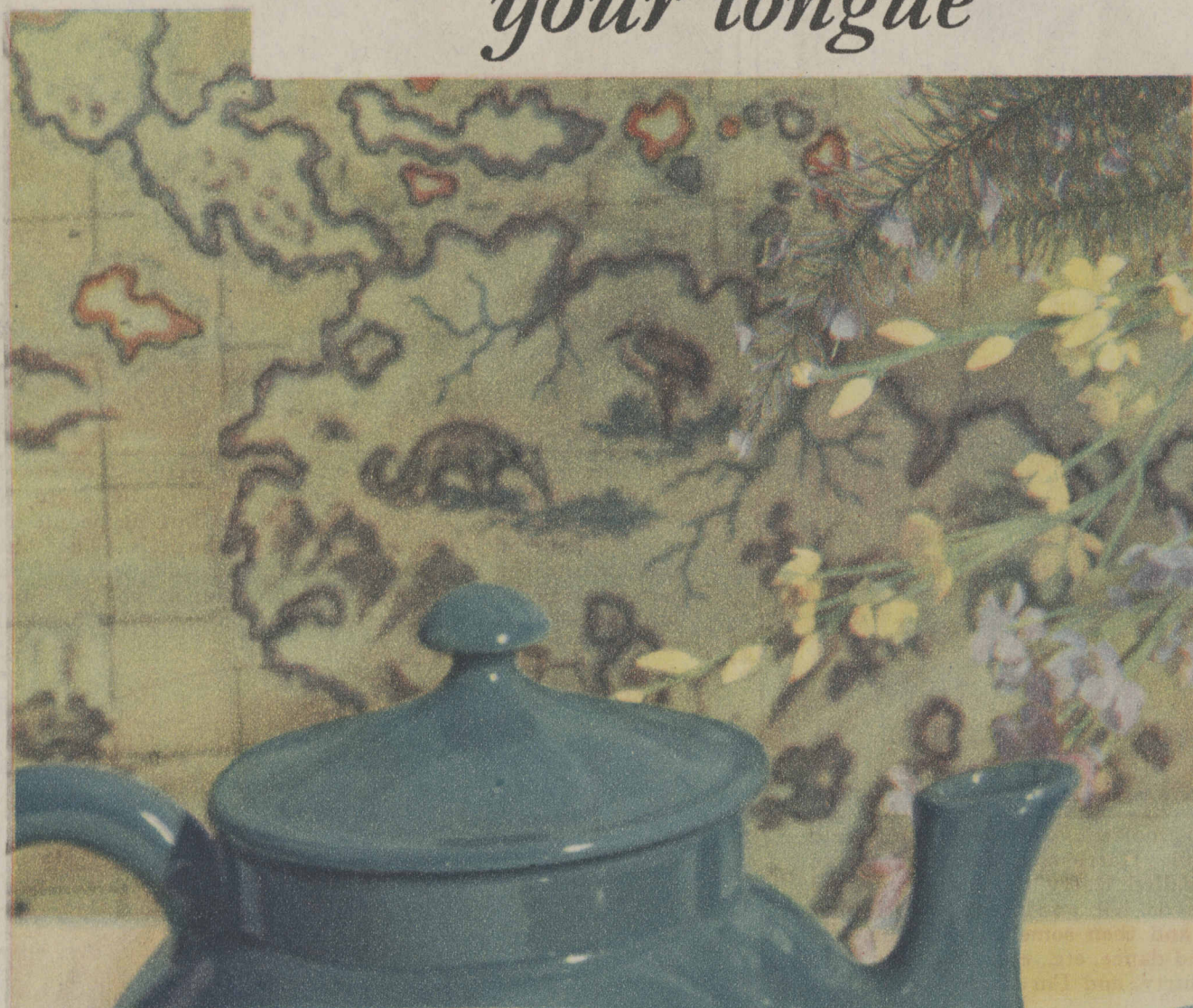


With every spoonful
"There's a Reason"
*right on the tip of
 your tongue*



Not only by itself, but in combination with other foods, Grape-Nuts is delightful. Try the delicious recipes on the package.

THAT'S A REASON



Grape-Nuts stands by you! With milk or cream, it supplies nourishment you need to keep going strong till luncheon.

THAT'S A REASON



Grape-Nuts is made of wheat and malted barley—golden grains, plump with precious food elements your body needs for perfect health.

**THAT'S
 A REASON**



Children's teeth need exercise as much as their growing bodies. Crisp, crunchy Grape-Nuts encourages thorough chewing—giving little folks' teeth and jaws a chance to develop as they should.

THAT'S A REASON



Delicately tinged with rich malt sugar—these crisp, crunchy, golden-brown kernels are an inspiration to appetite. Nut-like in flavor—there's nothing else quite like them. Nothing else quite so good.

THAT'S A REASON

Grape-Nuts

Buy it today for breakfast tomorrow