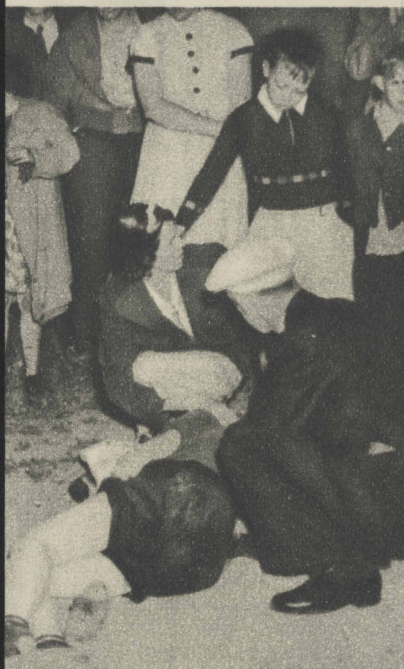


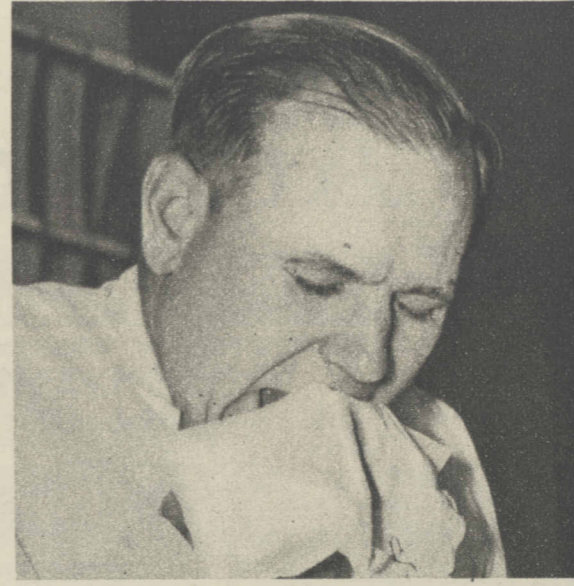
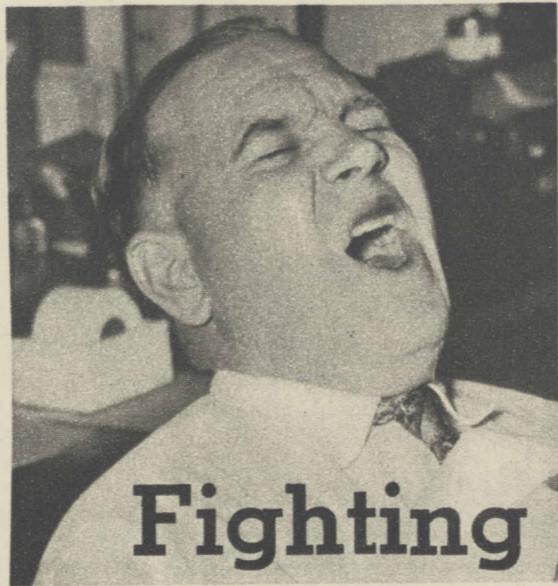
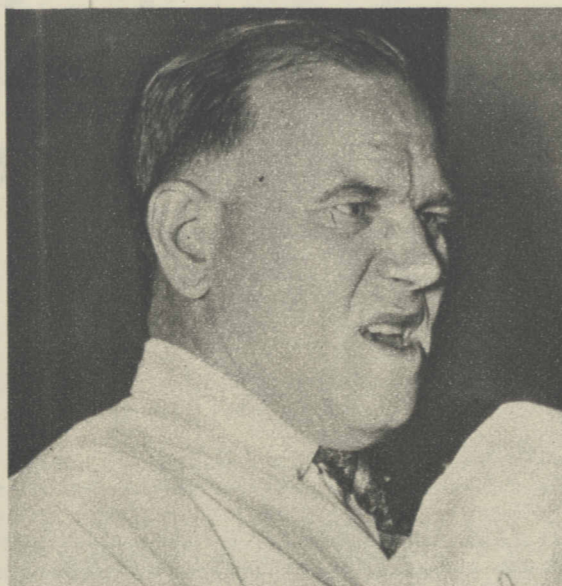
Guard



(A. P. photo.)



of Mary Frances Newhouse, lying at the right, were run their bicycle.



Fighting Sneezes ...

(Photos © 1937, Acme Newspictures, Inc.)

1 Sneeze season is here again for hay fever sufferers. The anonymous victim above performs the annual ritual with verve.

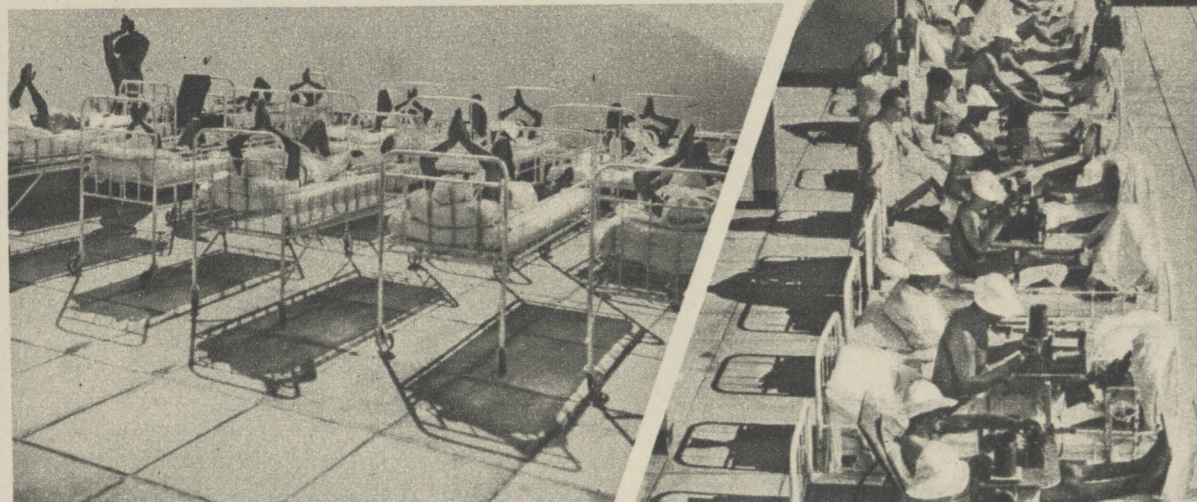


2 Cause of much suffering is the ragweed, in, close-up above, and being harvested at left. The weed grows in damp soil and puts millions of sneeze-making grains of pollen into the air.



3 Science is doing something about it, however. A hay fever victim herself, this American-born Japanese girl conducts laboratory research that is leading to cures and prevention. Air conditioning is one boon available to many present-day sufferers.

FIGHTING COUGHS



(Associated Press photos.)

1 Heliotherapy—sun cure—for tuberculosis has been developed to a high degree by the International factory clinic in Leysin, Switzerland. These patients are engaged in rhythmic gymnastics.



2 High on an Alpine peak the patients are given a well balanced program of exercise, work, and relaxation. Little of the body is hidden from the sun's rays.



3 Deeply tanned, the patients are given an added incentive to recovery—profitable work that keeps them from being a financial burden on society. Dr. A. Rollier has evolved a process of manufacturing electric fuses under curative conditions, the sale of which provides an income for the patients.

"LOOK WHAT DODGE SAVES YOU!"

says MAJOR BOWES

18 TO 24 MILES TO THE GALLON OF GAS... OWNERS REPORT



IN directing attention to the record-smashing economy of the big, new Dodge, America's greatest radio figure says: "Literally thousands of new Dodge owners the country over have experienced substantial money savings since they switched from other cars to Dodge... savings on gasoline, savings on oil, savings on service costs. I make this statement because that has been my own experience."

Major Bowes' experience has been confirmed by Dodge owners from coast to coast. They report 18 to 24 miles to the gallon of gasoline and savings up to 20% on oil. Many contend that Dodge savings will actually make this big, luxurious car cost no more in the long run than small, lowest-priced competitive cars!

Expensive-Car Features!

These owners are further amazed that a car delivering for just a few dollars more than lowest-priced cars should give them such beauty, such luxurious appointments and so many expensive-car features!... New "Silenced Ride," new "high-safety" interiors, patented Floating Power engine mountings, improved Chair-Height seats, safety all-steel body, genuine hydraulic brakes—the world's finest brakes!

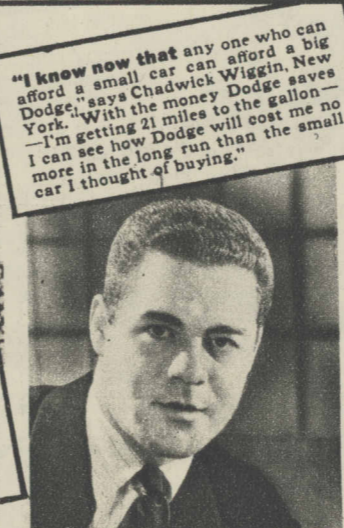
See this new Dodge today! Drive it! Learn how you, too, can switch to Dodge and save money!

DODGE

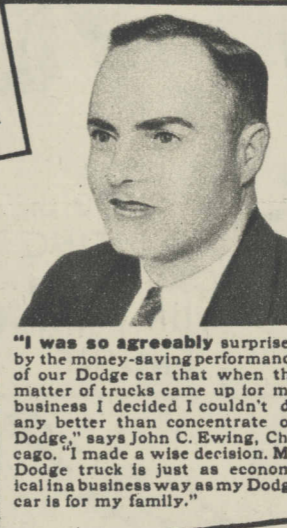
Division of Chrysler Corporation
Tune in on the Major Bowes Original Amateur Hour, Columbia Network, every Thursday, 9 to 10:00 P. M., E. D. S. T.



"Imagine a car with the looks and fine car features of Dodge costing so little and saving so much," explains Mrs. Kenneth Holbrook, Garden City, N. Y. "Why? I get over 20 miles to the gallon of gas!"



"I know now that any one who can afford a small car can afford a big Dodge," says Chadwick Wiggin, New York. "With the money Dodge saves— I'm getting 21 miles to the gallon— I can see how Dodge will cost me no more in the long run than the small car I thought of buying."



"I was so agreeably surprised by the money-saving performance of our Dodge car that when the matter of trucks came up for my business I decided I couldn't do any better than concentrate on Dodge," says John C. Ewing, Chicago. "I made a wise decision. My Dodge truck is just as economical in a business way as my Dodge car is for my family."



"I'll admit I expected extraordinary gas mileage from my new Dodge. But I overlooked the other ways that my Dodge is saving me money... on oil and upkeep. I never drove a car so economical to operate."—Clyde W. Hilton, St. Louis.



FREE PROOF THAT DODGE SAVES GAS!

Make The Free Economy Test... see for yourself how Dodge can save you money! The visible gas tank illustrated above shows you exactly how many miles Dodge will deliver on an accurately measured quantity of gas! You can prove Dodge economy right before your eyes!



Switch TO THE BIG QUALITY DODGE and Save Money!

DELIVERS NOW FOR JUST A FEW DOLLARS MORE THAN LOWEST-PRICED CARS!
Easy terms gladly arranged to fit your budget, at low cost, through Commercial Credit Company