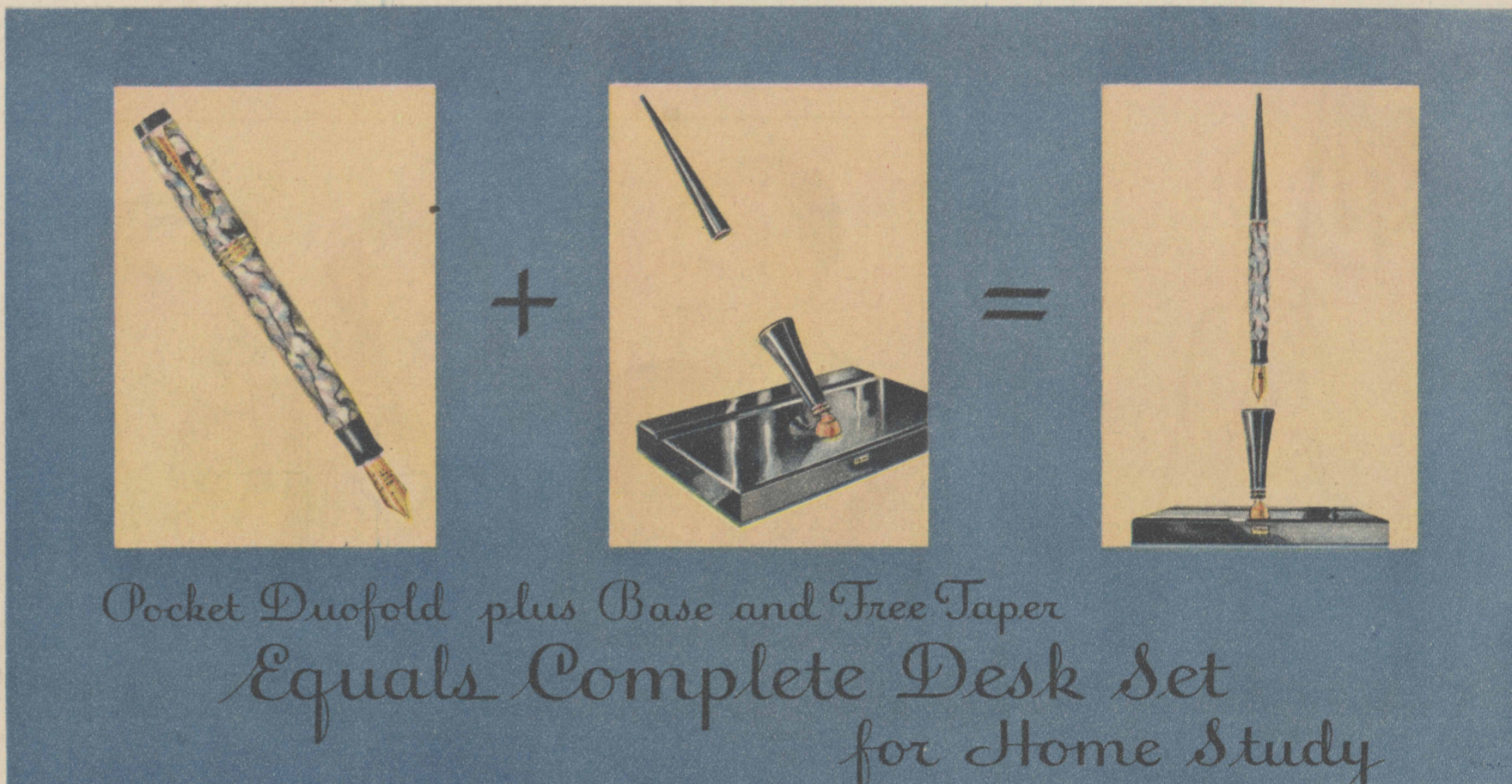


THE FIRST LESSON  
FOR THE FALL TERM  
OF SCHOOL APPLIES TO  
HOME AND OFFICE, TOO



- 1. Parker Pocket Duofold being Convertible**
- 2. Saves the Price of a Desk Pen**
- 3. which pays for the Desk Base!**

\*5 \*7 \*10

# Parker Duofold

PEN GUARANTEED FOR LIFE

### We Pay a Reward for Every Point

Only the Parker Duofold writes with Pressureless Touch. To produce this, we had to develop squads of post-graduate point-smiths. We allow them to make but a given number per day. Thus they have time to make each point a masterpiece.

It must pass 11 merciless tests. Then we pay its maker a bonus. If it fails any test, we reject it, and the point-smith pays a forfeit.

Yet 7 out of 8 they make are Bonus Points. And these, and these only, go into Duofold Pens.



Moderne Black-and-Pearl or new Green-and-Pearl—Parker's De Luxe Duofold Matched Sets.  
Senior, \$10; Pencil, \$5.  
Junior, \$8.50; Pencil, \$4.  
Lady, \$7.50; Pencil, \$3.50.

Every Parker Duofold is convertible—a combination pocket and desk Pen both, at no extra charge.

Choose Parker Duofold and you virtually get two Pens for the price of one.

Yet you have only one to fill. And you have your accustomed point wherever you are.

When you're on the go, it wears its trim, streamlined cap, with Parker's patented clip that holds the Pen low and unexposed in your pocket.

On your desk, it rests in Parker's ball and socket Base. And with this comes the tapered end for the Pen (once \$1 extra), now included free.

Attaching the taper converts the Duofold into a Desk Set Pen. Removing it restores the Pen to a pocket model. Changing back and forth doesn't

take ten seconds. And taking your Pen from your desk when you go insures your having it when you return.

Paying more won't get you a thing—but will deprive you of this double value. For only the Parker offers this. And this in a Pen that holds 17.4% more ink than average, size for size, and is Guaranteed for Life!

Go try them at any nearby pen counter, side by side, with any other pen regardless of price. You'll be surprised at the difference. And you'll see also the Parker invention that makes the classic Duofold a Pocket and Desk Set Pen in one.

The Parker Pen Company, Janesville, Wisconsin. Offices and Subsidiaries: New York, Chicago, Atlanta, Buffalo, Dallas, San Francisco; Toronto, Canada; London, England; Berlin, Germany.

Below—A tapered pen end comes free with this black enameled Utility Base, thus enabling you to convert your Pocket Duofold and have a complete Desk Set with note-paper holder and trays for pins and clips. Base alone, \$5. Complete as shown, with Duofold Jr. Pen (including pocket cap with clip), \$10.

<p>Base <b>\$5</b> With Pen <b>\$10</b></p>	<p>Complete Set <b>\$8</b></p>	<p>Matched Pair <b>\$7.50</b></p>
<p>Base <b>\$5</b> With Pen <b>\$10</b></p>	<p>Above—For co-eds or travelers this inlaid enamel Travel Set with Moire Pen (convertible for purse or Desk Set)—pocket cap with ring included free, complete \$8. With Duofold Jr., or Lady Duofold Pen, \$9.50. Three colors.</p> <p>At the left—\$5 buys this polished Italian marble Desk Base—tapered pen end included free—to convert your pocket Duofold to a Desk Set Pen. Complete set, as shown, with Duofold Jr. Pen (pocket cap with clip included), \$10.</p>	