

# THE FRAGRANCE LOVED BY ENGLAND'S FAIREST WOMEN

BY APPOINTMENT  
TO H. R. H.



THE PRINCE  
OF WALES

## Yardley's English Lavender, a perfume famous for two centuries



The "English Complexion Ensemble." Yardley's English Complexion Cream (cleanser, skin-food, powder base), \$1.50. English Lavender Face Powder, \$1. Lavender Cleansing Lotion, \$1. Lavender Soap for complexion and bath. Box of 3 cakes, \$1, or 35 cents a cake. Bath size, 50 cents; guest size, 6 in a box, \$1, or 20 cents singly.

Yardley's bath crystals, to soften and perfume your bath, \$1. Yardley's dusting powder, with lamb's wool puff, \$1.50. Both are scented with Yardley's English Lavender, the cool, sweet fragrance that through eight generations has been the evidence of a fastidious taste.



That diverting cosmetic trifle, the triple compact . . . conceived, designed and executed by Yardley, to put an end forever to the vagaries of your lipstick. Powder, rouge, and two full-sized interchangeable lipsticks in day and evening shades. Presented most engagingly in a new, gold-finished case . . . and all for a mere \$5.

Yardley's English Lavender . . . a charming perfume for all occasions. About it there lingers the fragrance of an English summer, and the tradition of all English loveliness. Yardley's English Lavender is available to you now in glass or wickered flasks, in many sizes, \$15 to \$1.



PERFUME is like music, and only a fragrance innately fine can endure through the changing tastes of generations. There are, and have been, many perfumes. But only one like this; only one that after two hundred years remains in fashion with the loveliest women throughout the world. And yet, it is not extraordinary. For the fresh coolness of Yardley's English Lavender is something as endlessly enchanting as the first soft little breeze of English summer. You may have this gentle, spring-like scent in many forms . . . a delicate soap for your complexion, crystals for your bath, tablets for your linens; in powders, creams and lotions; and in the perfume itself. Write for Booklet W. It's free, and it will tell you of all the English Lavender preparations. Yardley & Co., Ltd., 452 Fifth Avenue at Fortieth Street, New York City. In London, at 33, Old Bond Street. Also Toronto and Paris.



Yardley's English Lavender Blossoms . . . compressed lavender flowers in little tablets to be placed among lingerie and linens. (Have you known the luxury of sleep upon cool, lavender-scented sheets?) The tablets are arranged in convenient boxes of 6, at \$1.50 a box.

# YARDLEY'S ENGLISH LAVENDER