It's Christmas for Santa Claus on Father's Day.

We've not suggesting you go so far as to hang up his stocking and fill it with oranges, but we do think your favorite Santa deserves a break. That's why our shelves are groaning under the weight of gifts we've got for Dad—wearable, handsome gifts like these—ready for you—and for him, in the

Monroe's Store & First Floor

All silk ties in plaid, neat and bold patterns and maroon. $1.98

All silk and all wool sweaters in bold patterns. $1.99

All silk and all wool sweaters in plaid patterns. $2.99

Imperial from Switzerland, with one plaid pattern, hand-finished, blue, green, red. $1.99

Hand-painted all silk uniform, in ribbed patterns available in the Men's Store. $3.99

Hand-painted designs in all silk uniform, Fashion service. $7.99

All silk bow ties, in a variety of one and bold, striped and paisley patterns. 1.50 to 1.80

All silk ties, including rep stripes, woven silks, handkerchiefs, half and wide. 2.98

White bond fashions with regular collar and cuffs. Button at front. Joy $1.50. 2.99

Imperial all silk crepe neckwear, Variety of patterns. 3.99

Arrow dress shirts, sport shirts, neck, and pocket handkerchiefs, Blue, green, gray, etc. 1.99 to 2.99

Sport shirts for suits in a variety of two-tone combinations, In double knits. 3.99

Mail and telephone orders accepted. Call State 2096.