



Wake-up weather-wilted spirits!

Here's a keep-cool lunch!... Here's new energy—quick!

Everybody—together—try a lunch with Post Toasties. It's *the wake-up food*—quick new energy in delicious form! Heap these golden toasted flakes of corn in ice cold milk or cream. Easy to digest, quick to release new energy to the body—there's a hot-day "snack" to wake up weather-wilted spirits. Eat Post Toasties for a brisk-up breakfast—a pick-up lunch—a refreshing supper treat. And what a treat for thrifty shoppers. Everybody knows how economical it is to serve Post Toasties—the wake-up food!



POST TOASTIES

The Wake-up Food

A PRODUCT OF GENERAL FOODS CORPORATION

*A lot for
your money*

Two sizes
The "handy size"—
and the "large family
size" economy package