

# Achieving the Perfect Summer Makeup

**1** A light, fluffy cleansing cream is the first step in the perfect summer makeup. This one is the consistency of whipped cream, spreading as easily as a liquefying cream, but having the richness so necessary to a dry skin. A perfect combination.



**2** Next comes a mild skin tonic, not sufficiently astringent to dry the skin, but marvelously refreshing. This removes the last vestiges of oil and tones the skin up wonderfully. It's especially effective as a warm weather freshener, cooling and very faintly stimulating.



**3** As a foundation lotion this lovely lady chooses a creamy liquid that serves not only as a perfect powder base but also protects the complexion from the ravages of wind and sun. This is a favorite winter or summer. It's flattering and utilitarian, too.



(Tribune Studio photos.)



**4** A lipstick that is creamy and yet possesses those precious lasting qualities that are dear to the heart of the modern maid is one of the indispensables of the suave and sophisticated makeup. This one is a vivid, clear shade, especially devastating for the brunette with fair skin, and its texture is a joy and a delight. For lips that are inclined to be dry, it is moist enough to prevent parching and peeling, and it holds its original color.



And here she is, lovely to look at and a pattern of suavity in makeup. Her complexion, clear and smooth, achieves the illusion of naturalness for which the makeup artist strives—with glamor in her faintly shadowed eyes and vivid lips.



**5** This charmer selects a soft, creamy rouge—so smooth in texture that its application is simplicity itself. Applied lightly, it requires no special deftness to achieve a very lovely and natural looking coloring.



**6** Next comes a faint hint of shadow to enhance the beauty of the eyes and give them depth, brilliance, and glamor. The light touch is essential, for eye glorification is a subtle phase in the art of makeup.



**7** And then the powder, dusted on generously with the puff and smoothed to the perfect mat-like finish with a powder brush. This powder is light and airy as to texture, and yet it clings remarkably well.



**8** The last step is the faint darkening of the brows with an eyebrow pencil. When skilfully done this adds immeasurably to the groomed appearance of the brows, but the darkening must never be obvious.