

SOCIETY



A DUO OF NEW YORK'S YOUNGER SET appears among the ranks of the socially elect who have chosen to spend recent weeks at Southampton, L. I. The strollers are Finley Peter Dunne Jr. and Miss Natica Nast.

(Photograph from Pacific and Atlantic.)



HOME WITH A \$600,000 YACHT—Mr. and Mrs. Vincent Astor arrived in New York from Kiel aboard Mr. Astor's new Nourmahal, a 2,000 ton vessel equipped with twin screw Diesel engines. A party of friends accompanied the Astors on the cruise across the sea.

(Photograph from Pacific and Atlantic.)



THE WIFE OF THE DAWES PLAN BOSS, Mrs. S. Parker Gilbert, attends a polo match at Berlin. Mrs. Gilbert was before her marriage Miss Louise Todd of Louisville, Ky.

(Photograph from Wide World.)

A table by the window and "Canada Dry" ... an ideal summer combination

ON A summer morning when the weather is hot and sticky, you're worried, tired and nervous about business. You wonder how you'll ever get through the rest of the day.

Forget it! Go out to lunch! Pick a table by the window! Order something cool ... cold cuts ... salad ... and an iced bottle of "Canada Dry."

A cooling, thirst-quenching drink on a summer day—and sensible too!

This is the drink to cool you off in the heat of a summer day. It has dryness to its taste. It quenches your thirst. It has a subtle, gingery taste which calms your temper and

puts you right with all the world. It has smoothness and a mellow quality which you can find nowhere in a glass of some rare old wine.

A ginger ale which is really good for you in hot weather

"Canada Dry" contains high-grade Jamaica ginger and other absolutely pure ingredients. It does not contain capicum (red pepper) and therefore it has no false bite, no unpleasant after-effect. No matter how warm the weather, you can drink as much of it as you want.



LUNCHEON BY A CLUB WINDOW

"Canada Dry" on the cap is your guarantee of purity, genuineness and fine flavor.

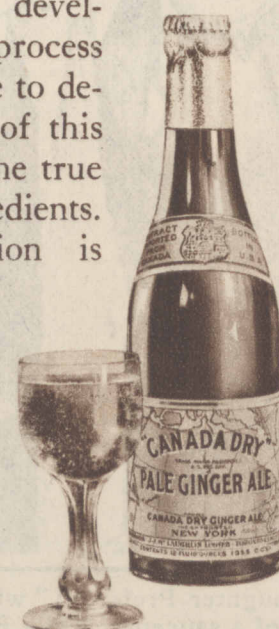


Don't accept substitutes or imitations.

"Canada Dry" is made under laboratory methods. The ingredients are of the highest quality. The blending and balancing of the beverage is a highly developed art. So exact is the process that hourly tests are made to determine both the purity of this fine old ginger ale and the true proportions of its ingredients. Never-varying carbonation is

achieved by a secret process and the delightful sparkle of the beverage is, as a result, retained long after the bottle is opened. No wonder "Canada Dry" is served in many leading hospitals of this country.

So, order it today at luncheon. You'll see, for you'll never know until you do, how good ginger ale can be. "Canada Dry" tastes mighty good after 18 holes—don't forget that, either!



"CANADA DRY"

The Champagne of Ginger Ales

Extract imported from Canada and bottled in the U. S. A. by Canada Dry Ginger Ale, Incorporated, 25 W. 43rd St., New York, N. Y. In Canada, J. J. McLaughlin Limited. Established 1890.

Chicago Branch, 203 North Wabash Ave., Chicago, Ill. Telephone Central 0051.