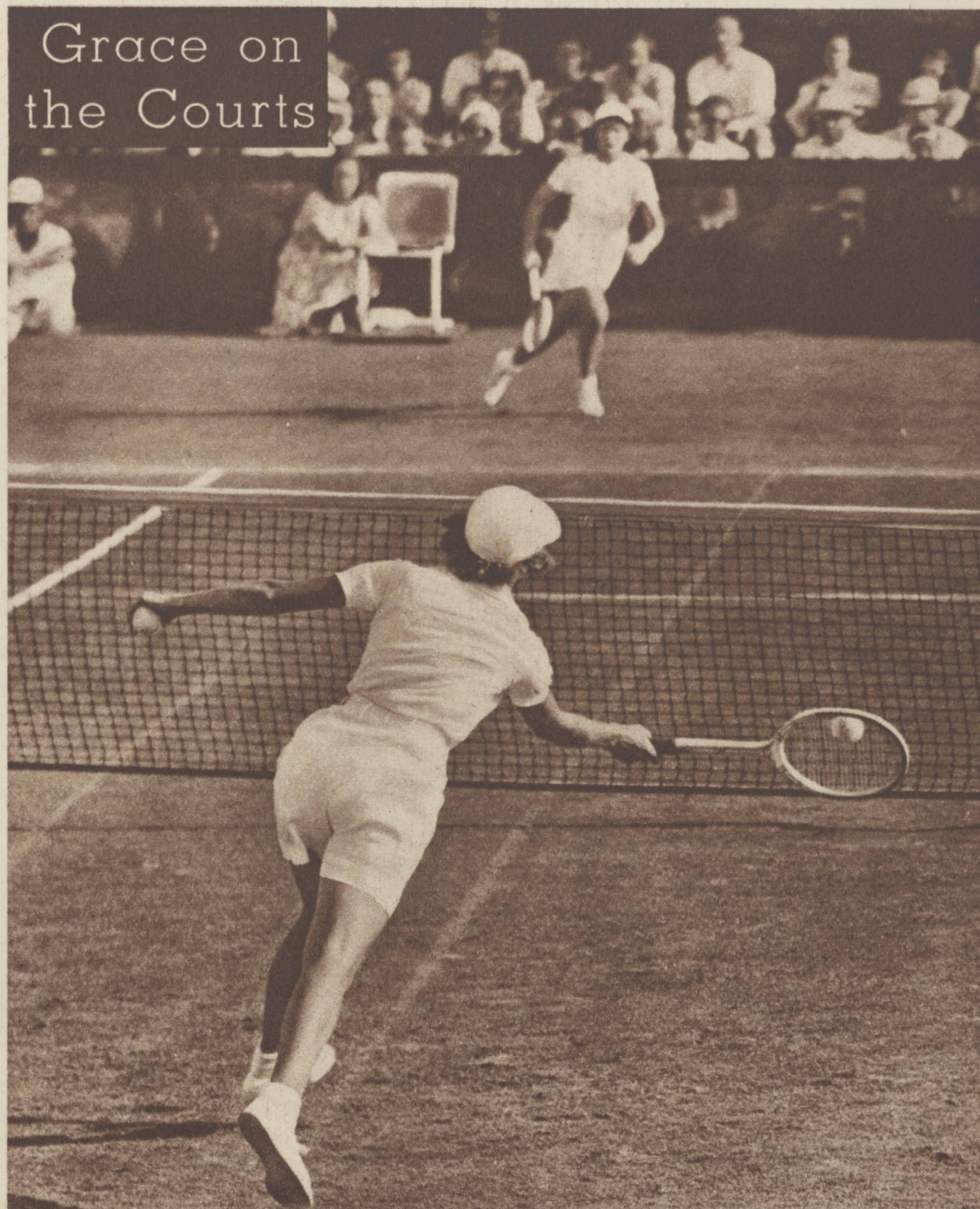




SNAKE CHARMER OF TUNISIA.

Inter-Continent photo



ALICE MARBLE (foreground) defeating Mrs. Sarah Palfrey Fabyan in a match at Rye, N. Y.



Acme photo

PUPS IN BOOTS.



NINA BROWN OF ENGLAND.



Hasn't she heard?

New Miracle Modess brings you "moisture zoning"

TODAY—thanks to Modess' research—you can buy at any dealer's the sanitary napkin with "Moisture Zoning." It's Miracle Modess! A marvel!

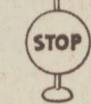
Miracle Modess brings new comfort. "Moisture Zoning" acts to zone moisture—hold it inside the pad. Now Modess edges stay dry, soft, chafe-free—longer than ever before.

Miracle Modess is softer. Instead of papery layers found in most other napkins, Miracle Modess has a filler of downy-soft FLUFF. Modess starts softer, stays softer.

Miracle Modess is safer. It not only gives you greater absorbency—but the back of every Modess pad is moisture-resistant. It's doubly reassuring.

Get this napkin of Tomorrow, today. At any dealer's!

Only in Miracle Modess—all these grand new advantages!



"Moisture Zoning!" New! Amazing! Keeps edges dry, chafe-free, longer than ever before!



Moisture-Resistant Backing guards the back of every pad. Think what this means to your poise!



Soft, FLUFF Filler! Starts softer, stays softer! Unlike the papery "layers" of most napkins!



A Blue Line marks the "Stop-back" of every Modess pad... the side to be worn away from the body!

New Miracle Modess now at all dealers! Same low price. Same blue box. But what a difference inside! See! Get Modess today!



Comfy Baby!

THANKS TO OLIVE OIL IN HIS POWDER!



MOTHER, olive oil makes Z. B. T. more effective against chafing—for olive oil gives Z. B. T. its superior "slip," its added softness. Olive oil helps make Z. B. T. moisture-resistant—for better protection against the irritations of perspiration and wet diapers. Mother, you want the most in comfort for your baby. Be sure to get the powder made with the advantages of olive oil. Hundreds of leading hospitals use it. 25¢ and 50¢ sizes.



FOR THE 1 MAN IN 7 WHO SHAVES EVERY DAY

A Special Shave Cream—It's Not a Soap, Needs No Brush!

Daily shaving leaves many men's faces raw and sensitive. Yet, because of his business and social status, one out of every 7 men must shave every day.

To meet this condition, Williams has now developed GLIDER—a special cream for daily shavers. With no soap base, it's a complete departure from ordinary shave creams. No brush. No lather. Not sticky or greasy. A superabundance of moisture is contained in this rich cream. Applied with the fingers, it quickly softens each whisker. A protective layer is formed over which your razor glides. Off comes each hair at the base without scraping. Like a cold cream, Glider helps keep your skin smooth all day. Glider is the result of nearly 100 years' experience in making fine shaving preparations.

Ernest D. Mulholland, PRESIDENT

P. S.—Send name and address today for generous FREE tube of Glider. The J. B. Williams Co., Dept. CG-1, Glastonbury, Conn.



ACTION CLOSEUP OF MRS. FABYAN.

International photos