

Looking at Hollywood with Ed Sullivan



(Photo courtesy Art Institute of Chicago)
Edward G. Robinson, who spends his picture earnings on pictures, views a Gauguin painting in the Chicago Art Institute.

Assignment in Filmland; or, a Column Is Born

By ED SULLIVAN

Hollywood, Cal.
INSTEAD of writing a story in this space today I am going to present a series of telegrams that have been exchanged between your reporter and the Sunday editor of The Tribune.

Ed Sullivan,
Tribune Bureau, Hollywood.
June 19 issue will have color photos of Loretta Young, Tyrone Power, and Edward G. Robinson and family on page one of picture section. Can you file story about these three stars?
Sunday Editor.

Sunday Editor,
Chicago Tribune, Chicago.
Can you substitute George Brent for Tyrone Power? Brent and Loretta Young are going together and will do romance story. Advise. Sullivan.

Sullivan,
Tribune Bureau, Hollywood.
Impossible. File.
Sunday Editor.

Sunday Editor,
Chicago Tribune, Chicago.
Maybe you could substitute Janet Gaynor for Loretta. Tyrone and Janet are one of the nicer romances of Hollywood. Advise. Sullivan.

Sullivan,
Tribune Bureau, Hollywood.
Stop worrying about romance angle of story. There is nothing new about love. You are under wrong impression.
Sunday Editor.

Sunday Editor,
Chicago Tribune, Chicago.
Surprised to hear your cynical

EDWARD G. ROBINSON Born Emanuel Goldenberg in Bucharest, Rumania, forty-four years ago, this movie star of bad man roles came to America when he was only 10 years old. The name Robinson was acquired after he had grown up. He was educated in the New York public schools and the College of the City of New York. He wanted to become a lawyer, but instead he turned to the stage, appearing first in his own vaudeville sketch, "The Bells of Conscience." His stage career includes ten Theater Guild productions. His first cinema rôle was in "The Bright Shawl," which starred Richard Barthelmess. Robinson, who is very fond of music, art, and sports, says that his real hobby is his wife. She is the former Gladys Lloyd, an actress whom he met while the two were playing on Broadway. Their son, Eddie Jr., is 5 years old.

views on love. Don't know if I should work for a man who takes such a scornful attitude toward the finer emotions of life. Sullivan.

Sullivan,
Tribune Bureau, Hollywood.
Contents noted as of 10th instant. Advise you that you won't be working for this paper if you persist in disregarding orders. File story on Young, Power, and Robinson immediately. Sunday Editor.

Sunday Editor,
Chicago Tribune, Chicago.
Is Robinson smoking a cigar perchance? Advise. Sullivan.

Sullivan,
Tribune Bureau, Hollywood.
You are rapidly getting in my hair. Robinson is not smoking cigar. He is with wife and baby. File. Sunday Editor.

Sunday Editor,
Chicago Tribune, Chicago.
Cannot proceed on such sketchy information. Is Robinson baby smoking cigar? Advise. Sullivan.

Sullivan,
Tribune Bureau, Hollywood.
Only thing smoking around here is me. Stop nonsense immediately and file. Sunday Editor.

Sunday Editor,
Chicago Tribune, Chicago.
Would it be interesting to point out in story that Robinson, Loretta Young, and Tyrone Power all were under contract to Warner Brothers, and that only Robinson remains on pay roll? Warners committed two costly Million-Dollar Blunders in letting Loretta and Tyrone slip away. She asked for a raise and was released. Tyrone was an extra in Dick Powell's "Flirtation Walk" at \$10 a day. Today Warners would have to pay \$200,000 for Loretta and Tyrone in one picture. Advise. Sullivan.

Sullivan,
Tribune Bureau, Hollywood.
Stop querying and file that type of story. Very interesting. Sunday Editor.

Sunday Editor,
Chicago Tribune, Chicago.
Maybe it would interest mothers if we drew comparison between Robinson baby and Loretta Young's adopted daughter, huh? Advise. Sullivan.

Sullivan,
Tribune Bureau, Hollywood.
Stop querying and file that type of story. Very interesting. Sunday Editor.

Sunday Editor,
Chicago Tribune, Chicago.
Maybe it would interest mothers if we drew comparison between Robinson baby and Loretta Young's adopted daughter, huh? Advise. Sullivan.

Sullivan,
Tribune Bureau, Hollywood.
Wires to date have cost \$27.45. Sunday Editor.



Loretta Young and Tyrone Power in their recent co-starring picture, "Second Honeymoon."

Sunday Editor,
Chicago Tribune, Chicago.
Would it be interesting to tell about Edward G. Robinson's collection of Corots, Rembrandts, Van Dycks, etc.? He spends all of his picture money on pictures. Advise. Sullivan.

Sullivan,
Tribune Bureau, Hollywood.
Chicago very interested in art, as you must know. File

LORETTA YOUNG On Jan. 6, 1913, Gretchen Young was born in Salt Lake City, Utah. She didn't become Loretta Young until after she had entered the movies at 15 years of age, when she volunteered to substitute for an older sister, Polly Ann, in a part in the First National picture "Naughty but Nice." In 1929 Loretta was selected as a Wampas star, and since that time she has appeared in more than fifty productions. On Jan. 26, 1930, Loretta and Grant Withers, a featured player, eloped to Yuma, Ariz. In September, 1931, Miss Young obtained a divorce. There were no children of this union, although after the divorce Loretta adopted a baby girl.

something about Robinson art collection. File anything, but file immediately. Sunday Editor.

Sunday Editor,
Chicago Tribune.
Maybe I could point out that Tyrone comes from Cincinnati,

Loretta from Salt Lake City, and Robinson from New York. Sullivan.

Sullivan,
Tribune Bureau, Hollywood.
This would be of interest only to motorists. Do not want road map. Sunday Editor.

Sunday Editor,
Chicago Tribune, Chicago.
Believe you are taking very narrow view. What about your readers in Salt Lake and Cincinnati? Sullivan.

Sullivan,
Tribune Bureau, Hollywood.
Well, what about them? Sunday Editor.

Sunday Editor,
Chicago Tribune, Chicago.
You've got me there. Got a great idea for this story. Tyrone Power, when he was out of work, traveled to Chicago and worked in World's fair. He worked in "How to Make Movies" concession and charged 25 cents admission. So you Chicagoans had him under your noses for months and didn't realize he was star material. Is this the kind of stuff you want? Sullivan.

Sullivan,
Tribune Bureau, Hollywood.
Incorporate all of this in story. Stop annoying me with wires. Sunday Editor.

Sunday Editor,
Chicago Tribune, Chicago.
Impossible to do story on Young, Power, and Robinson family. How about Martha

Raye, Joe E. Brown, and Jimmy Durante? She has big teeth, Brown has big mouth, and Durante has big nose. This should be very interesting story. Advise. Sullivan.

Sullivan,
Tribune Bureau, Hollywood.
Unless you file immediately you are fired. Sunday Editor.

Sunday Editor,
Chicago Tribune, Chicago.
Filing story tonight, just as you directed. Cordially, Sullivan.

TYRONE POWER Little more than three years ago he broke in New York City—today he is one of the best known of the younger film stars. In February, 1935, he got a minor rôle in a stage production. Soon he was playing parts with Katharine Cornell. The following year (1936) he made a test and landed his first movie contract. Tyrone Power, third of the name, was born in Cincinnati, O., May 5, 1914, the son of Tyrone Power II and Patia Power, both of the stage. He was acting nonprofessionally at 7. He was graduated from Purcell High school in Cincinnati in 1931. Instead of going to college he went back to the stage, his first professional rôle being in "The Merchant of Venice," in which his father starred. Among Tyrone's best known film rôles were those in "Second Honeymoon," "Thin Ice," "In Old Chicago," "Café Metropole," "Love Is News," and "Lloyds of London."

One sad experience was enough...
I'D RATHER BE SAFE THAN TAKE THE RISK!



—says
FASTIDIOUS YOUNG HELEN JOHNSON OF MILWAUKEE

"AFTER EXERCISING, WHEN SHE IS APT TO BE HOT AND PERSPIRING, A GIRL MUST BE CAREFUL IN HER CHOICE OF BATH SOAPS...."



"I LEARNED THIS FROM BITTER EXPERIENCE!... NO ORDINARY SOAPS FOR ME... THEY DON'T STOP 'B.O.' AS LIFEBOUY DOES...."



"I'D RATHER BE SAFE IN ADVANCE (WITH LIFEBOUY) THAN TAKE THE SLIGHTEST RISK, AND BE SORRY LATER!"



Lifebuoy contains an exclusive purifying ingredient!

YES, exclusive—it's not found in any other popular bath or toilet soap! You can be sure of yourself when you use Lifebuoy. A daily bath with Lifebuoy stops "B.O." as no ordinary soap does. And my—how wonderfully refreshing it is! Lifebuoy's vigorous lather makes you feel radiant, alive. Millions enjoy Lifebuoy for the complexion, too. Tones up skin—yet over 20% milder than many leading "beauty" and "baby" soaps. Try it!



DON'T USE A KNIFE!
—it's dangerous

CORNS COME BACK BIGGER, UGLIER unless removed Root* and All
HOME paring only affects the surface of a corn—leaves the root to come back bigger, more painful! Don't take chances with old-fashioned, unknown remedies. Play safe with the scientific Blue-Jay. It ends pain instantly by removing pressure, then in 3 short days the corn lifts out root and all (exceptionally stubborn cases may require a second application). 6 for 25¢. Same price in Canada.



Voice of the Movie Fan

Letters published in this department should be written on one side of the paper. If you wish a personal reply please inclose a stamped, self-addressed envelope.

Dear Miss Tinée: I've really enjoyed your column for some time. I wonder if you could squeeze a picture of Virginia Bruce into your column and please print a little something about her.



VIRGINIA BRUCE
Minneapolis to North Dakota to Hollywood.

I like to compare movie stars and wonder if they could pass as doubles with the aid of a little makeup. The two pairs I think come the nearest to looking alike are Eleanor Whitney and Andrea Leeds and also Annabella and Claire Trevor. What do you think?
LOTS OF LUCK TO YOU.

Editor's note: Seeing as how you enjoy us, I guess we can oblige you with a "squeeze." As to the pairs—well, I don't know. Miss Bruce was born in Minneapolis, Minn., Sept. 29, 1910. She's 5 feet 6 inches tall, weighs 130 pounds, and has blonde hair and blue eyes. Educated Fargo, N. D. She's the widow of John Gilbert and is now married to J. Walter Rubin, movie director.

Dear Miss Tinée: We are hearing much of movie producers left "holding the bag," without a present cycle or trend in pictures to pattern by. Can't they understand the public wants variety and not a series of pictures built around the same plot? I think the present generation would enjoy remakes of famous silent pictures. Incidentally, I believe sound pictures have lost something of the magnitude and glamor of their silent predecessors.

I personally prefer drama, as it is more educational and impressive than these flighty comedies.

Let's hear more about Annabella and John Beal, both great when they are adequately cast in pictures.

Also, as Shirley Temple is number one box office hit, we would like to see her in a technicolor picture, which, by the way, are all too far between.

A MEMBER OF THE OLD SCHOOL.

Editor's note: Glad to print your interesting letter. Come again.

Dear Mae Tinée: After reading your review on "Kentucky Moonshine" I gather that you are anti-Ritz, and we want to know just exactly what is wrong with those crackers. I'll wager you haven't had a good laugh in years. Maybe if you didn't go to so many movies it would help. After writing a whole column on these

fun makers you do not forget to pan them in your personal view. It seems that you are highly interested in dramatic art, but as for comedy, O, my, no! Please reply. BEN C. ROSENBAUM.

Editor's note: I'm laughing now!

Dear Miss Tinée: Your column has certainly told me many things about the stars that I didn't know.

A short time ago I visited quite a few of the stars in their homes and witnessed the filming of several movies. It was so interesting that I shall never forget it.

I have seen "Gold Is Where You Find It," and I wondered if you could tell me the name of the boy who played the part of the son, and publish his picture. Thank you. A CONSTANT READER.

Editor's note: You bet I can—and do! He's Tim Holt, son of Jack Holt, motion



TIM HOLT
Played in "Gold Is Where You Find It."

picture actor. Was graduated at Carl Curtis Grammar school and Culver Military academy. He's 5 feet 11 inches tall, weighs 165 pounds, and has brown hair and eyes. His hobby is raising cocker spaniels. Here's his picture.

Dear Miss Tinée: Why all the talk of "The Bride Wore Red" and its faults? Let's list some of the numerous good points. First of all, it was gorgeously gowned throughout, it had breath-taking scenery, it had enough simplicity and sophistication to make it entertaining, its dialog was good, and the song "Who Wants Love?" which Miss Crawford sang so beautifully, all helped to make up an extremely enjoyable film.

Why any one has the nerve to write and cast aspersions upon it is beyond me. It certainly was not meant for any children—those probably are the ones who panned it—yet there still are a few senseless grownups who gave bad comments. As for your review—well, I don't often like to say ungentlemanly things, but it was a pretty bad writeup considering the excellent judgment I know you possess.

Let's have some of Mae Tinée's ardent readers write up and tell what they think. So far we have had only foolish child writeups in this paper.

Sincerely, E. H. PEARSON.
Editor's note: E. H. Pearson calling.