

Cooling Drinks and Delicious Desserts



make them in your Frigidaire

See Frigidaire at any of these display rooms—

- Stover Co., 6708 Stony Island Ave. Hyde Park 3818.
- Stover Co., 1753 W. 95th St. Beverly 8422.
- Stover Co., Elmhurst, 139 S. York St. Elmhurst 944.
- Stover Co., La Grange, 4 S. Fifth Ave. La Grange 477.
- Stover Co., Hubbard Woods, 956 Linden Ave. Winnetka 1512.
- Stover Co., Winnetka, 725 Oak St. Winnetka 122.
- Stover Co., Austin, 5622 W. Madison St. Columbus 0448.
- Stover Co., Eau Claire, Wis., 307 Grand Ave.
- Stover Co., Milwaukee, Wis., 469 Prospect Ave.
- Oak Park, Nicholas Hdqrs. Co., 121 Marion St. Euclid 9800.
- Edison Park, Modern Home Equipment Co., 6708 Edison Park Ave. Newcastle 0500.
- ILLINOIS.**
- Arlington Heights—Otto Landmeier.
- Aurora—The Western United Gas & Elec. Co.
- Caledonia—Walter Ralston.
- Chicago Heights—Trenning & Meeboer.
- DeKalb—Swanson Brothers.
- Des Plaines—Fred N. Precht.
- Elgin—The Western United Gas & Elec. Co.
- Hinckley—Wm. E. Burmester.
- Joliet—Kane Bros.
- Kankakee—H. J. Themer.
- Morris—H. R. Hansen.
- Palatine—Martin E. Plate.
- Rockford—Rockford Domestic App. Co.
- Sycamore—Swanson Bros.
- St. Charles—Rehm Elec. Co.
- Waukegan—Waukegan Elec. Appl. Co.
- Woodstock—Hoagland Elec. Shop.
- INDIANA.**
- Crown Point—R. H. Elits & Son.
- Dyer—Hurst N. Carnahan.
- Gary—Electric Refrigeration Co.
- Hammond—Dorsey Plumbing Co.
- Michigan City—Harbart Elec. Co.
- Plymouth—Marshall Elec. Co.
- Rensselaer—Standard Elec. Co.
- Rochester—Grove Bros.
- South Bend—Campbell Sales Co.
- Valparaiso—Indiana Farm Elec. Co.
- Walkerton—Le Roy & Tischer.
- MICHIGAN.**
- Calumet—Edward Ulseth.
- Escanaba—Economy Light Co.
- Houghton—Edward Ulseth.
- Ironwood—Holt Co.
- Iron Mountain—Iron Mountain Plg. & Htg. Co.
- Menominee—Riley Hdqrs. Co.
- Marquette—Kennedy Automatic Service.
- Sault Ste. Marie—Northern Elec. Co.
- WISCONSIN.**
- Arena—Roy Salzman.
- Antigo—Fisher Bros.
- Appleton—Electrical Equipment Co.
- Ashland—Manly Elec. Co.
- Bloomer—Stelter Auto & Machine Co.
- Brillion—Kloehn Elec. Co.
- Black River Falls—W. H. Miller.
- Boscobel—C. A. Brainerd Elec. Co.
- Beloit—The Home Equipment Co.
- Blanchardville—Thompson & Anderson.
- Columbus—E. W. Roehm.
- Clintonville—The Spiegels Elec. Shop.
- Fond du Lac—Miller Automatic Service.
- Gillett—Edw. Wagner.
- Green Bay—Knoeller Elec. Co.
- Hartford—R. A. Vidourek.
- Hurley—Hurley Elec. Co.
- Janesville—Rock County Elec. Co.
- Kenosha—Edw. J. Sullivan.
- Kewaunee—F. E. Pazdera.
- LaCrosse—A. O. Colby.
- Manitowoc—Stangel Hdqrs. Co.
- Marshfield—Marshfield Farm Elec. Co.
- Mauston—Juneau-Adams Farm. Elec. Co.
- Merrill—Henry Hass.
- Mineral Point—E. L. Holmes.
- Monroe—H. A. Blumer.
- Madison—Electric Refrigerator Sales Co.
- Minocqua—Carl Bergman.
- Neillsville—Neillsville Farm Elec. Co.
- New London—E. H. Ramm.
- Oaksho—Domestic Utilities Supply Co.
- Oconto—Fulton Elec. Co.
- Portage—Portage Farm Elec. Co.
- Platteville—S. W. Beers.
- Richland Center—C. A. Giroux.
- Ripon—Ripon Elec. Co.
- Racine—White Bros.
- Rhineland—A. De Munk.
- Reedsburg—Central Wis. Cry. Co.
- Stevens Point—Elec. Sales Co.
- Spartan—Mottroe County Elec. Co.
- Sheboygan—Acker Electrical Co.
- Sturgeon Bay—L. H. Nobel.
- Sauk City—Baer Elec. Shop.
- Seymour—R. W. Rose.
- Shawano—L. E. Hoefs.
- Spring Green—O. A. Hutter.
- Two Rivers—W. J. Elliott.
- Viroqua—C. J. Kuebler.
- Watertown—A. F. Mayer.
- Waukesha—Waukesha Electrical Products Co.
- Waupun—B. L. Blasius.
- Wausau—Wausau Plumbing & Htg. Co.
- West Bend—W. C. Knickel.
- Whitehall—T. B. Olson.
- Withee—Clover Belt Elec. Co.
- Wisconsin Rapids—Staub Elec. Shop.

RIGHT now, during hot mid-summer weather, you'll take keen delight in serving iced drinks with those enticing Frigidaire cubes—and delicious frozen dainties, home-made in the Frigidaire freezing trays. Creams, ices, mousses, sherbets and parfaits, and chilled or frozen salads too, the most delightful you've ever known—Frigidaire will make all of them for you, with scarcely any trouble on your part.

Just read the three recipes printed above. They are selected from the Frigidaire Book which contains recipes for more than fifty new and delicious desserts and salads—recipes prepared especially for Frigidaire owners, and offering new delights for the table.



This modern 'ice man' calls once—with Frigidaire—and the ice stays always

And remember that the freezing of ice cubes

and desserts is just one of the many benefits which Frigidaire brings to your home. It also brings complete independence of outside ice supply, freeing your home forever from any worry or uncertainty about refrigeration. It keeps foods colder, better, longer, safeguards health, adds immeasurably to household convenience.

But be sure, when you buy your electric refrigerator, that it is a genuine Frigidaire. Ask for it by name. Look for the Frigidaire name plate. Be sure you get the product of General Motors—made and guaranteed by Delco-Light Company, the world's largest builder of electric refrigerators—endorsed by more than 200,000 users. You will find complete satisfaction with electric refrigeration in the service which only Frigidaire can render.

Come and See For Yourself

You can't know what real beauty is, in an electric refrigerator, until you have seen the new metal cabinet Frigidaires. Finished in lustrous white Duco, and lined with seamless porcelain enamel, they will adorn any home. Their food compartments are most conveniently arranged and the new combination of both single and double-depth freezing trays provides great capacity for either ice cubes or frozen desserts.

You can see these new metal cabinet Frigidaires, or the Frigidaire mechanical units for installation in the standard makes of ice-boxes, at any of the Frigidaire display rooms listed on this page. You will find Frigidaire prices surprisingly low, and the General Motors payment plan a very easy way to buy. Come in and see Frigidaire for yourself. Or mail the coupon for the Frigidaire Catalog.



Frigidaire

ELECTRIC REFRIGERATION

DISPLAY ROOM
313 N. Michigan Ave.

STOVER CO.

GENERAL OFFICES
445 East Erie Street

Telephone Superior 5528

STOVER CO.,
445 E. Erie Street, Chicago, Ill.

Please send me a copy of the Frigidaire Catalog.

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City State

Phone No.