Again NORGÉ Leads

NORGÉ ROLLATOR REFRIGERATORS

Only the Norge LOW-TEMP Rollator Refrigerator combines all of the requirements for ideal refrigeration. Tests prove its ability to keep foods “Prime Fresh” from 2 to 5 times longer! Its maintenance temperatures below 4°F instead of merely below 50°F. In higher humidity maintains least loss of food moisture. It freezes more ice faster! Practically eliminates defrosting! In most LOW-TEMP and Super-Deluxe models, Norge gives you 12 different flexible interior arrangements. A glance will prove that Norge is the most flexible — the most usable — refrigerator. See your neighborhood dealer now. It will pay you to see the Norge before you buy.

NORGÉ AUTOBUILT WASHER...

Only Norge gives you a washer that combines these necessary features: steam-sealed tub for white clothes; feather-weight action for gentle cleansing of the finest garments; pressure-indicating wringer; lifetime-lubricated motor; and the Autobuilt transmission — exclusively Norge—sealed in oil for permanent smoothness and trouble-free operation. Be sure to see the Norge before you buy.

NORGÉ DUOTROL IRONER...

The Norge Duotrol Ironer offers new ironing freedom with two-speed controls, adjustable tensions, double thermostatic heat controls, scratch-proof sole, heat trap-done that cuts current costs, and a world of other plus-values. Makes ironing a joy instead of a chore — ask your nearest Norge dealer for a demonstration and see for yourself.

In making Housekeeping easier

In keeping up Appearance

NORGÉ FINE-AIR CONDITIONING FURNACE...

Home owners and heating experts agree that Norge is years ahead in heating equipment. The Fine-Air Conditioning Furnace is able to deliver as much as twice the heat that old-fashioned furnaces do from the same amount of fuel. Investigate now! Gas or oil fired.

SAMPSON ELECTRIC COMPANY
(Exclusive Distributors)
3201 South Michigan Avenue
Calumet 2255

FOR SALE AT LEADING DEPARTMENT STORES, FURNITURE STORES AND RESPONSIBLE NEIGHBORHOOD DEALERS

SALESMEN
Many of our substantial dealers are men of marked ability and experience. They are noted for ambition, intelligence and salesmanship. For details write —

SAMPSON ELECTRIC CO.

Look for this sign when you buy