

Women said:



“I always thought speedy Granulated Soaps were hard on hands and clothes—until I tried the New Oxydol”



● So kind to your hands you know it's safe for dainty things

● Women who know their soaps have always praised granulated soaps for their speedier dissolving action—which makes them wash faster and cleaner. But old-type granulated soaps have had one serious drawback—harshness.

The first time you try it you'll discover that the New Oxydol has overcome this defect. This modern soap discovery gives you the work-saving advantage of a faster washing soap which gets clothes whiter, and yet is so gentle that it's safe for even the most delicate fabrics.

Your hands will appreciate the pleasant mildness of rich, creamy Oxydol suds. And your pocket-book will appreciate the economy of the 50% more suds you get with every package of this new-type soap. Its richer speedier suds get clothes snow-white with no tiresome rubbing. They do their work in any water—hard or soft—hot or cold.

And don't forget to try Oxydol in your dishpan. Its extra suds make short work of dishwashing—they leave no trace of unsightly clinging film.

Ask your grocer today for the New Oxydol, in the orange and blue suds-bargain package.

Procter & Gamble



NEW OXYDOL

REG. U. S. PAT. OFF.

**50%
MORE SUDS
MEANS
47%
LESS WORK**

THE COMPLETE HOUSEHOLD SOAP