THE AMBER BLONDE
Her skin is rich, well defined, and so perfect it needs no coloring. Her skin is so perfect that it is as subtle as those of the ancient Greeks. She has the most delicate pink in her cheeks. She should wear White Pompeian Beauty Powder and Light Rose Pompeian Bloom.

THE VENETIAN BLONDE
She has the rich coloring immortalized by the great masters of Italy—red-gold hair with a skin clear as satin and delicately brown. She should wear Rachel Pompeian Powder and Oriental tone of Bloom.

THE WATERBURY BLONDE
She has the rich coloring of her own—soft, clear skin with a delicate pink in her cheeks. She should wear White Pompeian Beauty Powder and Light Rose Pompeian Bloom.

THE SOUTHERN GIRL
She has the rich coloring of her race—hair soft, clear, skin with a delicate pink in her cheeks. She should wear White Pompeian Beauty Powder and Light Rose Pompeian Bloom.

THE NORTHERN GIRL
She has the rich coloring of her race—hair soft, clear, skin with a delicate pink in her cheeks. She should wear White Pompeian Beauty Powder and Light Rose Pompeian Bloom.

THE JUINELLE TUSCANY
Her beauty is soft, clear, and perfect. Her skin is so perfect that it needs no coloring. She should wear White Pompeian Beauty Powder and Light Rose Pompeian Bloom.

THE TWIN BLONDES—yet they cannot wear the same shades of Powder and Rouge

Two sisters—so exquisitely fashioned it seems a miracle that line of cheek, clef of chin, and curve of lips could be so exactly alike! Yet—their coloring is not the same. At first glance they are two blondes—but look again and they are amazing contrasts. Do they dress in the same colors? No indeed. Nor do these sophisticated sisters wear the same shade of powder or the same tone of rouge. They are conscious of their twinship in features—but more conscious of their individual coloring.

The tone of your skin—rather than the color of your hair and eyes—determines your type. The deft accentuation of their own particular tone of skin is the subtle art by which many women achieve striking beauty. They study their own type! They do not disguise their skin with a too-light powder, nor an odd tone of rouge, but skilfully aid Nature in accenting their natural coloring, thus giving emphasis to their individual type. Pompeian Beauty Powder and Pompeian Bloom come in perfect shades. There are no odd colors among them—only those tender gradations of tones we find in the skin-tones of exquisite women. The powder adheres perfectly, remaining in a velvety, smooth finish for hours at a time. Its delicate odor is as evasive as that of spring flowers. The Bloom, a rouge of absolute purity, blends with Pompeian Beauty Powder in complete harmony.

Pompeian Bloom is now presented in the daintiest of new containers. Ask for the "purse-size." Discriminating women all over the world are using Pompeian Beauty Powder and Pompeian Bloom to complement their natural coloring.

POMPEIAN BEAUTY POWDER

and BLOOM