

**\$22,000 IN CASH FOR PERSONALITY!**

**The Chicago Tribune Will Pay This Enormous Sum To Girls Whose Photographs Reveal The Best Personalities!**

No Work to Do! No Letters to Write! Nothing to Pay! Just Send In Your Photograph to Doris Blake of The Tribune for Personality Reading!

**143 BIG CASH PRIZES!**

**G**IRLS! Your Face may be your Fortune! Here is an opportunity to win a big cash prize merely by sending your photograph to Doris Blake, famous Character Editor of the Chicago Tribune, for personality reading. (Photographs of girls may also be sent in by friends or relatives. Note the rules below.)

When you meet a girl how do you first judge her? *By her looks!* Every girl's face reveals a different personality. Some denote charm, some denote cleverness, some denote kindness, some denote meekness. The eyes, the mouth, the forehead—each has a different meaning.

Doris Blake will analyze your personality from your photograph. The Chicago Tribune will pay \$22,000.00 in Cash Prizes to the girls whose photographs reveal the best personalities. They may be city girls, country girls, home girls, stenographers, society girls, factory girls or school girls. They may be blonde,

brunette or titian haired. 143 Cash Prizes are offered ranging from \$100.00 to \$5,000.00.

**Here Are the Simple Rules:**

1. This offer is open to every unmarried girl excepting professional beauties such as stage girls or artists' models, and excepting employees of the Tribune and their families. It costs nothing.
2. All that is necessary is to send a photograph to Doris Blake of the Tribune for personality reading. No letters to write! No subscriptions to take! No work to do!
3. Any kind of photograph will do—a small snapshot, a cabinet photograph or a postcard picture. Style of photograph will not count, as standard photographs of the finalists will be made at the Tribune's expense for the final judging.
4. Photographs will be analyzed by Doris Blake. 10 photographs, together with the personality readings, will be published each Sunday for 14 Sundays in the Rotogravure Section of the Sunday Tribune. \$100.00 in Cash will be paid to each girl whose photograph is published—a total of \$14,000.00. IN ADDITION three Grand Prize Winners will be chosen from ALL the photographs submitted, and to these girls the following sums will be paid: 1st Grand Prize \$5,000.00—2nd Grand Prize \$2,000.00—3rd Grand Prize \$1,000.00.
5. Photographs may be sent in by any relative or friend. The prizes shall be payable only to the girls whose photographs are published.

6. Note the coupon at the right. Fill this in or write the same information on another sheet of paper and paste it on the back of the photograph you submit. All photographs should be addressed: Doris Blake, Chicago Tribune, Post Office Box 1718, Chicago, Illinois. The Tribune cannot be responsible for photographs.
7. In printing photographs and personality analyses no names will be published—just initials. Addresses will be given—just the city and state.
8. No entries will be accepted after midnight Tuesday, January 14th, 1930. The judges will be a committee appointed by the Tribune and their decision will be final. Photographs of the Grand Prize Winners will be published in color rotogravure.

**Photographs Should Be Mailed At Once!**

This offer is now open. Send in your photograph or the photograph of a friend or relative at once. Clip the coupon at the right and paste it on the back of the photograph you submit.

Watch the Chicago Sunday Tribune each Sunday for photographs of entrants, personality readings and further announcements.

Note These Sample Readings



Miss L. R., Chicago, Illinois. Home Girl. Brunette. The picture shows a girl who is entirely feminine. She has a fine, delicately molded type of mind attuned to what is beautiful and harmonious. Her moods are so balanced that her mind is easily open to conviction, but, once having made up her opinion, she resents criticism. There is a remarkable width between the orbits of her eyes. This means that her affections are so dominant that they probably rule all her emotions.



Miss S. C., Grand Rapids, Michigan. Stenographer. Blonde Hair. This picture reveals a sensitive, moody personality that is sometimes disappointed because her ideals are shattered. She is so idealistic that she sets values too high and when her dreams are gone she suffers, little realizing that she has unwittingly been intolerant. Her lips show this. She is a loyal friend, generous to a fault, with keen, delicately molded affections.

**Mail This Coupon With Photograph**

Fill in this entry coupon or write the same information on a separate sheet of paper. Paste it on the back of the photograph and mail to Doris Blake, Chicago Tribune, Post Office Box 1718, Chicago, Illinois.

**143 PRIZES:**

- Grand Prize . . . . \$5,000
- Second Prize . . . . 2,000
- Third Prize . . . . 1,000
- 140 Prizes, \$100 each . . . 14,000
- Total . . . \$22,000.

**COUPON**

Chicago Tribune \$22,000 Personality Offer

Fill in spaces below, paste this coupon on back of photograph and send it to Doris Blake, Chicago Tribune, Post Office Box 1718, Chicago, Illinois.

Name of Entrant \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_  
 Occupation \_\_\_\_\_  
(State whether stenographer, clerk, home girl, etc.)  
 Color of Hair: Blonde  Brunette  Titian   
(Check one of the above)

FIRST PICTURES IN NEXT SUNDAY'S  
**Chicago Sunday Tribune**

THE WORLD'S GREATEST NEWSPAPER