

HEN America's "Big Four" thundered down the turf to victory

THE stands cheered and applauded. Many a hoarse throat felt the refreshing sparkle of "Canada Dry." Between chukkers, as the spectators moved about to greet their friends, this fine old ginger ale suited the life and gaiety of the event. But the crowning touch of all was when a toast was drunk between the American and British players in the club-house. As hands were clasped and keen eyes met in friendship's gaze, that toast was drunk in "Canada Dry."

The matches this year, from Meadow-

brook to Del Monte, will carry on the calm traditions of this oldest of sports, first played in England in 1143. And whether you watch the Argentine Four this year at Meadowbrook, or the matches at

some army post far off on the plains, you will note that "Canada Dry"—the champagne of ginger ales - often graces the occasion.

"Canada Dry"—a distinctive beverage because of its careful methods of making

It is the same the world over. Wherever people gather in the name of sport, friendship or society, there you will find "Canada Dry." This fine old ginger ale is drunk in exclusive clubs in New York ... London ...

Singapore . . . and back again to San Francisco. It is served on limited trains . . . in great hotels . . . at famous watering places . . . and in countless homes of this country and Canada.

"Canada Dry" becomes such a distinctive beverage because it is made with something of the same care as a rare old wine. Only the finest quality of Jamaica ginger is used. Only the purest ingredients go into "Canada Dry." Exact proportions prevail. Everlasting watchfulness is kept to see to it that the proportions never vary. Hourly tests are made under laboratory methods to assure purity. And the carbonation of "Canada Dry"—so invigorating, so

secret method. This correct carbonation helps bring about the proper flavor of "Canada Dry."

No capsicum (red pepper) mars the fine flavor of this fine old ginger ale

"just right" in its degree—is achieved by a

"Canada Dry" does not contain capsicum (red pepper). It therefore does not bite the tongue or produce unpleasant aftereffects. For this, as well as for other rea-

sons, it is served in leading hospitals and many physicians recommend it.

You can buy "Canada Dry" in the Hostess Package of 12 bottles, a convenient way always to have it on hand. Order from your dealer today.

I FOR LABOR DAY — The Hostess Package -what a convenient way to have 12 bottles of "Canada Dry" on hand, whether you are entertaining guests, planning a motor trip or going on a picnic!





Extract imported from Canada and bottled in the U.S. A. by Canada Dry Ginger Ale, Incorporated, 25 W. 43rd St., New York, N. Y In Canada, J. J. McLaughlin Limited. Established 1890. Chicago Branch, 203 North Wabash Ave., Chicago, Ill. Telephone Central 0051. substitutes of imitations.

I This year, the International matches for a new cup will be played between the Great Argentine Four and America's "Big Four." Which will win?