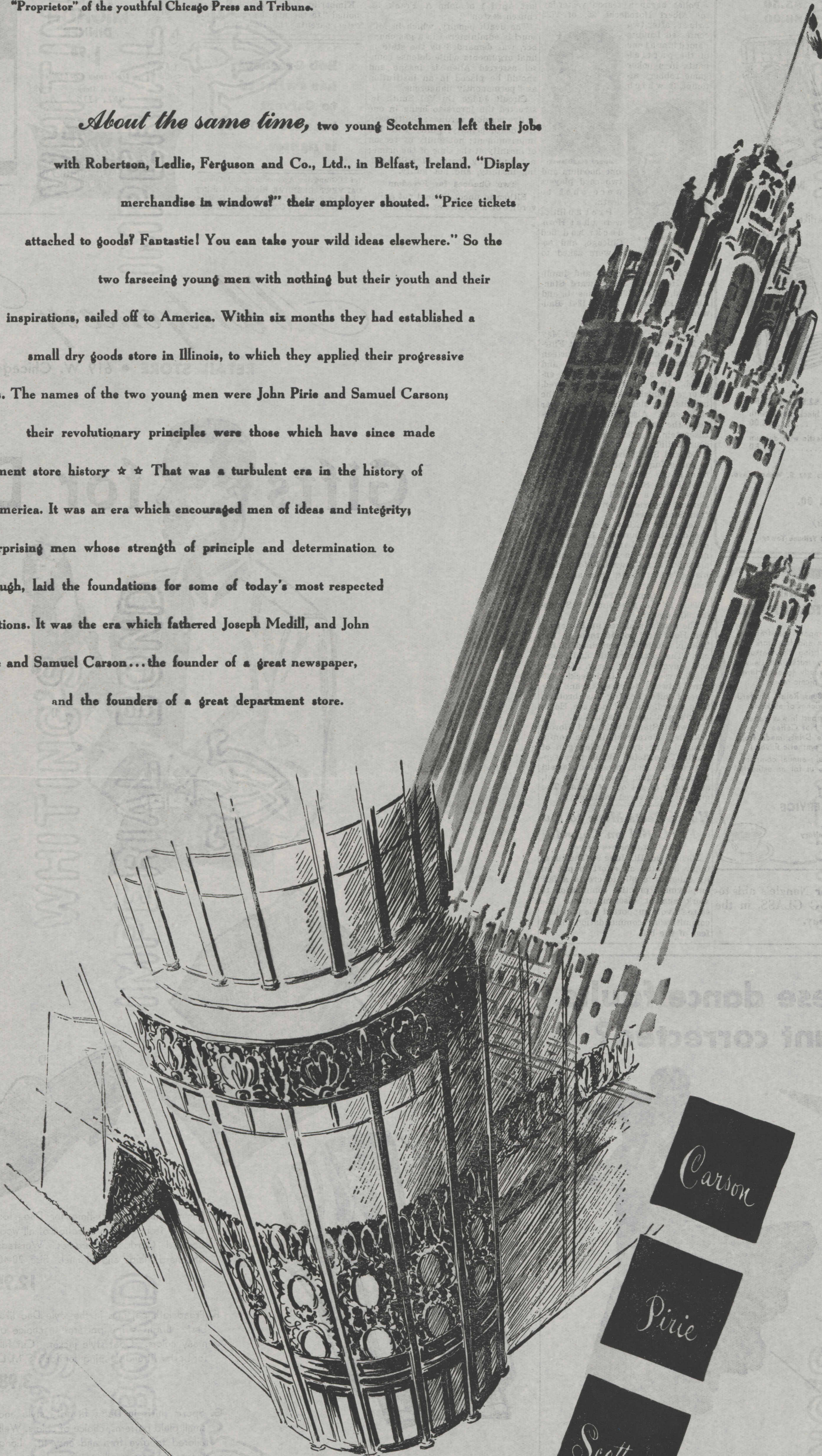


*"Charge him with being pro-slavery all over.  
Shoot into his hull between wind and water."*

wrote Joseph Medill to Abraham Lincoln. The year was 1858;  
the fiery advice was provided for the Lincoln-Douglas debates by a  
"Proprietor" of the youthful Chicago Press and Tribune.

*About the same time, two young Scotchmen left their jobs  
with Robertson, Ledlie, Ferguson and Co., Ltd., in Belfast, Ireland. "Display  
merchandise in windows!" their employer shouted. "Price tickets  
attached to goods? Fantastic! You can take your wild ideas elsewhere." So the  
two farseeing young men with nothing but their youth and their  
inspirations, sailed off to America. Within six months they had established a  
small dry goods store in Illinois, to which they applied their progressive  
ideas. The names of the two young men were John Pirie and Samuel Carson;  
their revolutionary principles were those which have since made  
department store history \* \* That was a turbulent era in the history of  
America. It was an era which encouraged men of ideas and integrity,  
enterprising men whose strength of principle and determination to  
follow through, laid the foundations for some of today's most respected  
institutions. It was the era which fathered Joseph Medill, and John  
Pirie and Samuel Carson...the founder of a great newspaper,  
and the founders of a great department store.*



Carson  
Pirie  
Scott & Co.

# WE GREW UP TOGETHER

*Chicago Tribune... 1847-1947*

*Carson Pirie Scott and Co... 1854-1947*