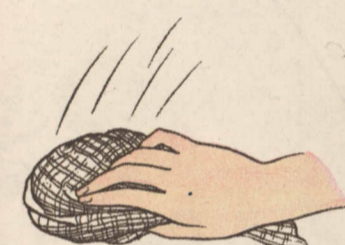


When Tommy smudges the tub --



"HE HAS MADE HIS MARK"



"A wipe and it's bright"

That stubborn bathtub line ▲▲ that dull yellow film on enamel and porcelain ▲▲▲ vanish quickly with **BAB-O**

BAB-O brightens with child-like ease



BAB-O is marvelous for:

- Enamel and Porcelain Refrigerators
- Gas Ranges
- Linoleum Floors
- Glassware
- Washing Dishes
- Painted Walls
- Nickel and Brass
- Chinaware
- A wonderful water softener

THE washing machine banished the back-breaking wash-board. The days of carpet beating have gone. And now BAB-O has taken drudgery out of bathroom cleaning. This marvelous Babbitt product was created particularly to make enamel and porcelain glitter like new. There is nothing that brightens tubs, tiles, basins, sinks and bowls . . . so easily, so quickly. BAB-O is so superior . . . so efficient . . . that it shines without scrubbing and rubbing.

BAB-O is a new, fine, soft-as-velvet powder that dissolves dirt instantly. As if by magic,

BAB-O removes cloudy film, obstinate water-lines, marks, rust, even iodine stains. BAB-O will not scratch the finest surface or roughen tender hands. A little does a big job. BAB-O is absolutely odorless . . . sanitary. BAB-O is marvelous for many things around the home. Just try BAB-O once . . . and you'll never be without it. If your grocer is not supplied send 15¢ for a full size can (postage free) or write for a free sample can.

B.T. Babbitt Inc.

386 Fourth Avenue New York Established 1836

BAB-O
 brightens bathrooms
 works like magic all over the house

At all grocers 15¢

