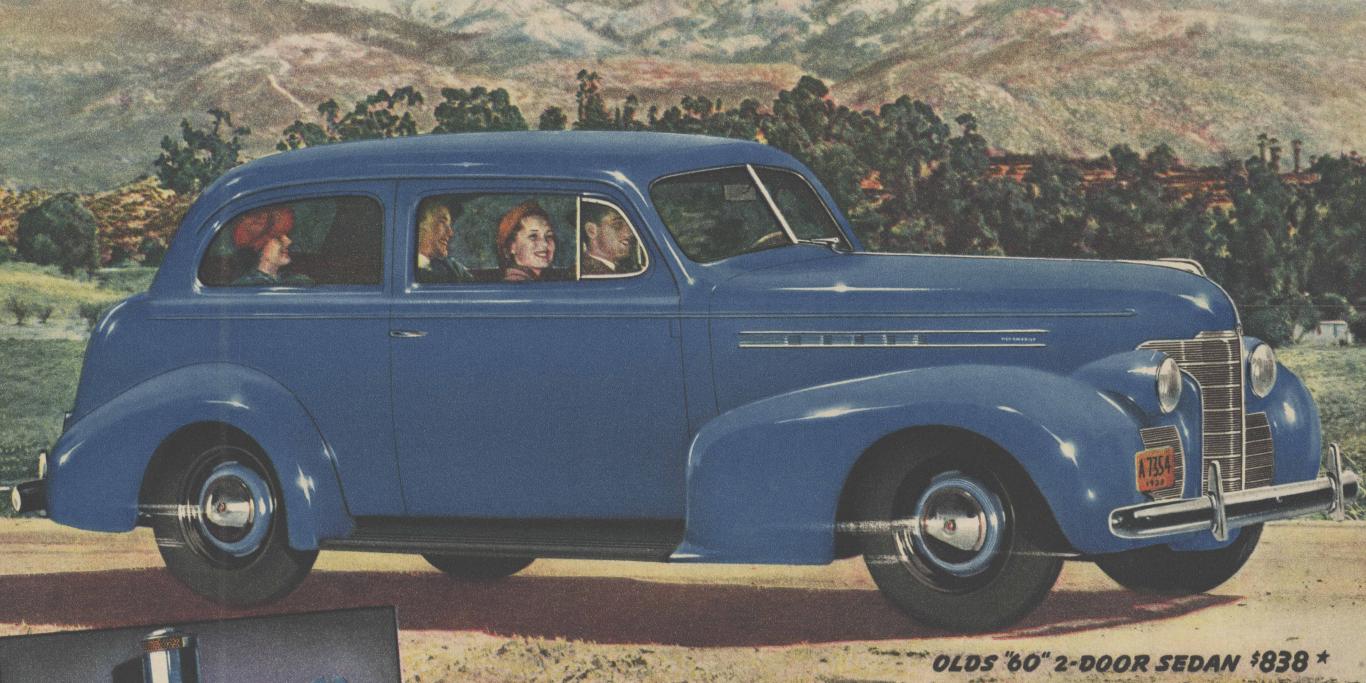
TODAY, THROUGHOUT THE U.S. A.LOW PRICED GAR BUYERS GO FOR OLDS AT 17777



POWERED BY A
HIGH QUALITY, PRECISION-BUILT

90 H. P.

"ECONOMASTER" ENGINE
WITH 100% FULL PRESSURE LUBRICATION
AND RIFLE-DRILLED CONNECTING RODS

Olds is the only low-priced car that gives you an engine like this—an engine backed by the 41-year reputation of America's oldest automobile manufacturer—an engine that gives you brilliant, power-packed performance in town or on the highway brilliant, power-packed performance in town or on the highway an engine that has proved its economy by winning first in its—an engine that has proved its economy Run for 1939. class in the famous Gilmore-Yosemite Economy Run for 1939.

It's easy to own a quality car—now that Oldsmobile prices begin at \$777* delivered at Lansing, Michigan. And it's easy to tell that buyers of low-priced cars from coast to coast recognize Olds value. Wherever you go, you'll hear people talking about this sensational low-priced car. Wherever you look, you'll see Oldsmobile Sixties, Seventies and Eighties on the street. Check up on this buying opportunity! Surely, you and your family want the beauty, the prestige, the de luxe standards of quality that more than a million Oldsmobile drivers are enjoying today. Surely you want the important advantages Olds offers you in the 90 H. P. Econo-Master Engine, Wide-Vision

Bodies by Fisher with extra-large windshield and windows, and the revolutionary, exclusive Rhythmic Ride. Surely you want the most for every dollar you invest in your motor car. What greater value can you find than the Oldsmobile Sixty trunk sedan that is priced \$106 below last year's lowest-priced Oldsmobile trunk sedan? See your nearest Oldsmobile dealer. Take a trial drive. The car itself will prove, in short order, that "You ought to own an Olds!"

* Delivered price at Lansing Mich., subject to change without notice. Price includes safety glass, bumpers, bumper guards, spare tire and tube. Transportation, state and local taxes, if any, optional equipment and accessories — extra. General Motors Instalment Plan. • A GENERAL MOTORS VALUE

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Rhythmic Ride, based on Quadri-Coil Springing, 4-Way Stabilization and Knee-Action Wheels • Dual Center-Control Steering • Handi-Shift Gear Control • Self-Energizing Hydraulic Brakes • 90 H. P. Econo-Master Engine 100 Per Cent Full-Pressure Lubrication with Rifle-Drilled Connecting Rods • Completely Cooled Cylinders • Vacuum Fuel Saver • Wide-Vision Body by Fisher • Die-Cast Radiator Grille • Big, Streamlined Trunks on All Sedan Models

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