

Today!—Grand Opening Sale of Beautiful

Lake Glen Ellyn

The Villa Tract of Ten Thousand Trees and 151 Large Restricted Home-Sites

THIS charming property is today placed on the market for the first time. Our last Sunday's advance announcement of the formation of a syndicate limited to 151 refined families aroused the most wide spread interest. Hundreds and hundreds have expressed their hearty approval of the splendid protective features of our plan; scores have been out to see the property this past week. ¶ However, this is the first opportunity any have had to buy. Now all will be able to share in the mutual benefits of the syndicate—up to the limit of its membership.

¶ It is not our aim to establish a rich and aristocratic colony at Lake Glen Ellyn—although numbers of fashionable and very well-to-do families will surround you on every hand. Our appeal is to people of culture who want a home where they may really live, where they may breathe pure air, where they may enjoy the beauties of nature, and where their children may be reared amidst wholesome and healthful surroundings. In short, people of good breeding who seek the fellowship of their kind. To such, the invitation to cast their lot in Lake Glen Ellyn is extended—regardless of their financial rating.

Wholesale Prices Because of Co-Operative Syndicate Plan!

The combined purchasing power of 151 members, the elimination of the middleman, the lessened cost of selling bring prices of all these splendid home-sites to the very lowest notch. Any other plan of marketing would force us to practically double our prices. Triple them, however, and you could not buy finer, more desirable residential property.

Only 151 joiners can secure their Lake Glen Ellyn homesites—with assured twenty-year protection against overcrowding, shoddy adjoining homes and undesirable neighbors, through its strictly enforced, though not burdensome, restrictions.

¶ From an economic standpoint this novel syndicate plan possesses distinct and unusual advantages. Promotion expenses are reduced to the minimum, the middleman is eliminated, combined purchasing power comes into play. As a result selling prices are one-third to one-half less than would be necessary were Lake Glen Ellyn marketed in the usual manner.

¶ Not within hundreds of miles of Chicago is there a more magnificent place to live than Lake Glen Ellyn. Yet our property is only 37 minutes away—23 miles directly west—within the corporate limits of the village of Glen Ellyn, and easy of access by interurban and train. Set down here, in the very lap of civilization, is this romantic garden spot, with its clear blue lake, its gorgeous wooded hillsides, its enchanting environments. The accompanying drawing, sketched on the scene by Mr. Valley, gives some idea of the beauty of the lake and the fifty odd magnificent homesites which surround it on the north and south and which are included in today's offering. To fully appreciate these picturesque lakeside parcels, however, you must see the property; and we venture the opinion that as you stand on the ridge that surrounds the lake and peer through the multi-colored foliage of thick forestry out over the water's blue, you will say, as so many others have said, "What an ideal homesite!"



This Glorious Year-Round Paradise is **ONLY 37 MINUTES** from the Loop. Our Property Surrounds this Lake

Lake Glen Ellyn is located within the corporate limits of the village of Glen Ellyn but entirely hid away from every semblance of city life. The town itself provides the necessary quota of banks, stores, churches, schools, etc. Hence we have restricted our entire tract to residences.

These restrictions also bind each purchaser not to erect more than one residence to each 100 front feet of property. No home shall be built on the land immediately surrounding the lake at a less cost than \$5,000, while in other sections the minimums are \$1,500, \$2,000 and \$3,000. Every house must set back a certain number of feet from the street line; all these restrictions will be operative for 20 years. Thus, there can be no overcrowding in beautiful Lake Glen Ellyn—no unsightly stores, flats or shacks—no undesirable neighbors.

On the other hand, the owners of these 151 homesites in Lake Glen Ellyn are left free to carry out the improvement of the tract according to their individual and joint desires.

¶ If you are interested in our proposition, we must urge quick action. You should lose no time in visiting and inspecting this fine residence property. We anticipate that all the most desirable lake side parcels will be snapped up today. For the beauty of Lake Glen Ellyn captivates all beholders. And the present prices, as we say, are ridiculously low.

¶ The sale of this fine property begins today. If it is a pretty day there will be hundreds out. This will probably be your only opportunity to secure one of the lake-side parcels, for we will place on sale the most desirable home-sites first. Hundreds have this week expressed their desire to purchase in Lake Glen Ellyn, while there are but 151 parcels to be sold.

¶ No actual sales have so far been accepted—this being understood and advertised as the opening day of sale. If you act today you have an equal chance with all the others. It is important that you act without delay.

¶ While the restrictions will be strictly enforced, they impose no burden on the purchaser, even though he be a man of moderate means. They are introduced solely for the protection of each and every buyer.

¶ Transportation to and from the city is excellent, the Chicago & Northwestern Railroad maintaining 31 trains daily, with 19 on Sunday. The commutation rate is twenty-five cents a day.

¶ The Aurora-Elgin "Third Rail" operates trains under a daily schedule of every 30 minutes; Sundays every 15 minutes. Their commutation charges are slightly lower.

¶ The principal Chicago stores make daily deliveries to Glen Ellyn.

¶ Our novel syndicate plan makes our average frontage price for these desirable residence sites in Lake Glen Ellyn less than *Ten Dollars* per front foot. Think, for example, of buying an 87½x170 foot lot at \$399! Or one this same generous size with cement sidewalk and sewer and water connections at \$800! Twenty-five of the hundred and fifty-one home sites are included at the above figures.

¶ And the wonderful lakeside parcels, heavier wooded even than the others, and three to four hundred feet in depth, are offered at proportionately moderate prices; the highest-priced parcel in the entire tract being but \$50 per front foot.

¶ Remember that one hundred and fifty-one is the positive limit of our membership. There are but 151 individual parcels here to sell.

Prices \$5 to \$50 per front foot—Exceptionally Easy Terms!

¶ Prices on the majority of the 151 homesites range from \$5 to \$7.50 and \$10 per front foot. All of the lakeside property, except several extra fine parcels of double depth, with frontage on the boulevard and lakeside, is offered at approximately \$15 per front foot. The smallest lot in the entire tract is 87½x170 feet (or its equivalent), while the largest is a full-sized city block in extent.

¶ An inspection of the property will convince you that our prices are very, very reasonable. ¶ The terms are particularly easy. ¶ You may pay one-tenth of the purchase price in cash and the balance in 36 equal monthly payments. ¶ Or, if desired, we will issue you a deed and take your 17-months' note and mortgage on the property for the balance, after your nineteenth regular monthly payment has been made. ¶ Lake Glen Ellyn homesites are surely within reach of all refined people of moderate means.

TRANSPORTATION COUPON

Present this coupon and 25c to conductor on any of the following trains leaving Northwestern Railroad Terminal Station at Madison and Canal Streets, today, Sunday, October 11th:

9:05 A. M. 11:45 A. M. 1:00 P. M. 2:05 P. M.

¶ It will be honored also for afternoon return trip without extra charge. This affords you regular commutation fare for the round trip.

This coupon is good for passage for one or more persons with 25c for each round trip.

HOW TO GET THERE

By Train:

Take any of four Northwestern trains today from the new Terminal station at Madison and Canal streets. Use the coupon in lower left hand corner of this page for round trip passage.

¶ Automobiles will meet each train today at the Glen Ellyn station to carry visitors to our property—a three minute spin away. ¶ Luncheon will be served our guests. ¶ The very choicest of these 151 superb homesites will naturally go first; there will be an eager rush for lakeside parcels before the day is scarcely begun. For this is the initial day of actual selling—scores await the opportunity to buy. Be early!

By Auto:

Come out on the Elgin Road (Lake St. in Chicago city limits) to Elmhurst. From there take St. Charles Road, north of railroad tracks, direct to Lake Glen Ellyn. Fine boulevard all the way.

On the transportation coupon to the left is the schedule of today's trains to Glen Ellyn. In returning either of two afternoon trains will bring you back to Chicago in ample time for supper.

COLLINS & GAUNTLETT

32 W-WASHINGTON ST. PHONE RANDOLPH 3980

We have prepared a beautiful hand-bound album containing twelve fine 8x12 inch photographs of magnificent views in Lake Glen Ellyn. Coupon will bring one to you free of charge.

SEND FOR FREE ALBUM

COLLINS & GAUNTLETT
32 West Washington St., Chicago

Kindly send me at once a complimentary deluxe album of "Lake Glen Ellyn" photographs; also booklet descriptive of syndicate plan in detail, together with plat and prices of the property.

This is to place the under no obligation to purchase.

Name.....
Address.....
City.....