Magic doors

Hawaii “Paradise of the Pacific”
Japan “Land of the Rising Sun”
Korea “The Hermit Kingdom”
China “Old Cathay”
Philippines “Pearl of the Orient”

Tune in tonight on Quin Ryan’s half hour of Oriental life and music WGN 7:45 P.M.

White Empresses
Largest, finest on the Pacific
Empress of Canada - First Queen of the Pacific
Empress of Asia - Empress of Russia
Empress of Japan (ready in 1930)
Empress sailing from Vancouver and Victoria

Why don’t you see the mysteries of the East when you can go so easily and securely?

Aladdin would rub his lamp. All Baba would murmur “open sesame.” Humminbird would board his magic carpet. But all you need do, to open doors of the mysterious East... to conjure up security and privileges unknown by few favored travellers... is to sell on a great White Empress. And, presto! the magic influence of the world’s greatest travel system is yours.

First, Hawaii... south seas glamour with a gay lei round its neck! When Emperor recently put “The Paradise of the Pacific” on their calling list, every official of Honolulu, seemingly, went “elusive.” “Kee to the city awaits,” “all residents send hearty Aloha.” Now you can have a day on Waikiki’s silken sands, enjoy the old Cathay. Or you can book in the balest hotels, until the next Empress returns. Then, away over balmy seas to fairyland... Japan! “Treaty ports,” they call Yokohama and Kobe and Nagasaki. Richbush and Redi Royces... gay paper parasols and great educational developments... department stores where Japanese shoes come off at the door, grand hotels with dancers and golf courses... all the fascinating contrasts of a land older yet younger than Europe, and quite as comfortably visited.

Outside the treaty ports, Japan is the Japan of paper fan life... flower festivals... dainty geishas dancing in gorgeous kimonos and tiny wooden shoes... marvelous, old palaces, and temples with “nightingale floors,” gold-back screens and enchanting shops.

If you arrive on an Empress, a Canadian Pacific man meets you, and offers you the keys of the land. He lays out a perfect itinerary for you; tells you what to see and how; arranges for your guides and hotels; secures permits to palaces and temples and places that other travellers do not see. He even gives you special through-Japan train fare, so you can see the fairy-land country enroute to fabulous Korea and Manchuria.

Travel paths, places you’d want to see, are two or more days away from troubled borders. Travel’s as safe over there as in Europe. You’ll see pretty little geisha dancers, buy marvelous old Manchu jewelry, go over the zen’s funny hats, and golf on Seoud’s modern course. Then on to Peking... Peiping, as it’s now called. First, that incredible old thousand-mile Wall of China. Then the magic city itself... great shaggy camels from the Gobi desert... carpeted sedan chairs carrying oh, such mysterious ladies... Jade Street where you buy the most exquisite carvings and Mandarin coats and clammish shells in the whole world. Then at last, you’re inside the pink walls of the famous Forbidden City, having tea and cakes in the palace garden. You’ll see the incomparable Temple of Heaven... that Throne Hall of Purple Clouds... orangs made to trickle slowly so they won’t carry good luck away... great porcelain images.

Even if you can’t quite believe that the Little Tired Pagoda walked down from the mountains, or that the great-bouncing ball is little Koe Ng trying for her last shoe, you’ll come to believe that your Canadian Pacific connections are pure magic, such connections and privileges are everywhere extended! Not only here but in Shanghai and Hong Kong, and in America’s own Oriental treasure, the Philippines.

What a pity that travelling people miss these wonders... three thousand years of Living East — from a mistaken idea of conditions in the East! Let us tell you about them, as they are today under the protecting influence of the world’s greatest travel system.

Let us plan out a tentative itinerary showing how much you can see within your time and price limit. White Empress, as you would expect, are marvels of speed and modern luxury, the favorites of business magnates, world travellers, diplomats, and distinguished Orientals. Yet you need pay no more on them than on any other Pacific liner.

Some day you will invest in this priceless experience. Why not for the Chrysanthemum this Fall, or next Spring for the Plum and Cherry Blossoms? Make a memo, now, in phone or in at our office tomorrow. Or get out your pen and write for our White Empress to the Orient brochure. No obligation.

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Canadian Pacific
World's Greatest Travel System
Carry Canadian Pacific Express Travellers Cheques — Good the World Over