The complexions of the magnificent women of Spain—the ravishing beauties of Castilla,* of Andalusia, of Barcelona and Madrid! Blondes and brunettes alike—their skins have a luminous golden pallor, a texture that seems as firm and fine as marble—the finest complexions in all Europe! And through the length and breadth of Spain these glorious creatures keep that matchless loveliness with nothing *A province of northern Spain, that has given its name to Castile Soap.

but their beloved jabón duro—Castile soap! And of course you know as well as they that there is nothing in the world as grateful to a woman's delicate skin as Castile soap. Would you not therefore welcome a Castile refined and made exquisite for you? Doña Castile! Molded in a shape your hand will love; "hard-milled" and therefore lasting; generous with its quick lather—even in lukewarm water, and instant to rinse; non-deliquescent! An exquisite, a perfect Castile! You can get it anywhere. Armour, U.S.A.

Armour, U.S.A.

Armour, U.S.A.

Pure Olive Oil gives Doña Castile its color, fragrance and delicious blandness for delicate skins.

Cents

CASTILE