

*Are you following this new advice
of New York beauties?*



Use the Soap that Stimulates your Skin

"Choose a soap," they say, "that cleans tiny pores full length and then stimulates the areas around them—for by this method you can have skin that is healthy, vivid, soft."

And the soap that is best for both purposes they say, is Jap Rose.

Because of its purity (you can see through

it) Jap Rose can enter and cleanse your tiny pores that coarse soaps would clog.

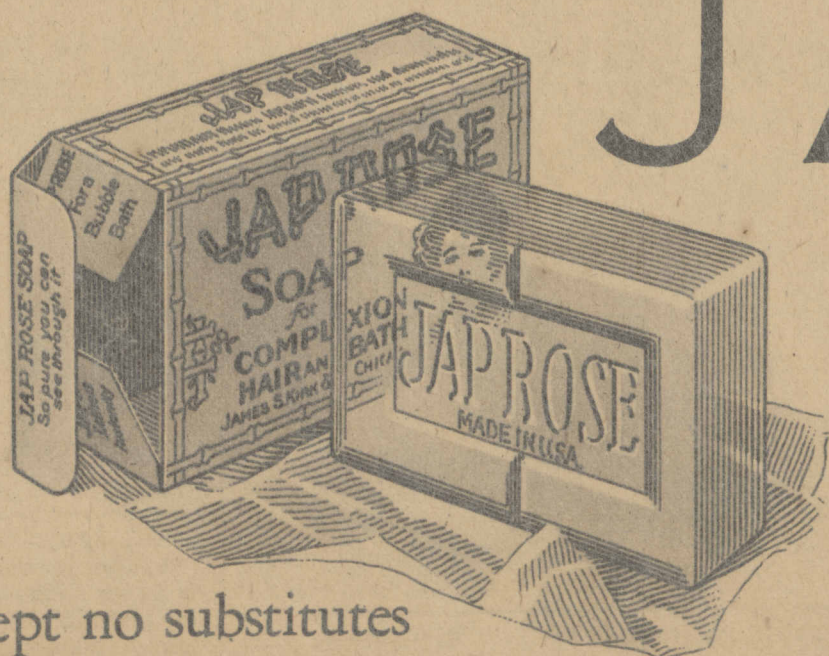
And the 2 natural tonics Jap Rose contains, stimulate the tissues beneath; the blood grows lively, new color comes.

The temporary tingle that follows its first use shows that your skin is returning to normal and new beauty is in prospect.

James S. Kirk & Co., Chicago



A boy gilded from head to foot for a De Vinci pageant died because the paint clogged his pores and halted vital body functions.



Accept no substitutes

JAP ROSE SOAP

The clear soap for
a clear complexion