Achieving the Perfect Summer Makeup

1. A light, fluffy cleansing cream is the first step in the perfect summer makeup. This one is the consistency of whipped cream, spreading easily as a foundation cream, but having the richness necessary in a dry skin. A perfect combination.

2. Next comes a mild skin tonic not sufficiently astringent to dry the skin, but marvelously refreshing. This removes the last vestiges of oil and tones the skin up wonderfully. It’s especially effective as a warm weather refreshment, cooling and very faintly stimulating.

3. As a foundation for this lovely lady chooses a creamy liquid that serves not only as a perfect powder base but also protects the complexion from the ravages of wind and sun. It can be used under or over your regular makeup, for winter or summer. It’s flattering and utilitarian, too.

4. A lipstick that is creamy and yet possesses those precise lasting qualities that are dear to the heart of the modern maid is one of the indispensables of the smart and sophisticated makeup. This one is a vivid, clear shade, especially devasting for the brunette with fair skin, and its texture is a joy and a delight. For lips that are inclined to be dry, it is moist enough to prevent parching and peeling, and it holds its original color.

5. A richter selects a soft, creamy rouge—so smooth in texture that its application is simplicity itself. Applied lightly, it requires no special dexterity to achieve a very lovely and natural looking coloring.

6. Next comes a faint hint of shadow to enhance the beauty of the eyes and give them depth, brilliance, and glamour. The light touch is essential, for eye glorification is a subtle phase in the art of makeup.

7. And then the powder, dusted generously with the puffy and smoothed to the perfect martlike finish with a powder brush. This powder is light and dry as to texture, and yet it clings remarkably well.

8. The last step is the faint darkening of the brows with an eyebrow pencil. When skillfully done this adds innumerable to the powdered appearance of the brows, but the darkening must never be obvious.