This new and modern type of clothing design, the British Lounge Model, effects remarkable improvements in your figure. It seems to add inches to your height, depth to your chest and slenderness at the hips.

The longer jacket, lower button placement, lower waistline and tapered sleeves and trousers create the taller look. Extra fullness of fabric at the chest, plus the wider sweep of the lapels heighten the illusion of more athletic chest. The slimmer, hipped look is achieved by the modeling at the waist and by the contrast to the wider-shouldering seams.

The British Lounge Model is available in all suits made by the House of Worstedtex in the fabrics described below.

WORSTED-TEX SUITS LINED WITH SUPER CRISP SATIN $40

There are pure worsted and pure worsted- Chevron fabrics featured in Saxxon-weave Suits. They are of fine texture and much higher in quality than you would ever expect at the modest price of $45, both in fabric and in excellence of tailoring. Saxxon-Weave Suits possess a quiet but definite distinction for the well-dressed man who appreciates richness of styling handled with reserve.

SAXXON-WEAVE SUITS $35

Many textile experts have described Worsted-tex cloth as the finest example of worsted suit weaving in America and comparable to many imported fabrics. It is made from the best worsted yarns, has a wonderful softness of texture and a_retailerliness for the most discriminating tastes. The patterns are of correct English design and woven exclusively for Worsted-tex Suits. The tailoring is as fine as the fabric.

Every detail of these clothes is refined. Even the trousers’ closure is the fabric-covered button-slip—no metal shows.

**BRASH’LY‘’TWEEDE SUITS**

$30

University men and young men generally will be attracted in these colorful “Brash’ly” Tweeds—which are exact counterparts of the finest Scottish Tweeds in which the rare color effects were obtained from the juices of heather, berries and other native vegetation. Unlike most tweeds, “Brash’ly” Tweeds will wear very well, hold their shape and never look or feel bulky.