



TWIN BLONDES

-yet they cannot wear
the same shades of
POWDER and ROUGE



THE VENETIAN BLONDE
has the rich coloring immortalized by the great masters of Italy—red-gold hair with a skin clear as satin and delicately brown—Rachel Pompeian Powder and Oriental tint of Bloom.

THE WATTEAU BLONDE
is delicately colored as though she had been lightly but permanently sketched on ivory satin—pale gold hair, and a skin like a pale tea rose. Naturelle Powder and Light tone of Pompeian Bloom.

POWDER AND BLOOM EACH 60c



THE AMBER BLONDE
Her beauty is crisp, well defined, and as colorful as flawless honey. Her skin is amber diluted a thousand times with whitest milk. She has the most delicate pink in her cheeks. She should wear White Pompeian Beauty Powder and Light Rose Pompeian Bloom.



THE NEUTRAL BLONDE
She hasn't much coloring of her own—but her very lack of coloring gives her an opportunity to use the utmost sophistication in her make-up. The Naturelle shade of Pompeian Beauty Powder forms a rich background for the warmth of the Medium tone of Pompeian Bloom—on cheeks, tip of chin, and lobes of ears.

Two sisters—so exquisitely fashioned it seems a miracle that line of cheek, cleft of chin, and curve of lips could be so exactly alike! Yet—their coloring is not the same. At first glance they are two blondes—but look again and they are amazing contrasts. Do they dress in the same colors? No indeed. Nor do these sophisticated sisters wear the same shade of powder or the same tone of rouge. They are conscious of their twinship in features—but more conscious of their individual coloring.

The tone of your skin—rather than the color of your hair and eyes—determines your type. The deft accentuation of their own particular tone of skin is the subtle art by which many women achieve arresting beauty. They study their own type! They do not disguise their skin with a too-light powder, nor an odd tone of rouge, but

By
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Famous Beauty Specialist

skilfully aid Nature in accenting their natural coloring, thus giving emphasis to their individual type.

Pompeian Beauty Powder and Pompeian Bloom come in perfect shades. There are no odd colors among them—only those tender gradations of tones we find in the skin-tones of exquisite women. The powder adheres perfectly, remaining in a velvety, smooth finish for hours at a time. Its delicate odor is as evasive as that of spring flowers. The Bloom, a rouge of absolute purity, blends with Pompeian Beauty Powder in complete harmony.

Pompeian Bloom is now presented in the daintiest of new containers. Ask for the "purse-size." Discriminating women all over the world are using Pompeian Beauty Powder and Pompeian Bloom to complement their natural coloring.



THE CIRCEAN BRUNETTE
Her amazing eyes, like clear green grapes, give her an almost hypnotic beauty. Her skin has a delightful but healthy pallor. She uses Pompeian Lip Stick with tremendous effect. She should wear Flesh-Pink Pompeian Beauty Powder and Oriental Bloom.



THE CREOLE BEAUTY
Her beauty is a direct inheritance from Spanish and French ancestors—her skin is like creamy velvet. It needs no coloring except the rich shade of Pompeian Beauty Powder in the Nude shade—and a light touch of Pompeian Bloom in the Medium tone on her ears and eyelids.

POMPEIAN BEAUTY POWDER and BLOOM