match are also shown.

A Duveten glove on these lines may be purchased in every deep fall shade. Another Duveten that the stores find hard to keep in stock is that which comes in black or brown, with a large flared cuff of patent leather.

For warmth and softness the rabbits wool glove cannot be praised too highly. Rabbits wool is a finely knit soft wool. The glove is made in classic style, four or six button length.

In the less expensive gloves the slip-on fabric of two or four button length is still good. There is a new cel gray fabric and an excellent brown one. Pigskin for actual sport wear reigns supreme. If one cannot afford the genuine pigskin there is a remarkable imitation of it in a glove made of capeskin, which is very durable.

Satin Gloves for Evening.

Velvet gloves should be worn more in the afternoon—and you will think so, too, when you see the satin evening gloves that have made their debut to make the lining of the velvet gloves worn with evening clothes during the last months. While the velvet glove has not changed in style from plain hand and palm with a top of sixteen button length shirred down to that of fourteen buttons, it is being made of a new knitted velvet that is much softer and more comfortable than ordinary velvet.

The satin glove for evening wear comes in every evening shade. One model of elbow length is trimmed with a circle of ostrich feathers around the top. Another is trimmed with coq feathers, but this is sold only in black or white.

The standard evening glove is the ten button length, with a latex palm. The best satin glove for evening wear is of simple lines, with a kid palm.

## Top Coats Noted for Smart Checks and Solid Colors

Startling good topcoats, man tailored in the swanky English manner, are available in smart checks and solid colors with amazingly low price tags; also casually tailored suits and three piece outfits of the same smart simplicity as to color, weave, and general design.

## Knit Pajamas Are Ready for Cold Winter Nights

Lisle knit sleeping pajamas for cold sleepers come in pink with a slip-on top made with a high snug neckline and short sleeves—nice, neat and anything but gaudy, but the most comfortable things you can slip into on a chilly night.

## Here's What's Needed to Go with New Separate Skirts

An amazing new get-together consists of wool handbag matched to a short jacket, hat and ascot tie, all accented with smooth calf leather—a knockout foursome to top your new separate skirts.

## FOR THE CO-ED



Shirley Grey wearing an ensemble comprising a black and white check woolen frock with long black woolen coat that repeats the checked material in the lining and lapel. It will be popular with the co-eds returning to college this fall. (Acme Photo.)

## Bright Satin Blouses for Wear with Suits

Satin blouses slide under your street and afternoon suits. They are charming things of bright red colors, such as old gold, geranium red, cobalt blue, canary yellow and bold striped numbers that will startle the darkest suit into vivid life and animation.

## Latest Emphasis Placed on Neck and Hem Lines

Everything exciting about new fall and winter clothes is tied, contrasted and draped around the neckline. Next in importance is the hem line with entire rows of fat little sausage or cartridge pleats used for fullness at the top of knee high flounces.

## Flower Decorations for Newest Dinner Gowns

Huge velvet flowers decorate the newest dinner gowns and evening ensembles, a tawny mahogany shade doing grand things for pale blue and flesh and canary yellow costumes.

## Sailor Collars Displayed of Fur, Satin and Crepe

Sailor collars of fur, of satin, and of crepe top the fall suits and dresses. They are tied jauntily with a bow of the same material as the dress.

## Feather Boas to Match Bags and Muffs in Vogue

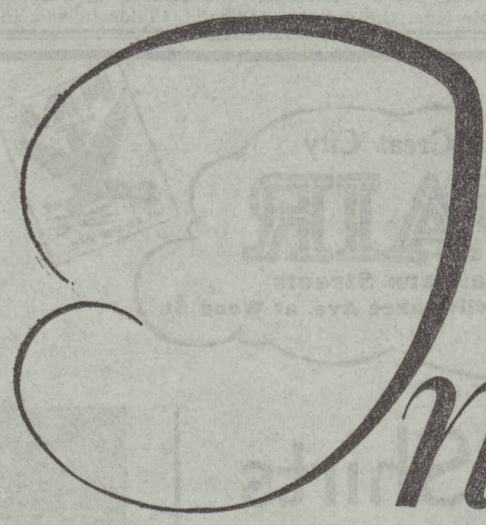
New coq feather boas in entrancing new shades are matched to bags and muffs, another sign of returning feminine frumpiness.

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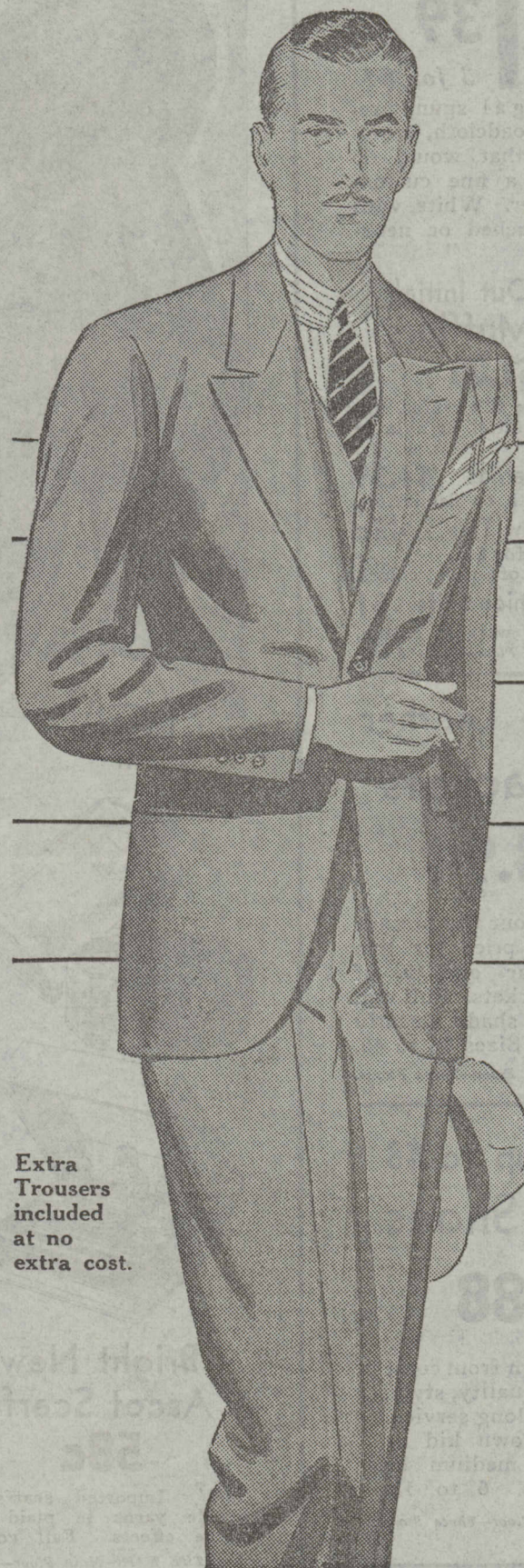
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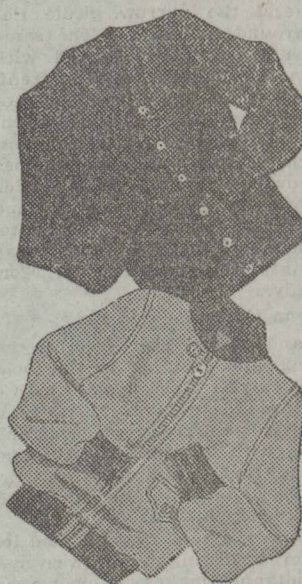
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