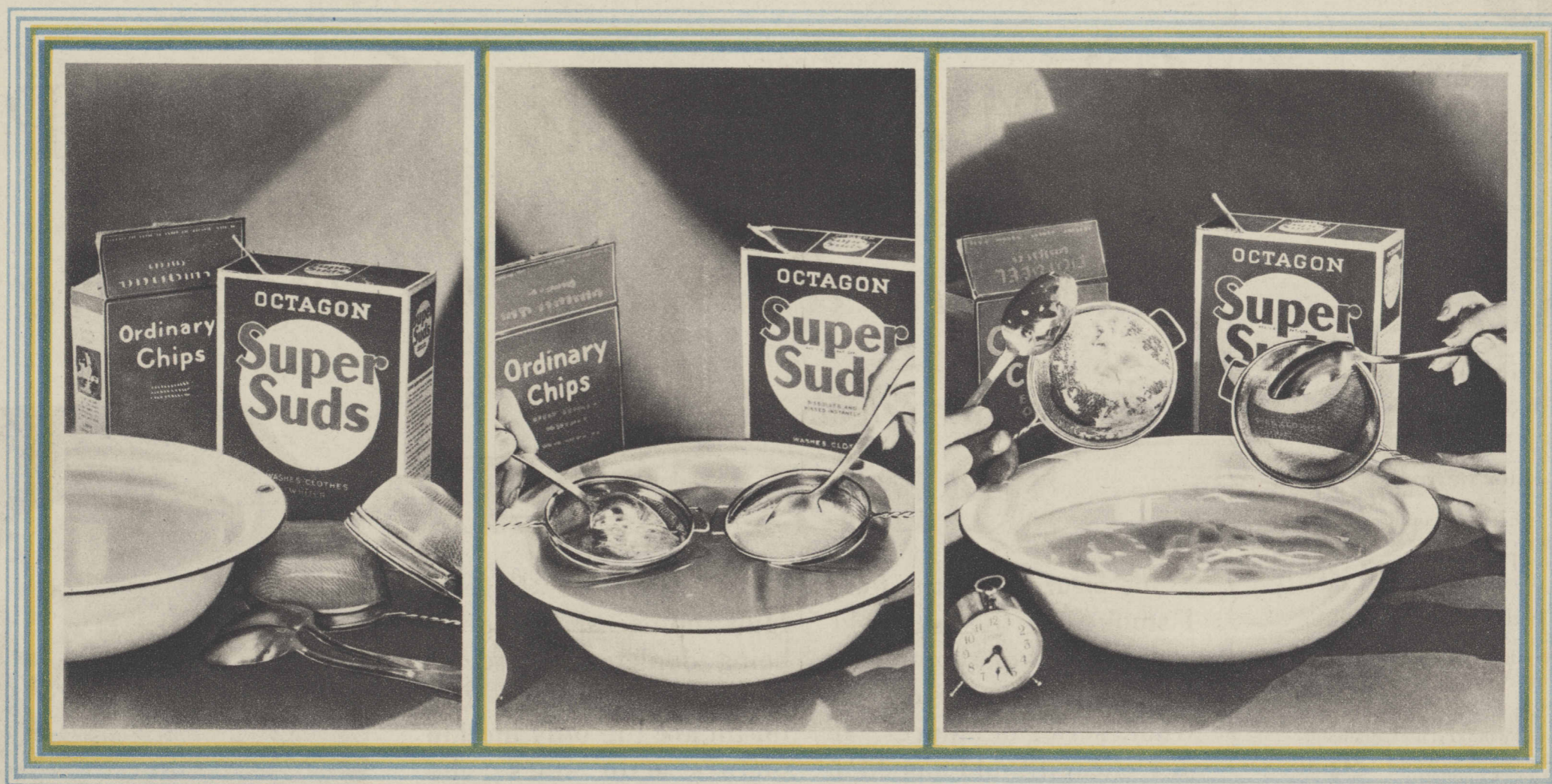


Super Suds

works twice as fast as chips... *prove it to yourself by this simple test*



Fill a pan full of warm water. Take two strainers. In one a tablespoon of chip soap. In the other, the same amount of Super Suds

Plunge both strainers into the water. Stir both briskly with spoons while you count ten. Then—lift both strainers!

In one strainer, half of the chips still there. In the other, Super Suds all gone!... Quick-dissolving Super Suds saves dishwashing time, makes clothes whiter

A SOAP that dissolves twice as fast as the speediest soap you ever saw!

"Impossible," you say—unless you have tried Super Suds, the amazing new soap discovery—beads of soap!

Try Super Suds under the hardest conditions. Go into your own kitchen. Take down the package of chips you like best. Make the easy test we show above, and see for yourself how the tiny hollow beads of Super Suds dissolve faster and work better. In ten seconds—a perfect soap solution!

Why Super Suds is better

Super Suds is made by a revolutionary new process to dissolve instantly. It is unbelievably thin—four times as thin as chips—the thinnest soap ever made.

Every housewife knows how important it is to have a soap that dissolves well. And now, because of the thinness of Super Suds, you have a soap

that dissolves instantly and completely.

Super Suds goes further. No soap wasted. It works well in washtubs. A fine washing-machine soap, too. Super Suds gives quick, thorough rinsing. No chance for yellow clothes or soap stains.

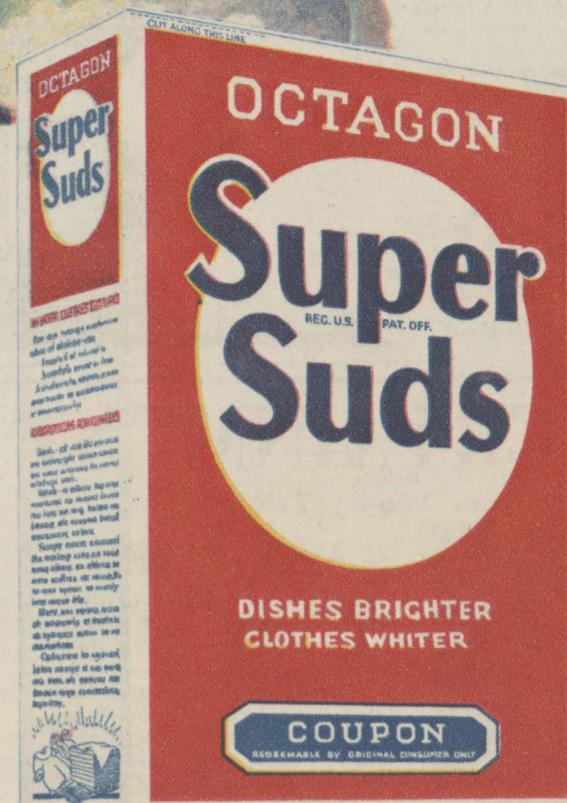
New soap sweeps the country

Super Suds has taken the country by storm because it has brought women something new and something better. Women by thousands have changed to Super Suds as they have learned how fine it is for laundry work, and for dishes, too.

Have you tried Super Suds yet? Please do. Full directions on every package, and a valuable Octagon coupon, too—our discount to you! Ask your grocer for Super Suds and he will hand you the giant red package—the largest box of soap you ever saw for 10 cents.

CLOTHES WHITER

Quick, strong suds... No more soap stains... Gentle on clothes... Saves one rinsing... Saves hands... A whiter, sweeter wash



BIGGEST box of soap for 10¢

Product, process, and apparatus covered by U. S. Letters Patent Nos. 1,051,441; 1,090,740; 1,600,503; 1,631,940; and Reissue No. 16,749.