CHICAGO DAILY TRIBUNE: SATURDAY, OCTOBER 2, 1937.

MARSHALL FIELD & COMPANY



Gleaming Persian on Forstmann's PERSIANA WOOLEN

\$75

Representative of our significant Fall coat collection mating rich furs with fine fabrics. Slim princess silhouette with flattering shoulder accentuation. The interesting buckle is of sleek black kid. 12 to 20. Black only.

Coats-Sixth Floor Also Evanston and Oak Park

New versions in CLASSIC SPORT DRESSES \$1695



Brilliant greens, blues, and reds ... beautiful colors in this luxurious new fabric made with silk thread and an acetate base. They make the most flattering hats when you want to look very feminine. Sketched is just one of Field's collection of toques, turbans, high or low styles. All trimmed in the newest manner. \$5.95.

> Fifth Floor, Middle, State Also Evanston and Oak Park



Field Peacocks feature the neat foot for fall \$950

The well turned foot is a fashion necessity this Fall... and a fashion specialty with Field Peacocks. Witness this trim oxford of black or brown suede with dashing dressmaker details in calfskin. It's one of our Peacock collection... tailored to a "T" with famous Peacock fit and narrow heel. Sizes 4 to 9, AAAAA to B.

Young Moderns' Shoes Fifth Floor, Middle, Wabash Representative Peacock Collection at Evanston and Oak Park

robe around them, for they're that grand casual type that can go smartly to town or country . . . at home on the campus for anything from chapel to tea.

4. Rabbit's-hair-and-wool distinguished by intriguing clip fasteners and six sham pockets. Rust, green, black, brown, aqua. 12 to 20.

5. Acetate-and-rayon with tucks going high, wide and handsome. Zipper-up-the-back and patent belt. Black, blue, brown, two shades of green. 12 to 20.

Sports Room, Sixth Floor Also Evanston and Oak Park

YOUNG CHICAGO applauds Stroock's Ankara wool

\$2295

A new soft-as-down, light-in-weight, and warm-as-toast woolen slated for certain success. The dresses come in collegiate colors so you can advertise your allegiance at the big games.

1. Metal turtles accent the suede belt of this sweater-type dress. Colgate Red Raider, Oakie Scot blue, Notre Dame green. 9 to 15.

2. Notable for its umbrella skirt and tiny wood buttons. Notre Dame green, Eli Yale blue, California Golden Bear, Colgate Red Raider. 9 to 15.

3. Sunburst tucks and simulated leather arrows for interest. Alabama crimson tide, Minnesota natural, Oakie blue. 9 to 15.

Petite Miss Section, Sixth Floor

Chic fashion alliance—*Black* with neon blue \$29⁹⁵

6. Superbly interpreted in this couturier adaptation with corselet waist and zipper sideclosing. Equally charming in dahlia with shocking pink contrast. Acetate-and-rayon satinback crepe with sparkling coronation clip of baguette rhinestones. 33 to 40.

7. Version in "Cynara," a lovely new acetate-and-rayon fabric, softly shirred and discreetly glittering with its contrasting rayon-and-cellophane embroidery. 33 to 44.

Women's Dresses, Sixth Floor Also Evanston and Oak Park

Handsewn trims on IMPORTED CHAMOISUEDE

Specially priced \$115

We imported these gloves especially for this selling . . . and saw that the styles were the last word in fabric glove fashions. Made of fine, soft washable chamoisuede that looks more like suede than fabric . . . they come in grand costume colors, all with unusual contrast stitching.

Black, brown, white, beige, navy, gray. First Floor, South, State Also Evanston and Oak Park



LATTICED GOLD BRAID on a dark ground

\$255

Neckwear news... and a grand way to dress up your simple frocks. Glittering gold lattice pattern on black or rust crepe... in new narrow collars (one comes with cuffs). Very young and very flattering and very smart and very different. You'll find them only at Field's in Chicago.

> First Floor, Middle, State Also Evanston and Oak Park

& COMPANY

BLACK MAGIC in fall foundations BY HICKORY

MARSHALL FIELD

1. Lura Lace . . . pretty feminine lace design in an all-in-one that does grand things for your figure. Note the new rounded bosom. \$7.50 Lura Lace black girdle, not sketched, \$7.50

2. Rio Rita all-in-one of skillful design and a grand lastex that won't run. Perfect base for new dark costumes. \$7.50

3. Rio Rita girdle helps streamline your hips and is ingeniously designed to prevent waistline rolls. Also in tearose. \$5 Garments above also in tearose

Fifth Floor, South, Wabash. Also Evanston and Oak Park