

Tune in on Quin Ryan—Miss France's Beauty Secrets Tonight WGN 8:45 p.m.
(Daylight Saving Time)

France's Most Beautiful Woman

Mlle. Roberta Cusey (Miss France) voted the most beautiful woman of her country, and leading stage beauties of America, rate glycerin the highest of all beautifiers.

In her delightfully fascinating book of personal beauty secrets, Miss France reveals the system of beauty culture to which she attributes her triumph as Beauty Queen of France. Every woman will be amazed at her sincere and illuminating exposition of beauty truths. Repeatedly she emphasizes the fact that one's skin consists of millions of tiny pores—outlets for impurities from within. To make these tiny outlets function in a healthful manner they must be gently opened and cleansed regularly and often—at least twice daily—of clogging dead tissue and deposits.

On page 9 of her book she tells how she effects pore cleanliness and skin stimulation without wrinkle-producing, skin-stretching manipulation.

"I use only pure glycerin soap—your incomparable Jap Rose. There is no glycerin soap in all France to compare with American Jap Rose. I know of no soap that has such light, penetrating lather—that lifts out dirt, grime, creme, powder and rouge so thoroughly, so harmlessly. It does not leave its own clogging substances in the depth of each pore as do most grease soaps and all cremes—deposits that cause coarseness, pimples, blackheads and a muddy pallor."

When told that some people object to the tingle of Jap Rose, Miss France explained this stimulation as proof positive that the pores have been purged—the tiny nerve endings stirred to healthful action—a tonic effect as beneficial as the tingle and glow of increased circulation produced by a brisk walk on a frosty morning.

Every woman should know the truths about care of the skin, hair and complexion revealed in Mlle. Cusey's instructive book of beauty secrets. The book—a complete exposition of her wonderfully successful methods of self-applied beauty culture—is obtainable free by purchasers of Jap Rose Soap, as offered below.

With its 21 ingredients and costly perfumes, Jap Rose supplies that positive, beauty-producing glycerin of perfect purity in its most delightful, convenient and usable form—for facials, shampoo, and bath. Its generous size and low price make Jap Rose the world's greatest value in a toilet soap.



MARY ADAMS

Leading Lady with "A Connecticut Yankee"
"France's Most Beautiful Woman and Her Beauty Secrets" is the most delightful exposition of beauty helps that has come to my attention. Mlle. Cusey's instructive little book offers the best advice I know to women seeking an effectual method of self-applied beauty culture."

(Signed) MARY ADAMS
—a stage beauty of outstanding dramatic ability

—"a little treasure chest of beauty aids,"
says charming

Frances Williams

Star Comedienne—with
George White's "Scandals"

"Mlle. Cusey's book of beauty secrets was a delightfully pleasant surprise to me. It is the only treatise on beauty that confirms principles and methods which I have recognized and followed. 'France's Most Beautiful Woman and Her Beauty Secrets' is a little treasure chest of beauty aids."

FRANCES WILLIAMS
Star of George White's "Scandals"



FRANCES WILLIAMS
One of the most charming bits of femininity on the American stage. Her unusual beauty, sparkling personality and versatile stage accomplishments have made her an outstanding stage star.



REGISTERED NURSE

"Keeping the hands clean and thoroughly antiseptic is a constant requirement in my work. Jap Rose fills this need perfectly because of its proven antiseptic qualities. Possessing a full base of purest glycerin so beneficial to the skin, it is also the ideal soap for every toilet purpose, including baths and shampoos. I find I need no other soap for myself or for my patients."

(Signed) Kathleen Stanley, R. N.
Bellevue Hospital
New York City



MILDRED HARRIS
Of Movie Fame

"Jap Rose has proved the most satisfactory and purest of all soaps I have ever used," says Mildred Harris, who is known to many as the former wife of Charlie Chaplin; and she makes no secret of the method that she uses to keep her skin beautifully firm and smooth.



MLLE.
ROBERTA
CUSEY
"Miss France"

To behold a woman so exquisitely lovely, so strikingly beautiful and charming as this adorable "Miss France," excites one's curiosity to know the secret of her flawless, finely textured skin, her dainty, peach-bloom complexion.

In her book of beauty secrets now offered to the women of America she tells just how, through her delightfully simple, sensible, self-applied methods she accomplished such surprising results. Her book, available free as offered below, is a complete exposition of her personal methods—tells you in detail the way she cares for her skin—how she uses the bath as a developer of beauty and figure, and gives you many other precious secrets of priceless value to women anxious to improve and keep their attractiveness.



free

—This Beauty Book

This remarkable book is available free to every purchaser of three cakes of Jap Rose Soap—obtainable through all grocery or department stores or wherever soap is sold. If your dealer has exhausted his supply of these beauty books, simply tear off and mail end flaps from three Jap Rose Cartons to James S. Kirk & Co., Chicago. The book will come to you postpaid by first return mail.



JAP ROSE SOAP

Made by JAMES S. KIRK & COMPANY, Chicago, U. S. A.