



THE WESTERN BEAUTY

Her skin has taken all the rich coloring of the sun and flowers. She has ripe red lips. She is as vital as a young animal. Her skin is very delicately bronzed, with russet roses in her cheeks. For her—Naturelle or Rachel Pompeian Powder with Oriental Bloom.

SHOULD YOU WEAR GREEN?

Does it disguise or accent your type?



DRESDEN-CHINA BLONDE
Perhaps you have visited Dresden, and know the charm of those amazing shops... Row after row of dainty figures, gay young things. The Dresden China Blonde has skin like alabaster, blue eyes, and the pinkest of cheeks. For her—White Pompeian Beauty Powder and Light tone of Pompeian Bloom.



THE AUBURN BEAUTY
She has reddish brown hair. More red than brown—or more brown than red. She has a fine warmth of tone to her skin. Her eyes are like sherry. For her—2 parts of Nude to 1 part Flesh-Pink Pompeian Beauty Powder with Orange or Oriental tint of Pompeian Bloom.



THE AMBER BLONDE
Her beauty is as colorful as flawless honey. Her hair is yellow gold. Her skin is amber, diluted a thousand times with whitest milk. For her—the Naturelle shade of Pompeian Beauty Powder and Medium or Orange tint of Pompeian Bloom.

Color is deceptive. A color that is becoming to one is unbecoming to another. This is true of powder and rouge as well as of dresses and hats. The colors that you wear should blend with your skin rather than your hair and eyes. For hair and eyes do not determine your type—but the tone of your skin does.

The crescendo from the fairest type of blonde to the darkest of brunette is as delicately graded as the chromatic scale—yet each note has its distinct color tone!

Every woman has some little individuality of coloring that makes her *different*. Perhaps it is a cool tone in her skin—perhaps it is in the vivid coloring of her eyes—these are the subtle points that influence her coloring. And this coloring should determine the tones of powder and rouge

By
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Beauty Specialist

that she wears, the shades of her dresses and hats.

Sophisticated women accent their natural coloring to individualize their type. Pompeian Beauty Powder and Pompeian Bloom have that rare quality of *natural* shades and tones for the various types of skin.

Pompeian Beauty Powder comes in five lovely shades—natural shades that exactly match the typical skin tones of most women. But in addition to these—fifteen other beautiful shades of powder can be created by mixing various combinations of these five primary shades.

Among the shades of Pompeian Beauty Powder and the tones of Pompeian Bloom is the exact complement of your skin. Use them, and you will find that they bring out your coloring, give you definite *individuality*.

POWDER AND BLOOM EACH 60¢

POMPEIAN BEAUTY POWDER and BLOOM

THE NEUTRAL BLONDE

Hers is a sophisticated charm—that flames into loveliness when she wears a frock or a hat of just the right shade. Her eyes are sometimes blue—sometimes green. For her—Nude shade of Pompeian Beauty Powder with the Medium tone of Pompeian Bloom.



THE NUT-BROWN MAIDEN

Her hair is brown, a lovely soft brown like the satiny finish of a brown nut. Her eyes are wide, clear, intelligent eyes. Her lips are rose-colored, her skin is white. For her—Naturelle Pompeian Beauty Powder with Medium tone of Pompeian Bloom.



WATER-LILY BLONDE

Her hair is like pale spun gold. Her eyes are grey-blue. They are generally emphasized by very black eye lashes. Her skin is white. She has richly colored lips. For her—White with 1/2 Flesh-Pink Pompeian Beauty Powder with Light tone of Pompeian Bloom.

