

Keep those loving smiles and happy expressions always before you. Six high grade portraits may be obtained for only \$5. Open Sundays 10 to 4.

**Gibson**  
CHICAGO

58 EAST WASHINGTON STREET  
CENTRAL 3983

OUR  
\$25.00  
PERMANENT  
WAVE  
Temporarily \$10.00  
♦  
OUR \$15.00  
WAVE  
Temporarily . \$7.50

BY APPOINTMENT ONLY  
TO A SELECT FEW

YOUR HAIRDRESSER  
**Henry's Studio**  
SUITE 431  
PITTSFIELD  
BUILDING  
FRANKLIN 9801

55 EAST WASHINGTON STREET

## Mérolde SUN SEAL Swim Suits

They are different — they fit, they are free from woolly scratch and excess bulk. They are Mérolde Tailored from a new SILK and WOOL fabric which does not shrink, stretch out of shape, or get "water logged". Easy to carry, quick drying, perfectly proportioned. A suit for swimming comfort.

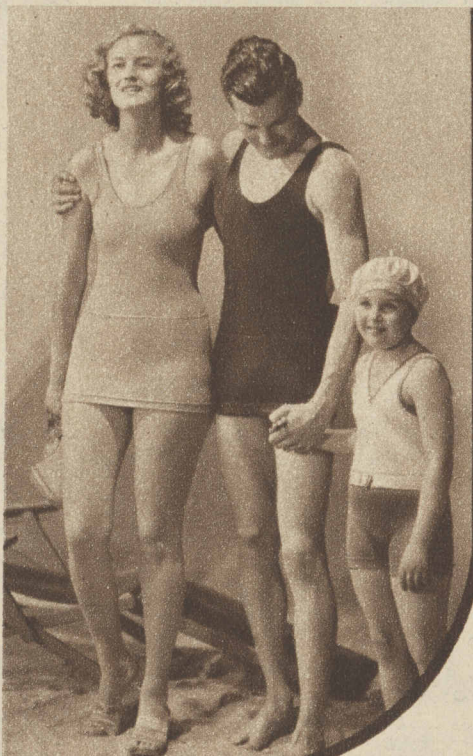
Buy Mérolde Swim Suits at leading dealers — look for Mérolde label. If your dealer cannot supply, order from us giving name of local store.

Specify color—give knit underwear size—send check or money order. Satisfaction guaranteed.

All women's models, \$6—standard or low neck. All men's models, \$6—standard or cut out style. Children—sizes 2 to 10, \$3.50—sizes 12 to 16, \$4.

WINSHIP, BOIT & CO.  
Wakefield, Mass.

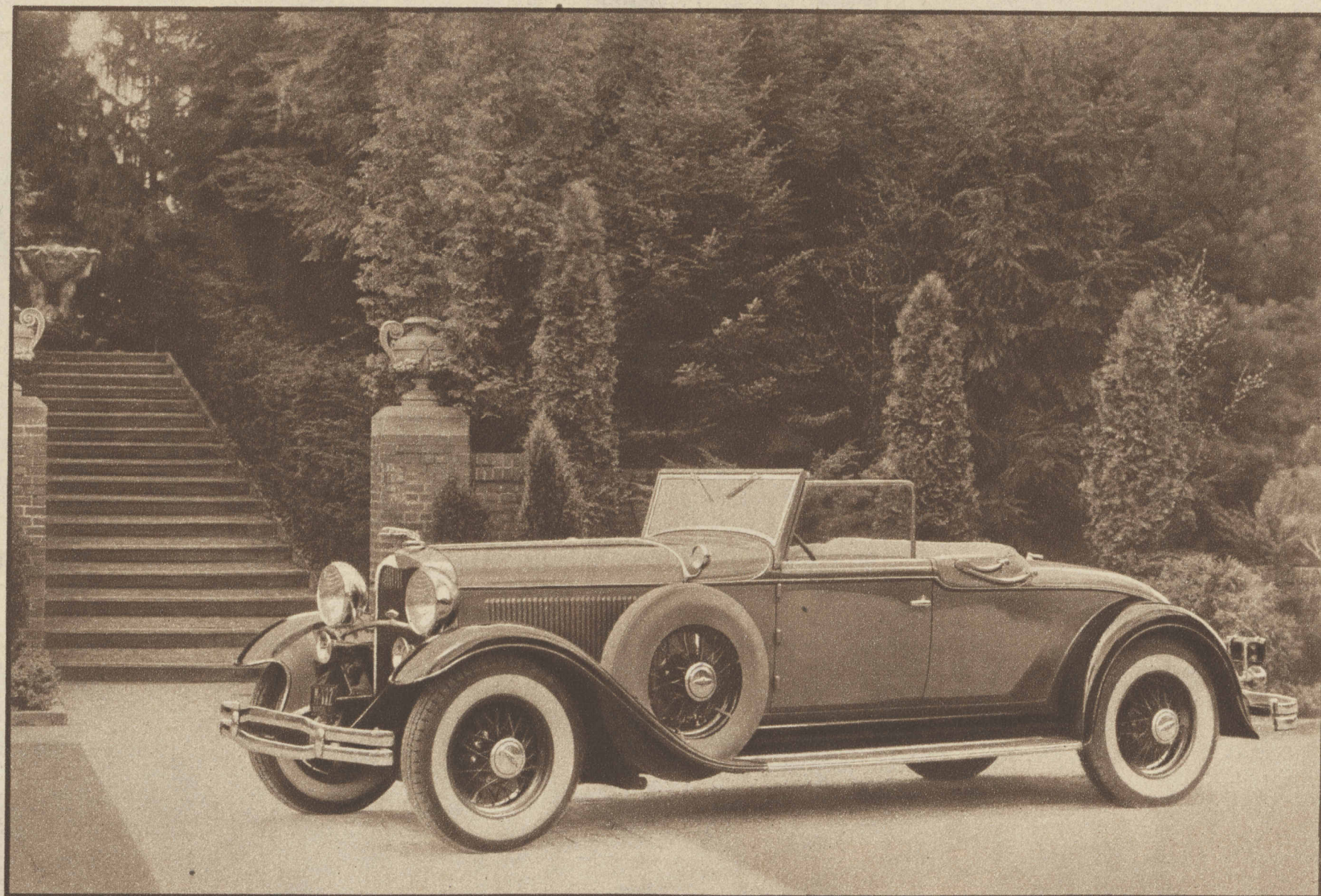
Makers of Mérolde Underwear & Sportswear



CHICAGO SHOW ROOM AND SERVICE STOCK  
985 Merchandise Mart. Whitehall 4767.



IN REHEARSAL FOR TODAY'S CHICAGOLAND SPORTS CONGRESS—Nearly 1,000 boys of the Edwin G. Foreman Junior High school drill in impressive formations. They will be among the 5,000 participants at Soldiers' field today in the greatest demonstration of mass athletics ever staged in the United States. Men, women, and children from all parts of Chicagoland will take part in the program, which is sponsored by The Tribune. (Tribune photo.)



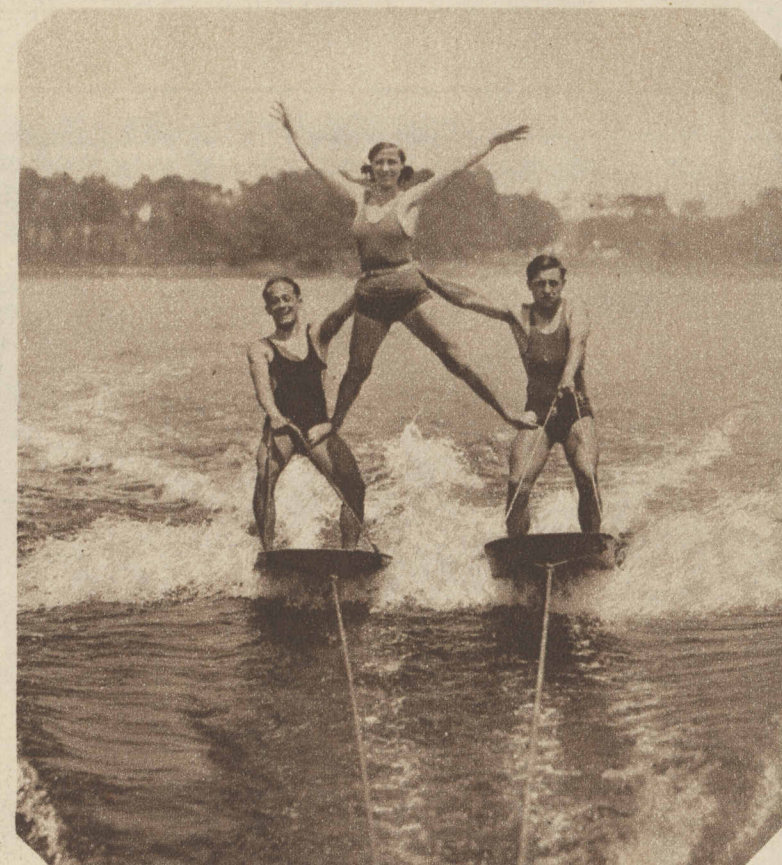
THE NEW LINCOLN LeBARON CONVERTIBLE ROADSTER

## The Lincoln Reveals the Spirit of Motion

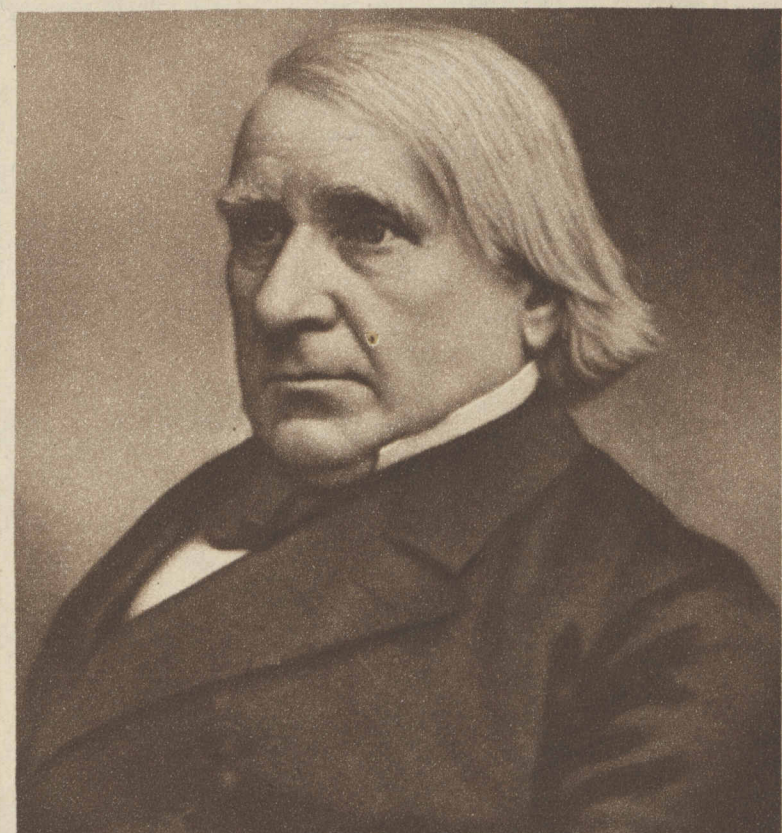
INTO the new Lincoln is built an ageless energy. Here is an alert, eager power that appeals to all who love the open road. A lithe, fleet beauty expressive of motion itself. A spaciousness and deep comfort that invite relaxation.

The new Lincoln is precision-built to supply you with all you can ask of a fine motor car. The quiet smoothness of its powerful engine, its firm security and freedom from body sway, its unusual safety, the exhilarating joy of free-wheeling gliding—such

characteristics are unceasing sources of pleasure and satisfaction. The new Lincoln engine develops 120 horse-power. Wheelbase is 145 inches. Center of gravity is low and tread is wide, providing greater riding comfort. All springs are remarkably long. Transmission is the new proved free-wheeling. In these specifications, and all others to the smallest mechanical detail, the new Lincoln is made carefully, unhurriedly, to offer you a motor car as nearly perfect as it is possible to produce. Prices range from \$4400 f. o. b. Detroit.



ONE FOR THE AQUAPLANERS TO PRACTICE—At 40 miles an hour, three experts breeze along in pyramid formation at Virginia Beach, Va. Left to right, they are Martin Gurko, Josephine Lambertie, and Harold Care. (Acme photo.)



A PERSONALITY OF OLD CHICAGO—Elihu B. Washburne, United States ambassador to France during the Franco-Prussian war; his son, Hempstead Washburne, was one of Chicago's mayors. He is a figure in today's installment of "When Chicago Was Young," by Herma Clark, which will be found in the society section. (Chicago Historical society photo.)