

What the War Means to Chicago

The first call upon the surplus products of the United States has already come.

This call is insistent, persistent and will be prolonged.

It is for food.

Those sections of our country that produce a surplus of foodstuffs will soon be the recipients of extra millions of dollars by reason of the urgent demand upon them.

The great bulk of these extra millions of dollars will go to the territory tributary to Chicago, on the prosperity of which chiefly depends the prosperity of Chicago.

Consequently the people of Chicago and vicinity are now and will be better able and more inclined to buy goods than the people of any other section on earth.

The Chicago district is, therefore, the logical place in which to advertise.

The Chicago Tribune

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