



The Dresden China Blonde should use White Pompeian Beauty Powder with Light tone of Pompeian Bloom.

THE DRESDEN CHINA BLONDE



THE WATER LILY BLONDE

Her hair is like pale spun gold. Her eyes are soft grey-blue—with black lashes. Her skin is white, and she often has rich red lips. She should mix $\frac{2}{3}$ White with $\frac{1}{3}$ Flesh-Pink Pompeian Beauty Powder and use the Light tone of Pompeian Bloom.



THE SPANISH BRUNETTE

She has the clear olive skin and dark eyes that are so picturesque. Her lips are curved and red. Her cheeks seem to burn with an inner fire. For her—Rachel shade of Pompeian Beauty Powder with Oriental tone of Pompeian Bloom.

PERHAPS you have visited Dresden and know the charm of those amazing shops where row on row of Dresden China figures smile at you with pink cheeks, rosy lips and blue, blue eyes! Then you know what is meant by the Dresden China girl. She has golden hair, and skin like alabaster, with a lovely warmth to its whiteness.

But there are many kinds of blondes—and many kinds of brunettes—and American women are the result of infinite combinations of blondes and brunettes. Behind us is a pageantry of colorful races that have produced the inexhaustible variation of types we find among American girls.

So just to say "I'm a blonde" because your hair is more golden than raven will never answer the important question of your type! It is the coloring of your skin that proclaims your type. The delicate pigmen-

individualizes her delicate coloring when she selects the correct shades of this powder and rouge

By Madame Jeannette de Cordet, Beauty Specialist

tion that you see when you study your skin closely in the light—that is your real color note. Always accent this natural coloring—never disguise it. The

selection of the right shade and tone of powder and rouge brings a surprising amount of added beauty.

Pompeian Beauty Powder and Pompeian Bloom are favored by modern women because they offer a complete range of natural powder shades and rouge tones. The Powder comes in five lovely primary shades—from which, by mixing various combinations, fifteen other beautiful shades can be created.

The five tones of Bloom blend with the Powder in perfect harmony.

Thus, among the shades of Pompeian Beauty Powder and the tones of Pompeian Bloom, you will find the exact complements for your skin. Use them to accent your type and achieve your utmost loveliness.



THE COQUETTE

Her skin is neither light nor dark, but is smooth, and "takes on" different coloring depending on her mood and the clothes she wears. For her—the soft Nude shade of Pompeian Beauty Powder with the Medium tone of Pompeian Bloom.



THE ORIENTAL BRUNETTE

Her hair is black, and so are her eyes! Her skin is creamy, like the rich thick petal of a magnolia. Her lips should be rich in color, like a ripe pomegranate. For her—Rachel Pompeian Beauty Powder with the Dark tone of Pompeian Bloom.

Powder and Bloom each 60c—ask for the Bloom in the new purse size

POMPEIAN BEAUTY POWDER and BLOOM