NEW, EASY WAY
TO MAKE REAL ICE CREAM AT HOME!


Frizz is pure as your Grade A milk. It's dairy-made with 7% Grade A cream. 4% pure cane sugar and real Bourbon vanilla. Frizz ice cream contains 20% more butterfat, 50% more mastic-building protein—to richer, creamier, better-tasting—yet costs only 29 cents a quart.

For Baby—Easy to Make

Nothing like Frizz has ever been sold before. Your dairy makes it. Your milkman brings it to your door. It's easy as A B C to make delicious ice cream in your own refrigerator. Frizz, with Frizz. Nothing so good—just (1) chill, (2) whip and (3) freeze, as shown at left.

No Waste—You Save Money

You're never disappointed with Frizz. It makes perfect ice cream every time. For so little money you can afford it several times a week. Keep a crystal in your refrigerator—no waste. Try Frizz sometime now! Order it from your milkman—mark the coupon and leave it in an empty milk bottle. Housewife's Dairy will deliver Frizz promptly, drop a card to Ice Cream Products Inc., 634 W. Randell St., Chicago. They will see that you get Frizz immediately.

CONVENIENT: JUST ORDER FRIZZ FROM YOUR MILKMAN.

PLEASE LEAVE............BOTTLES OF FRIZZ

Check here if you want more milks to get a copy of the Frizz Recipes Booklet—50 delicious ways to serve Frizz, together with convenient instructions for making.

NAME:__________________________

ADDRESS:______________________

STREET:________________________

CITY:____________________________

STATE:___________________________

(Use coupons with instructions back making this promise.)

Frizz in Bottles
The New Way to Make Real Ice Cream at Home

FRIZZ

Is your dog always scratching?

Take advantage, scrub scrubbiness and other common troubles due to flea dirt—then troubles can be found among 23 dogs caused by Schweitzer's exclusive test of PARD


Abyssinian-bound workers rehab

PARD

...SWIFT'S NUTRITIONALLY BALANCED DOG FOOD