Wake-up
weather-wilted spirits!

Here's a keep-cool lunch!... Here's new energy—quick!

Everybody—altogether—try a lunch with Post Toasties.
It's the wake-up food—quick new energy in delicious form! Heap these golden toasted flakes of corn in ice cold milk or cream. Easy to digest, quick to release new energy to the body—there's a hot-day "snack" to wake up weather-wilted spirits. Eat Post Toasties for a break-up breakfast—a pick-up lunch—a refreshing supper treat. And what a treat for thrifty shoppers. Everybody knows how economical it is to serve Post Toasties—the wake-up food!

POST
TOASTIES

The Wake-up Food

A lot for your money

A PRODUCT OF GENERAL FOODS CORPORATION