

Ladies' Day



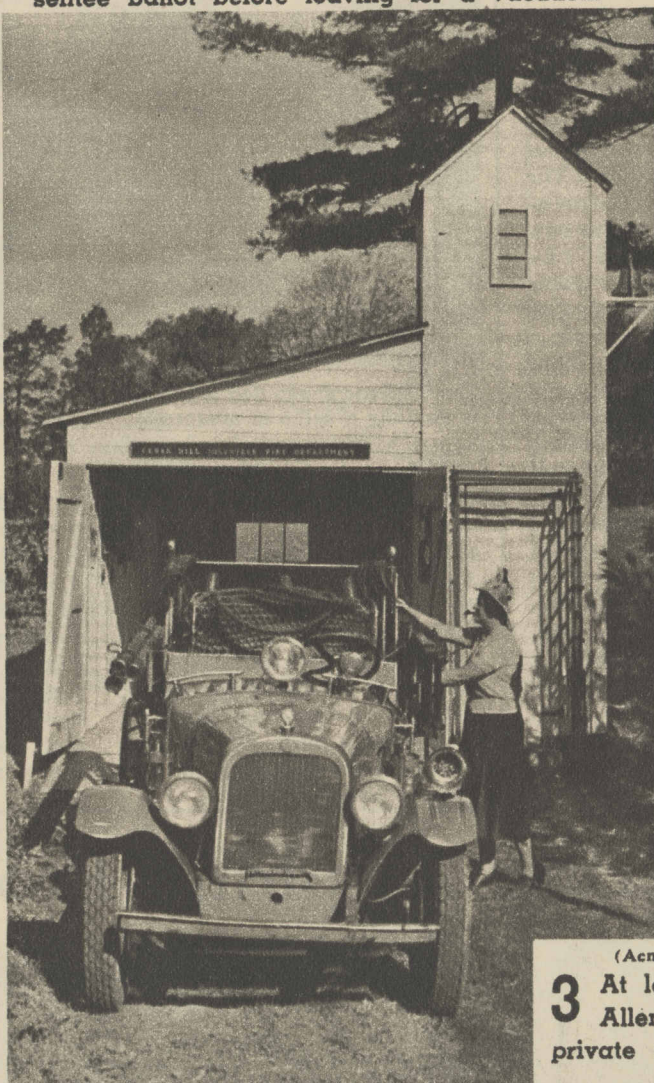
(Associated Press photo.)

1 A rarely photographed young lady, Paulina Longworth, watches her famous mother, the former Alice Roosevelt, cast an absentee ballot before leaving for a vacation.



(Acme photo.)

2 The chief. Nancy Anne Crawford Allen, chief of Cedar Hill, R. I., volunteer fire department and only woman member of International Fire Chiefs' association.



(Acme photo.)

3 At left: Chief Allen's truck and private fire station.

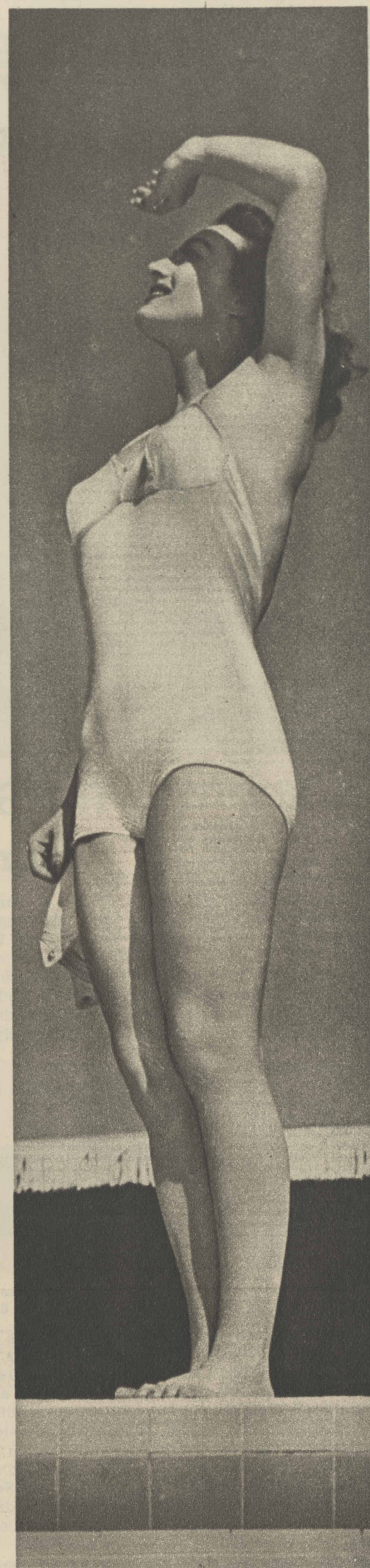
Beauty, East and West



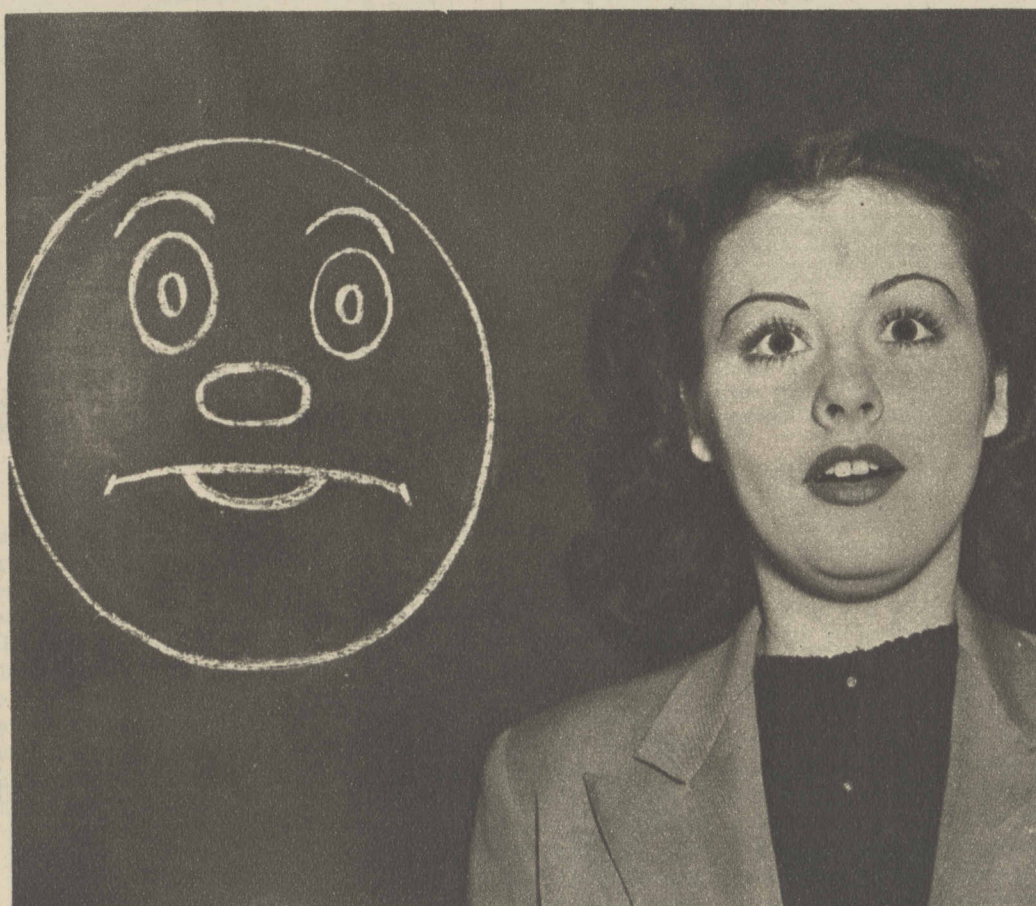
(Acme photo.)

1 Japanese beauty, as represented by Mioko Hikawa and Kiyoko Hara, Tokio movie actresses.

2 By way of comparison, Joan Crawford, at right.



ing in Chalk



(Acme photos.)

Chalk "talks" in Hollywood's talent schools. Eleanor Hansen, student of acting, emotes according to the mood indicated by her instructor's black-board drawings.

"Camay showed me an easier way to have a

Lovelier Skin"

SAYS MRS. EDWARD RHETT, NEW YORK



"YOU DON'T CATCH ME USING ELABORATE BEAUTY CARES! IT'S TOO EASY TO HAVE NICE SKIN THE CAMAY WAY!"

"DELLA, YOU PUSSE SO MUCH ABOUT YOUR SKIN! TRY MY EASY COMPLEXION CARE—USE CAMAY."

"GEE—MAYBE SHE'S RIGHT. JUST IN CASE A SIMPLE CARE WOULD BE BETTER FOR MY SKIN, I'LL TRY CAMAY."

"FROM HERE ON IN—IN FOR CAMAY! IT'S HARD TO BELIEVE ANYTHING SO SIMPLE COULD HELP MY SKIN SO MUCH."

"I SUPPOSE YOU'VE HEARD IT A MILLION TIMES BEFORE—BUT YOU SURE LOOK WONDERFUL TO ME!"

Girls with Lovely Bride Complexions Make a Hit with Men!

"I've found men don't think a girl is attractive unless she has lovely skin," says charming Mrs. Rhett. "That's why I think it's wise to use Camay!"

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