It costs us over \$8,000 each day to gather the news we sell you for 2 cents



Floyd Gibbons, famed special Trib une correspondent, lost an eye while reporting the battle of Chateau Thierry, 1918

Last year The Chicago Tribune spent \$3,025,366.46 for news and features alone—irrespective of the cost of paper, composition, type, presswork, ink, delivery and administration

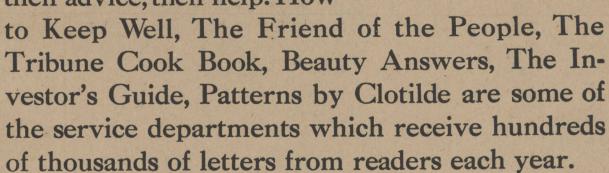
BACK of this matter-offact statement of the cost of keeping Tribune readers informed is a story

of reporters and correspondents and artists, photographers and special writers and experts, engaged in the most fascinating occupation in the world, gathering news under the banner of The Chicago Tribune.

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Sixty linotypes set in type the stories that these reporters write

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