



Grape-Nuts makes a small breakfast a safe one. Served with whole milk or cream, it provides more varied nourishment than many a meal.

THAT'S A REASON

Wheat and barley. These meaty grains—plump to bursting with vital elements that bring health and strength—are blended in Grape-Nuts.

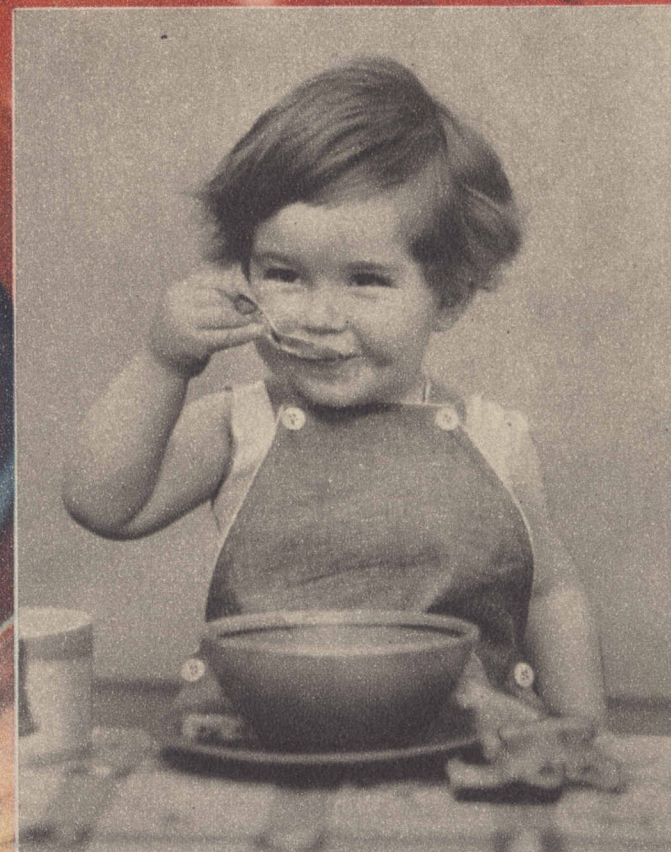
THAT'S A REASON



FOR MANY DIFFERENT REASONS
YOU'LL AGREE

“There's a Reason”

BUT IT'S MOSTLY A MATTER OF TASTE



Crisp, crunchy Grape-Nuts encourages proper chewing, thus giving teeth and gums exercise they need.

THAT'S A REASON

Irresistible, tempting *flavor*—there's the chief reason why millions choose Grape-Nuts daily. Wonderful—this nut-like taste of wholesome grain, so delicately touched with the *natural* sweetness of pure malt sugar.

THAT'S A REASON

Grape-Nuts is a real “energy” food. It gives needed nourishment in a form the body can easily digest.

THAT'S A REASON



(Wide World Photo.)

Grape-Nuts

Buy it today for breakfast tomorrow