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In choosing a bathing suit ---

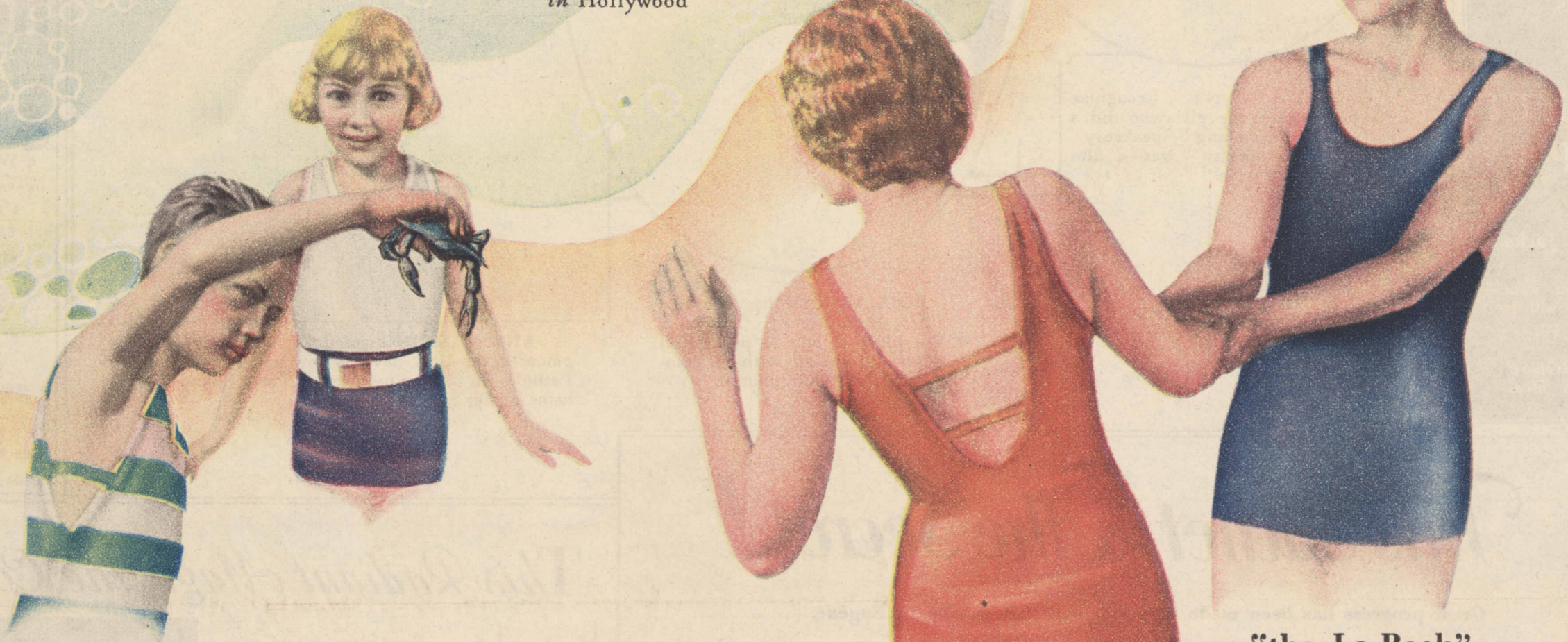
atch" your skin

not your hair!"



says Adrian

Creator and Director of Fashions at METRO-GOLWYN-MAYER STUDIOS in Hollywood



"the Lo-Back" Star attraction of the "Catalina" line ... In all the popular California colors—with deep-cut back and go-between straps. The swim suit "hit" of the season!

\$5

Free-this new idea booklet by ADRIAN

"Fair-skinned people, whether blonde or brunette, should wear PASTEL shades. Dark-skinned people should wear BRILLIANT shades like red, orange, yellow, etc. And,—never mix colors"—so says Adrian in his new-idea booklet on bathing suits. Every woman will treasure this book by this brilliant French designer, whose word on fashion is law at the Metro-Goldwyn-Mayer Studios in Hollywood. It shows precisely how to select a bathing suit that will enhance your physical gifts and graces.

If you want to be in the mode but out of the ordinary, send for this booklet now. It is yours for the asking—simply mail the coupon below.



NOWHERE else does the color of the skin become so much a part of the picture as in a bathing suit. Hence the color of your skin—not the color of your hair—is the cue and clue to the bathing suit you should wear.

So says Adrian—the famous Adrian who daily designs and selects costumes worn by such outstanding movie stars as Norma Shearer, Greta Garbo, Joan Crawford, Renee Adoree, Anita Page, Bessie Love and many others.

To aid you in selecting the bathing suit that "matches" your skin, Catalina Swim Suits have been designed in an unusual variety of California sun-fast colors. You're sure to find your particular harmonizing pattern among these

smart, correct, vivacious models.

And no pucker or wrinkle will mar the smooth and shapely beauty of your "Catalina Swim Suit." For these Catalina models are made by our original Ribstich process that prevents sagging.

Made, too, of specially twisted virgin wool—the same weight yarn found in all the best suits—but made doubly strong by our own twisting process. And what a pleasant price-surprise! Remember, you can pay more but you can't get more in a bathing suit.

Ask your dealer to show you the latest Catalina models. Then you will realize why they are called "America's Swim Suit Sensation"—a revelation in bathing suit style and value. Look for the Flying Fish on the label.



CATALINA Swim Suits \$5 and up

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Coupon form with fields for Name, Street, City, State, Dealer's Name and a request for a booklet.