



Photo from The Chicago Tribune's London bureau
A FRIEND BIDS A JAPANESE DIPLOMAT GOOD-BY AT TOKIO.



WELLESLEY OARSWOMEN DUCK THEIR COXSWAIN TO CELEBRATE A VICTORY.

International photo

There Goes That PLYMOUTH "Roadking!"

LOOK at the size, room and comfort...the extra value...this Plymouth gives you—for **LOW PRICE!**

THE PLYMOUTH "ROADKING" is the biggest of the three leading lowest-priced cars. It is nearly 7 inches longer than one; and more than 10 inches longer than the other!

Plymouth's amazing new ride is the sensation of the low-price field, with new faster steering... new easier handling. And you get "live" rubber body mountings, big, airplane-type shock-absorbers and restful, "radio studio" sound-proofing...*everything* for your comfort.

Remember, too, that *all* Plymouth models have the same big, 82-horsepower "L-head" engine—giving brilliant, full-powered performance *plus* record economy.

Features like 4-ring pistons, valve seat inserts, chain-driven camshaft and Floating Power



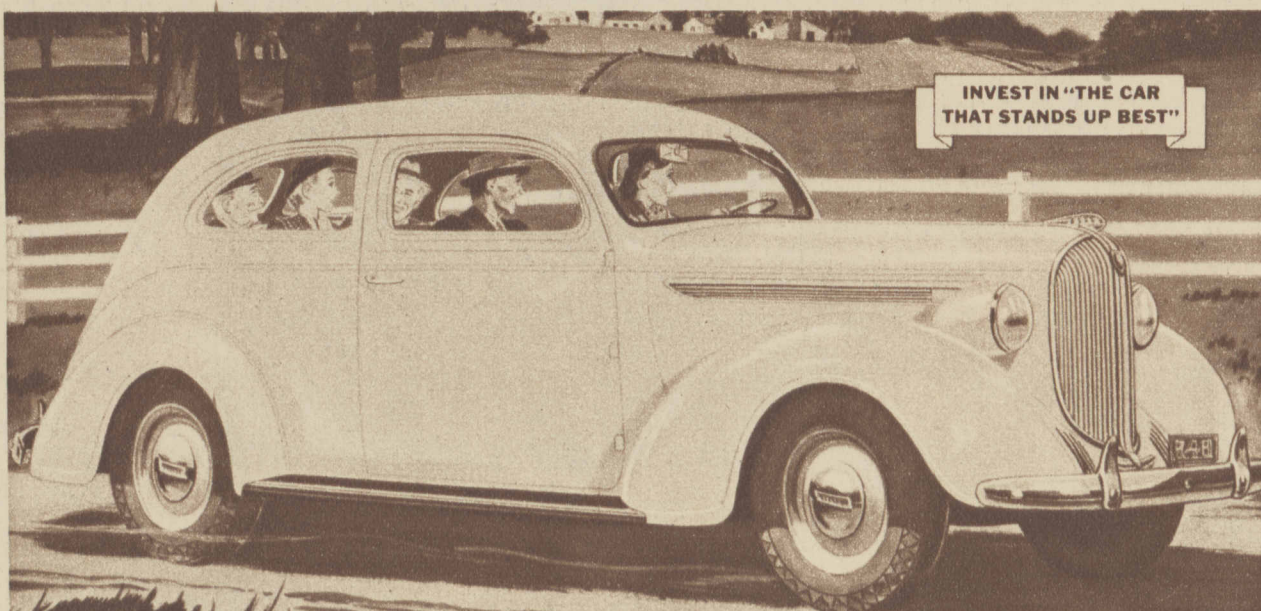
engine mountings save on gas and oil, make Plymouth "stand up best."

And you get extra safety—Plymouth has double-action hydraulic brakes, an all-steel body (completely rust-proofed), Safety Styling.

It's easy to own... your present car will prob-

ably represent a large proportion of Plymouth's low delivered price... balance in surprisingly low monthly instalments.

Phone your nearby Plymouth dealer today. PLYMOUTH DIVISION OF CHRYSLER CORPORATION, Detroit, Michigan.



INVEST IN "THE CAR THAT STANDS UP BEST"

PLYMOUTH
"Roadking" **\$685**
FIVE
PASSENGER
SEDAN

—"Detroit delivered price," including front and rear bumpers, bumperguards, spare wheel, tire and tube, foot control for headlight beam with indicator on instrument panel, ash-tray front and rear, sun visor, safety glass and big trunk space (19.3 cubic feet). Plymouth "Roadking" models start at \$645; "De Luxe" models slightly higher. Prices INCLUDE ALL FEDERAL TAXES. State, local taxes not included.

TUNE IN MAJOR BOWEN'S ORIGINAL AMATEUR HOUR, COLUMBIA NETWORK, THURSDAYS, 9 TO 10 P. M., E. D. S. T.

PLYMOUTH BUILDS GREAT CARS THE "ROADKING" THE "DE LUXE"

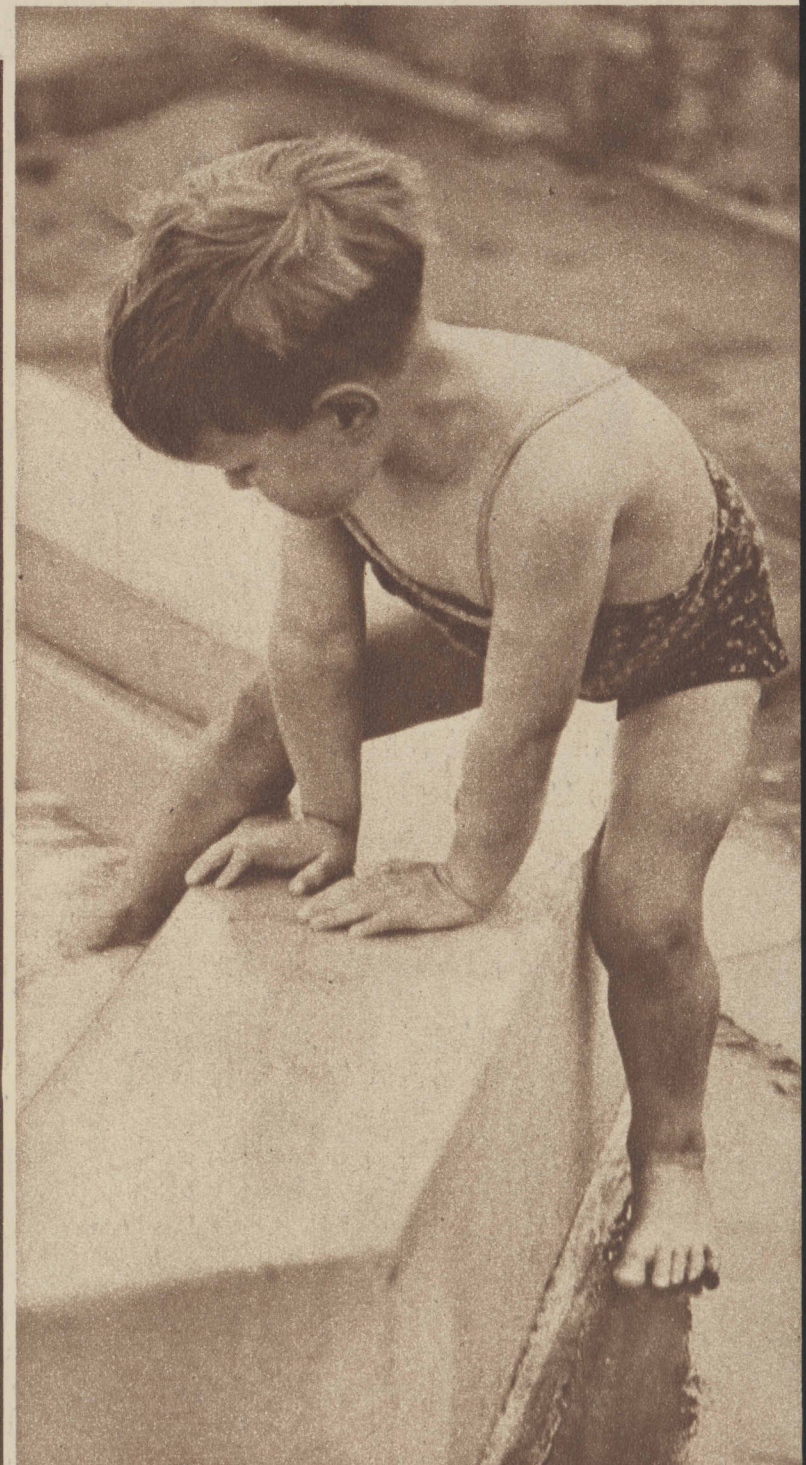


Photo from The Chicago Tribune's London bureau
A BATHER TAKES THE TEMPERATURE OF THE WATER.

**MONEY-SAVING WAY
TO REMOVE STAINS**
makes wash snow white

For only a few cents a week you can have a stain-free, snow white wash! Simply add a little Oxol to your soap and water. Oxol removes coffee, fruit, ink, blood and grease stains without hard rubbing. It deodorizes and disinfects as it cleans—contains no acids. Ask your grocer for a bottle of Oxol—he sure you get Oxol!



OXOL THE QUICK-ACTION BLEACH