



HUSKIES.

TASTE THE DIFFERENCE IN BABY'S NEW CEREAL



Nourishing, wholesome, easily digested, the new Gerber's Cereal Food also has a pleasant flavor. Sample it yourself and *taste* the difference. It's dry, pre-cooked and ready-to-serve. Enriched with Vitamin B₁ and Iron, it is *specially* good for baby. Ask your doctor about Gerber's Cereal Food today. By the makers of Gerber's Baby Foods. At your grocer.



Accepted by the Council on Foods
American Medical Association

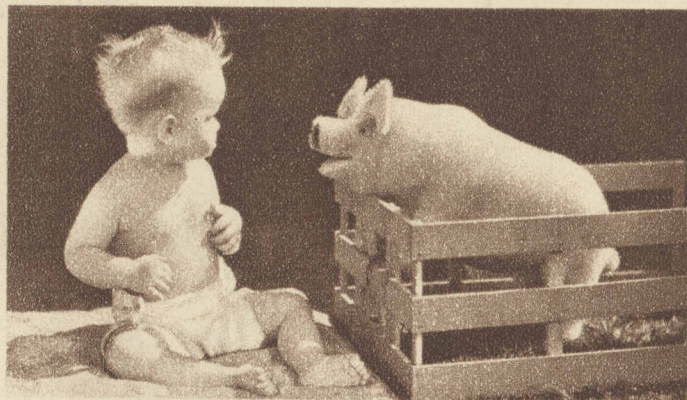
ECONOMICAL TOO!



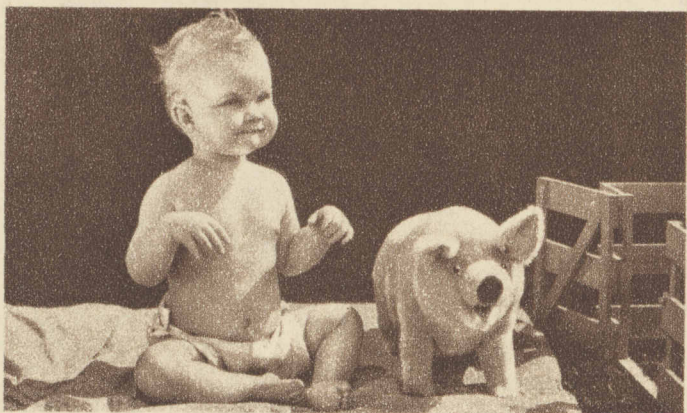
Inter-Continent photo: London
STUDY IN ELEVATION.



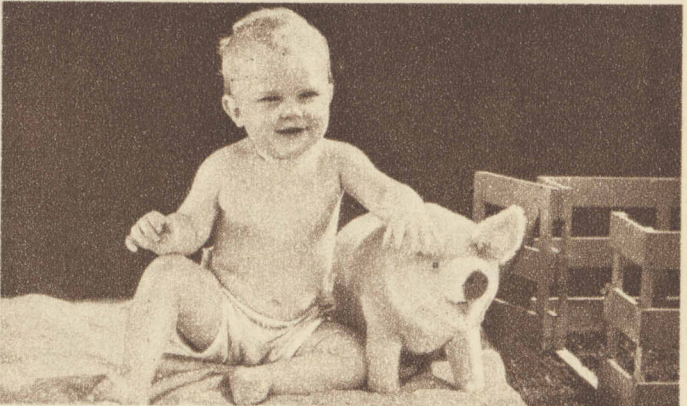
Photo by Elmer Fryer
A STARLET: MARIS WRIXON.



"Why, Mr. Pig, that's downright shocking! Really? You don't believe in bathing?...Mercy, I didn't suppose there was anybody left with such old-fashioned, moss-grown ideas!"



"Something's got to be done about this!...Let's see...what's been wrong with the baths you've had? Soap in the eye? Or...Wait—I know! You've never had Johnson's Baby Powder afterward!"



"Hold on—don't run away! You're going to have a brand-new thrill! Soft, silky Johnson's Baby Powder to make you happy as a pig in clover. Now...who's afraid of the big bad bath?"



"It's no wonder, Mr. Pig, that Johnson's Baby Powder is so smooth. It's made of fine, imported talc—no orris-root. And yet, it doesn't cost much!"

**JOHNSON'S
BABY POWDER**

Johnson & Johnson, New Brunswick, N. J.



CONNOISSEUR'S VERDICT: "Finest coffee I ever tasted—this Sanka!" Verdict of the Council on Foods of the American Medical Association: "Sanka Coffee is free from caffeine effect and can be used when other coffee has been forbidden."

WHAT A BLESSING it would be if we could all sleep like this little back-to-nature enthusiast... particularly those of us who are kept awake by the caffeine in coffee! Yet fine coffee and blissful sleep can go together! Just switch to Sanka Coffee. It's REAL coffee, all coffee, 97% caffeine-free! And only the sleep-disturbing caffeine is taken out. The flavor stays in. Get Sanka Coffee at your grocer's tomorrow... "drip" or "regular" grind.



SANKA COFFEE REAL COFFEE 97% CAFFEINE-FREE DRINK IT AND SLEEP!

TUNE IN "WE, THE PEOPLE," TUESDAY NIGHT, 8:00 P. M., C. S. T., STATION WBBM



Photo from K. Crabill, Fort Wayne, Ind.
HELP.

IMPORTANT for men who shave with ELECTRIC RAZORS

IF YOU'RE ONE of the two million moderns who use an electric razor, these facts will interest you and help you get a perfect electric shave every time. No experimenting. No white scuff.

The problem with an electric razor is to dry the oily film off whiskers so your shaver can clip them off crisply and closely. That's why many men need this kind of preparation for a proper electric shave.

A dash of Aqua Velva before electric shaves dries off oily sebum and sweat.

Whiskers are left in position for your shaver to "mow 'em down." Try a cool dash of Aqua Velva before your next electric shave. Thousands agree there's nothing like it to remove gritty oils from your face... bring each bristle smartly to attention. A second dash of Aqua Velva after shaving leaves your face smoother, cooler, more refreshed—and free from all white scuff.

We'll set you up to a FREE bottle Find out for yourself (at our expense) how Aqua Velva simplifies shaving with any electric razor. Just send your name and address to: The J. B. Williams Co., Dept. CR-2, Glastonbury, Conn., and we'll send you postpaid a generous free bottle of Aqua Velva.

