

KEEP TRIM • KEEP FIT • SWIM!

THE SHOULDAIRE

typically Jantzen in its individuality

SUCH A PRACTICAL SUIT—THE SHOULDAIRE! Little wonder it is so favored wherever smart sun-bathers and active swimmers gather—from Chicago's North Shore to the North Sea, and on around the world!

● On all Chicago beaches the Shouldaire is a voguish sun-suit, with an ingenious tie allowing shoulder straps to be dropped with complete modesty for an even coat of shoulder tan. In the water, a swimming suit of trim lines.

● Like all Jantzens, individual in fit. Smoothly, comfortably, perfectly it molds itself to your body—as though made for you alone. Because of the magic of Jantzen-stitch, it gives with every movement—never wrinkles, never sags, wet or dry. It really is easier to swim in a Jantzen.

● See the new styles at your favorite store...the smart Sunaire, the Twosomes, the new Speedaire for men. Your weight is your size. You'll find the famous red Diving Girl on every genuine Jantzen. Jantzen Knitting Mills, Portland, Ore.; Vancouver, Canada; London, Eng.; Sydney, Australia.



Jantzen

JANTZEN KNITTING MILLS, (Dept. 312), Portland, Oregon
Please send me style folder in colors featuring 1931 models. Women's Men's
Name _____
Address _____