

BY APPOINTMENT TO HER MAJESTY



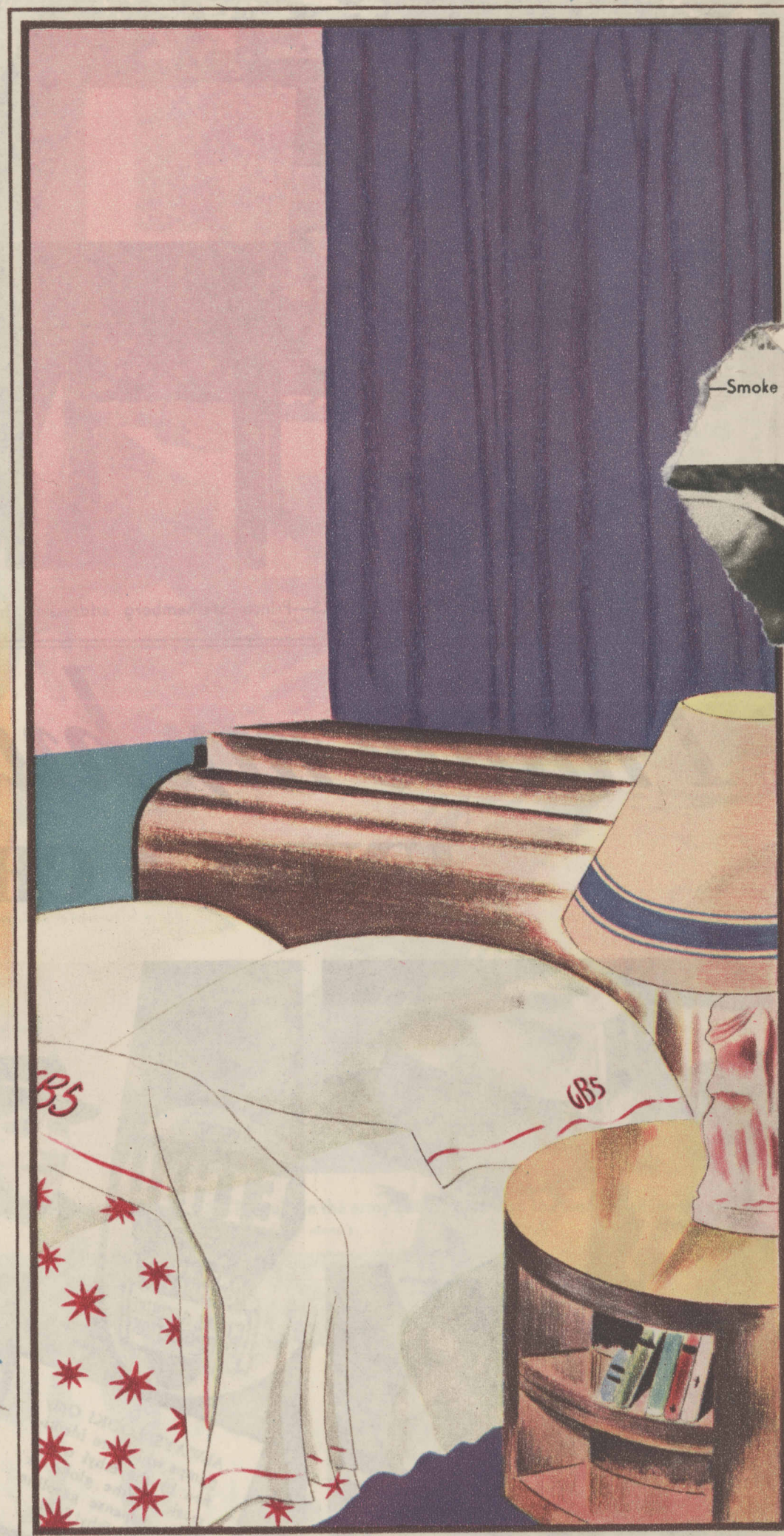
THE QUEEN OF ENGLAND

# Fresh... and sweet...

## DREAMS COOLED WITH ENGLISH LAVENDER



Yardley's English Lavender, in compressed blossoms to scent and cool your linen, \$1.10 a box. The wicker-covered traveling flask with handle, \$2.20, tiny gold-capped bottle, purse size, 45c, and gold-capped toilet bottles of Lavender, \$1.10 to \$3.30. Other Lavender luxuries, \$1.10 to \$13.20.



REST . . . at the close of a long, sultry summer's day. How it invites alike the heat-worn city dweller and the sun-satiated, tired vacationist. And how difficult it often is to obtain in summer—

Unless you try the recipe that makes life so delightful in great English houses, even in the tropics—

Slip beneath smooth sheets that bear the faint, cool scent of Yardley's English Lavender. And if it's *very* warm—pat Lavender onto your temples—and spray it in your bedroom. You'll think a wandering sea-breeze has strolled from an English garden to flutter right into your window!

Sleep under such circumstances is apt to be completely restful and refreshing—and in the morning there

are a score of other exhilarating summer uses for English Lavender, also—

So many that we've prepared a host of containers for dressing-tables, guest-rooms, baths, cabanas, traveling. So that you may be cool, beautiful and fastidious, like the English woman during every hour of the hottest weather!

We recommend especially the great cut-glass decanter (or gold-topped bottle) that allows you to use Lavender liberally after bathing, to surround you with icy-cool fragrance for hours afterward—the dressing-table bottles that enable you to make Lavender your subtle, personal perfume—the wickered flasks found in the smartest cabanas and sports lockers for refreshment after sunning.

—the little traveling flacon that gives you a reviving drop or two on your handkerchief while you're traveling—and the Lavender bath salts, dusting powder, soap and compressed blossoms that all contribute to your personal charm and the delight of those who visit you!

All are on display at a fine store near you. Make your selections—and learn a new technique for enjoying life in summer. Yardley & Co., Ltd., 620 Fifth Avenue (Rockefeller Center), New York City; 33, Old Bond Street, London, and in Paris, Toronto, and in Sydney.

# YARDLEY'S ENGLISH LAVENDER